How close to zero car fatalities can we get?


Prepared by:
Matteo Rizzi
Presented by:
Gordon Moore in 1965 said;
Anders Lie

"Change will never be this slow again"

## The Vision Zero Swedish parliament (1997)

- Long term target is that no one should be killed or receive long term disability


## Volvo Cars Vision 2020 (2007) <br> "Our vision is that by 2020 no-one should be killed or seriously injured in a new Volvo car"

## The Vision Zero European Commission (2011)


"By 2050, move close to zero fatalities in road transport. In line with this goal, the EU aims at halving road casualties by 2020. Make sure that the EU is a world leader in safety and security of transport in all modes of transport."
United Nations (2015)

## Vision Zero $=$ Zero Fatalities (At least not only) Vision Zero = 5 dimensions (or more?)

1. Ethical platform
2. Vision for many stakeholders
3. Driving force for change
4. Shared responsibility
5. Safety philosophy


We are blind to speed, not
to height

## Vision Zero Safety Philosophy

1. Severe injuries not crashes
2. Humans make errors, mistakes and misjudgements
3. Humans have a biomechanical tolerance
4. Energy control is key
5. Eliminations is the target (backcasting)


We are blind to speed, not to height

## Vision Zero model for safe traffic

Criteria:

- Five-star rated by
Euro NCAP
Electronic Stability
Control (ESC)



The vehicle:

- High NCAP score - High

The vehicle supports the driver to:

- Use the seat belt
- Comply with speed limits - Not drive when impaired


Crashworthiness - fatality risk for car occupants


## Effects of high Euro NCAP score (study 2010)



Effects of ESC, two Swedish studies


The effect of Seat Belt Reminders

Road side observations, Europe


Fatal crashes, Sweden



The effect of Lane Departure Warning

Without LDW


With LDW

$$
\rightarrow-53 \%
$$

( $70-120 \mathrm{~km} / \mathrm{h}$ no snow or ice)
The effectiveness of lane departure warning systems - a reduction in real-world passenger ca injury crashes

## Proportion of car mileage driven on Swedish roads with ESC, SBR and AEB city 2000-2025




## Clear results in EU

- It is estimated that $2 / 3$ of the reduction in road fatalities comes from replacement of the car fleet
- Better results than reduction of heart attacks during the same period


Joint effort to define boundary conditions


## Relative fatal and serious injury-ratio for car occupants on different road types



How close to zero car fatalities can we get with...

- Cars MY 2030 or later have a 5 stars (today's system) Euro NCAP rating, standard AEB and AES (autonomous emergency steering)

- Median barriers in speed areas $>80 \mathrm{~km} / \mathrm{h}$ and daily traffic $>4000$ vehicles
- Roundabouts in urban intersections
- Safe road sides on speed areas $>80 \mathrm{~km} / \mathrm{h}$



## Prevision of implementation of safety technologies on passenger cars

| safety technology | target population | standard from MY | standard from MY |
| :---: | :---: | :---: | :---: |
|  |  | normal implementation rate | fast implementation rate |
| ESC | Loss-of-control crashes with over-steering. Violations excluded | 2008 | 2008 |
| SBR | Unrestrained occupants that would have survived with seat belt. Violations excluded | 2009 | 2009 |
| AEB city - FCW | Rear-end up to $50 \mathrm{~km} / \mathrm{h}$. Violations excluded | 2020 | 2020 |
| AEB interurban including large animals | Rear-end and wild life crashes, over $70 \mathrm{~km} / \mathrm{h}$. Violations excluded | 2030 | 2025 |
| AEB VRU - FCW | Pedestrians and cyclists hit by car fronts, excluding reversing crashes and cases with poor sight distance. Violations excluded | 2030 | 2025 |
| AEB rear VRU | Reversing crashes involving VRU. Violations excluded | 2030 | 2025 |
| AEB crossing | Crashes at intersections, where the crash opponent entered the intersection. Violations excluded | 2030 | 2025 |
| LDW - LKA | Lane departure on dry or wet roads with speed limit > $60 \mathrm{~km} / \mathrm{h}$ and visible road markings. Violations excluded | 2030 | 2025 |
| AES - Autonomous Emergency Steering | Crashes avoidable by swerving 1 meter, where possible. Violations excluded | 2030 | 2025 |
|  |  | TRAFIKVERKET |  |

## Prognosis built on real-life fatal crashes

(Sweden performs in-depth analysis of all fatal crashes since 1998)


Number of killed car occupants in Sweden


## \#\# trafkverket

Number of killed car occupants in Sweden


## Which fatal crashes are left in 2060 ?

- 6 level crossings (5 w/o barriers)
-5 extreme violations

-3 head-on crashes with HGV, small overlap
- 2 disease-related cases


## 5 years earlier implementation of car safety

 technologies (2025 instead of 2030)

## 2030 scrapping program for 15 years old cars (or older)



## Summary

How close to zero car fatalities can we get?

- Very close, but we need the road infrastructure too
- With full implementation of current safety strategies for a safe road transport system we can get close to zero car fatalities by 2050
- We can get there even faster with (for instance) car scrapping programs

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## Teaser - how close to Zero can Volvo cars get?

Analysis of fatal crashes involving modern Volvo cars MY 2010 or later

- 16 killed car occupants under normal driving conditions since 2010 $\longrightarrow 2$ fatalities/year
- Models: V70 (11), V60 (4), V40 (1)
- ESC, SBR and most of them with AEB city
- None of them with LKA/LDW, AEB interurban,

- 11 head-on collisions, 1 single-vehicle, 3 rear-end with HGV, 1 train
- 14 fatalities could have addressed by known vehicle safety technologies

Children killed in traffic 1956-2016


Children killed in cars 2003-2016


## Thank you!



Swedish Transport Administration
matteo.rizzi@Trafikverket.se
anders.lie@trafikverket.se


