

# SAFER – Road user Behaviour - Inspiration day

## *Towards a road map for Road User Behaviour research*

*This inspiration day is designed to both inspire the community on the challenges we have to reach Vision Zero and to work together to identify what research topics within Road User Behaviour we need to focus on the coming 5 years.*

**Output:** *Common research questions/project ideas/areas to focus on coming years within Road User Behaviour, aiming at knowledge building and project creation*

**Attendees** *are ALL SAFER persons with an interest, an expertise, a willingness to do research and to influence the research agenda for Road User Behaviour. Welcome!*

### **PROGRAM** *A lunch will be served*

#### **Inspiration part (12:00-13:00)**

- UN goals and their impacts on Road User Behaviour research – Anna Nilsson Ehle (Vinnova)
- Automated vehicle according to the 360concept – Mikael Aust-Ljung (Volvo Cars)
- ITS challenges and their applications for safety – Leon Nilsson (Amparo Solutions)

#### **Workshop in groups (13:00-14:30)**

*Task: Identify knowledge gaps within each field, project ideas to work together on, identify research needs that partners are willing to work on the coming 5 years.*

- Methods and tools (Trent Victor/Alexander Ericsson)
- Road User Monitoring (Anna Anund/Leif Sandsjö)
- Nudging (MariAnne Karlsson/Mikael Söderman)
- Road User Experience (Robert Broström/Azra Habibovic)

As a participant, you need to decide in which group you want to contribute. Discussion leaders are there to lead, to focus and to catalyse all ideas. As a participant, be prepared with your ideas and future plans!

#### **Sum-up (14:30-15:30)**

Back in the large group. Each group will give a summary of their discussion leaving the possibility for the others to comment. Additional point of view might be added and new areas might also be identified.

**Friday 23<sup>th</sup>  
November  
12:00-15:30  
at SAFER,  
Lindholmen**

**Please, sign up for  
workshop and lunch  
before 21/11 kl. 12**

[Sign up HERE](#)

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**SAFER**  
VEHICLE AND TRAFFIC SAFETY CENTRE AT CHALMERS

