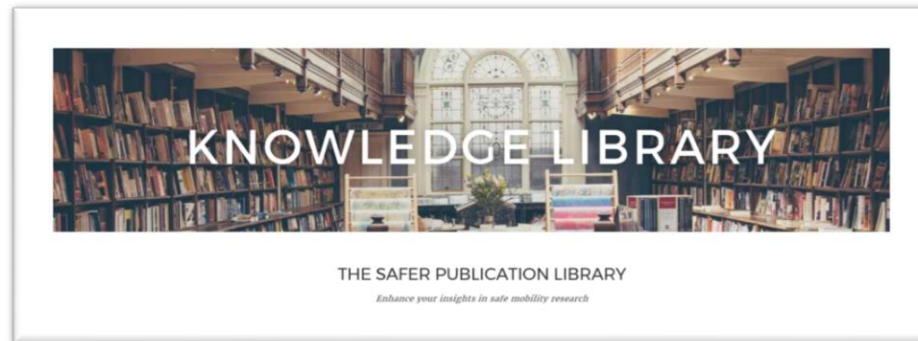


KNOWLEDGE OUTREACH IN STAGE 4

Key highlights

- About 150 seminars and conferences and other knowledge sharing activities
- Over 240 publications produced
- A new website!
- Capability to host of international conferences: IV'16, DDI2017, DDI2018
- Study tours
- Newsletters and social media engagements
- Podcast Livochtrafikpodden.se
- Implementation of new PR tool: MyNewsDesk, supporting the media outreach

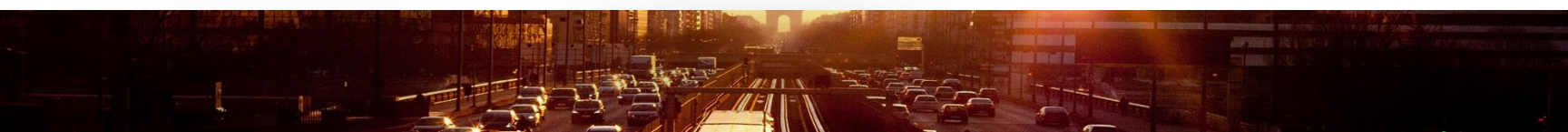


CLOSE TO 150 SEMINARS, CONFERENCES AND INSPIRATIONAL WORKSHOPS...



2016 IEEE
INTELLIGENT
VEHICLES
SYMPOSIUM

Säkrare tung trafik



SAFER
VEHICLE AND TRAFFIC SAFETY CENTRE AT CHALMERS



SAFER'S THURSDAY SEMINARS

- Network sharing almost every Thursday – talks from various researchers with the purpose **to build knowledge**.
- About 25 seminars performed per year, **75 events** all in all.
- Our Research area directors, Competence area leaders and Infrastructure leaders are hosting the events.
- The main objectives are to **share knowledge**, get **inspiration to new projects** and **network**.







KNOWLEDGE LIBRARY

A new website
for improved
knowledge
sharing

THE SAFER PUBLICATION LIBRARY

Enhance your insights in safe mobility research

SAFER[ABOUT US](#)[PARTNERS](#)[RESEARCH](#)[KNOWLEDGE LIBRARY](#)[NEWS & EVENTS](#)[CONTACT](#)[Q](#)



SMART CITY DESIGN BEGINS WITH UNPROTECTED PEOPLE

WELCOME TO SAFER VEHICLE AND TRAFFIC
SAFETY CENTRE AT CHALMERS

We research to save lives, prevent injuries and enable safe mobility. Together.

NEWS & EVENTS

GLOBAL TRAFFIC SAFETY SCENARIOS - A STATE OF THE...
Together with Volvo Group SAFER has produced a report that
compiles the best available knowledge about the global...

25 Feb, 2019

WE HAVE A NEW SAFER DOCTOR: FUSAKO SATO!
On Friday February 22 Fusako Sato successfully defended her PhD
thesis "Does Spinal Alignment Influence Car Occupant Responses?..."

25 Feb, 2019

SAFER NEWSLETTER FEBRUARY 2019
Our newsletter for February is out, happy reading!

18 Feb, 2019

SAFER'S INVOLVEMENT IN THE NEXT VERSION OF ETR...
SAFER has had an active role in the development of the new roadmap
and we have contributed both...

08 Feb, 2019

[MORE NEWS](#)



WELCOME TO SAFER'S
SUMMING UP STAGE 4
LUNCH PARTY

11:30-13:30 APRIL 10, 2019

Welcome to celebrate SAFER's end of Stage 4 and start of
Stage 5!

Welcome to celebrate SAFER's end of Stage 4, and start of Stage
5! We invite you...

10 APRIL 2019 11:30-13:30

[MORE EVENTS](#)



Social media engagement
in various media

HOST OF INTERNATIONAL CONFERENCES

The capability to host **high quality, well-attended scientific conferences** is yet another sign of a well-respected community with high impact in this field. As a token of credibility, SAFER was trusted with hosting both the **5th and 6th International Conference on Driver Distraction and Inattention** in Paris, March 20-22, 2017 and in Gothenburg, October 15-17, 2018 as well as **IV16**. DD2018 in Gothenburg was covered by national radio and television in Sweden.



2016 IEEE
INTELLIGENT
VEHICLES
SYMPOSIUM

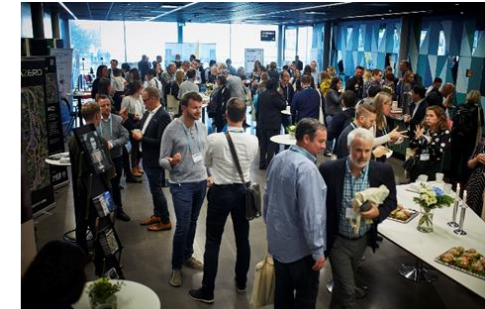


Conference on
Distraction and Inattention

March 20-22, 2017 | Paris

THE 6TH INTERNATIONAL CONFERENCE ON DRIVER DISTRACTION AND INATTENTION, DDI2018

- Record number of delegates – 183 guests from 26 countries.
- High quality publications and presentations: 43 oral presentations and 17 poster presentations resulted in 15 papers being published in the DDI2018 proceedings and 20 papers submitted to the IET-journal special issue, August 2019.
- 3 key note speakers, 1 special session, 1 panel discussion, 5 technical visits and plenty of time for networking and knowledge exchange.



SAFER
VEHICLE AND TRAFFIC SAFETY CENTRE AT CHALMERS

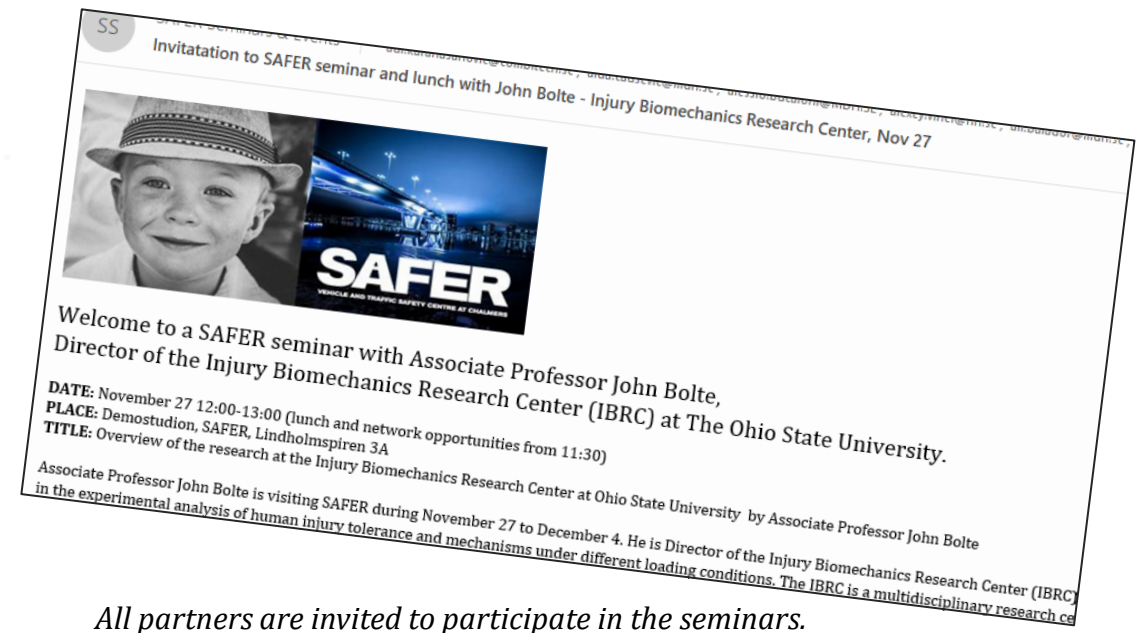




SAFER SEMINARS

One way of sharing knowledge is arrangement of **SAFER Seminars** – opportunities to learn from interesting guests from all around the world.

About **30 SAFER seminars** has been arranged in SAFER Stage 4.



All partners are invited to participate in the seminars.



PUBLIC EVENTS

SAFER also engage in public activities, e.g. the Science festival and evening seminars with NTF.



Säkrare tung trafik





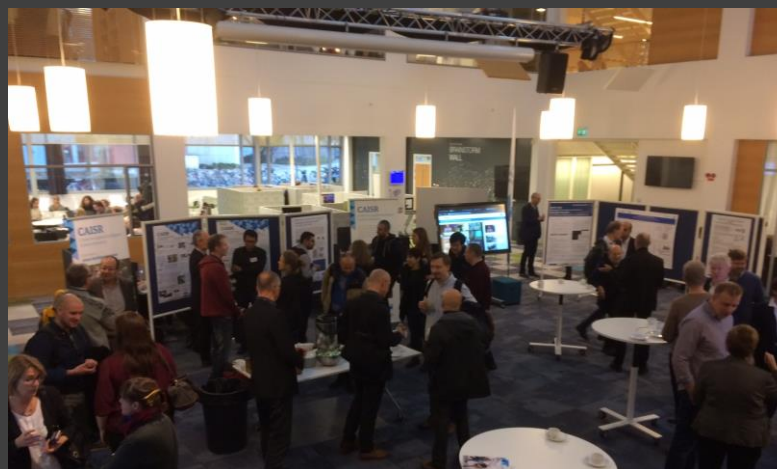
tøi
FORSKNING I BEVEGELSE

And we do also do....

... Study tours with
our partners.

In Stage 4 we have visited:

- ❖ AstaZero
- ❖ Cycleurope
- ❖ Halmstad University
- ❖ TØI



The purpose of the tours have been to enhance co-operation between the SAFER partners, share knowledge and get inspiration to new projects.

PRINTED MATERIAL AND NEWSLETTERS



LIV OCH TRAFIK PODCAST

Knowledge about traffic safety!

Interviews on current research, successful practices and traffic policies.

<http://www.livochtrafikpodden.se/>



A screenshot of the 'Liv och trafik - en kunskapspodd' website. The header features a teal banner with white silhouettes of a truck, a person walking a dog, a person on a bicycle, a person on a mobile phone, and a person on a motorcycle. The 'NTF Väst' and 'SAFER' logos are in the top right. Below the banner, the title 'Liv och trafik - en kunskapspodd' is displayed with the URL 'http://www.livochtrafikpodden.se/feed.xml'. A sidebar on the left shows '9,248 Downloads' and '39 Episodes', along with a 'Follow' button and a 'Share' button. The main content area features a podcast episode titled 'Är tonåringars morgontrötthet ett trafiksäkerhetsproblem?' dated February 5, 2015, with a description and a play button. Below this is another episode titled 'Eldsjälar och geofencing som möjliggörare för tvingande hastigheter utanför skolor, Maria Kraft, Trafikverket' dated January 11, 2015, with a description and a play button. On the right, there is an 'Arkiv' (Archive) section with a list of episodes by month and year, including 'January 2015 (2)', 'February 2015 (2)', 'March 2015 (2)', 'April 2015 (2)', 'May 2015 (3)', 'June 2015 (1)', 'August 2015 (1)', 'September 2015 (7)', 'October 2015 (1)', 'November 2015 (1)', and 'December 2015 (1)'.

MEDIA OUTREACH

A selection of coverage in media:

- Swedish television reported from the **International Conference on Driver Distraction and Inattention, DDI2018**, at SAFER in Gothenburg.
- Regional radio reported from **Barn, Liv and Trafik** 2019.
- Swedish national radio reported from **Transportforum** 2018, theme bus crashes with Ulf Björnstig.
- GP reported about **Detecht** and the live saving app, idea originated from SAFER, in March 2019.
- Swedish television TV4 reported about **SAFER's female crash test dummy** in January 2018.
- The **iDolly project** was well received by both material and international trade media in February 2018.



SAFER
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