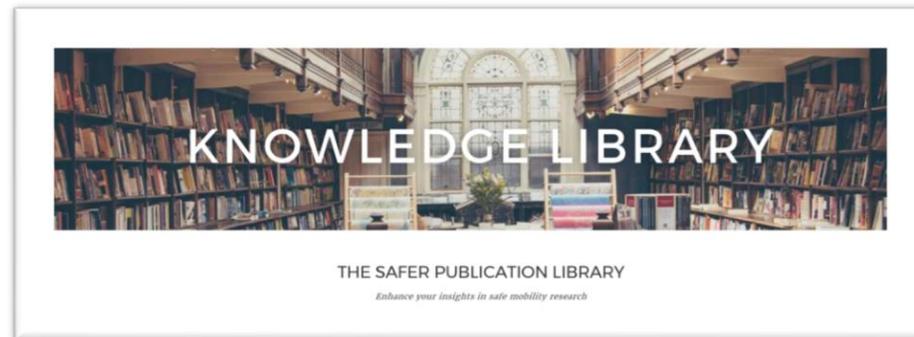


# KNOWLEDGE OUTREACH IN STAGE 4

## *Key highlights*

- About 150 seminars and conferences and other knowledge sharing activities
- Over 240 publications produced
- A new website!
- Capability to host of international conferences: IV'16, DDI2017, DDI2018
- Study tours
- Newsletters and social media engagements
- Podcast Livochtrafikpodden.se
- Implementation of new PR tool: MyNewsDesk, supporting the media outreach



# CLOSE TO 150 SEMINARS, CONFERENCES AND INSPIRATIONAL WORKSHOPS...



2016 IEEE  
INTELLIGENT  
VEHICLES  
SYMPOSIUM



Säkrare tung trafik



# SAFER'S THURSDAY SEMINARS

- Network sharing almost every Thursday – talks from various researchers with the purpose **to build knowledge**.
- About 25 seminars performed per year, **75 events** all in all.
- Our Research area directors, Competence area leaders and Infrastructure leaders are hosting the events.
- The main objectives are to **share knowledge**, get **inspiration to new projects** and **network**.





# KNOWLEDGE LIBRARY

A new website  
for improved  
knowledge  
sharing

## THE SAFER PUBLICATION LIBRARY

*Enhance your insights in safe mobility research*

**SAFER** ABOUT US PARTNERS RESEARCH KNOWLEDGE LIBRARY NEWS & EVENTS CONTACT

### SMART CITY DESIGN BEGINS WITH UNPROTECTED PEOPLE

WELCOME TO SAFER VEHICLE AND TRAFFIC SAFETY CENTRE AT CHALMERS

*We research to save lives, prevent injuries and enable safe mobility. Together.*

### NEWS & EVENTS

GLOBAL TRAFFIC SAFETY SCENARIOS - A STATE OF THE...  
Together with Volvo Group SAFER has produced a report that compiles the best available knowledge about the global...  
25 Feb, 2019

WE HAVE A NEW SAFER DOCTOR: FUSAKO SATO!  
On Friday February 22 Fusako Sato successfully defended her PhD thesis "Does Spinal Alignment Influence Car Occupant Responses?..."  
25 Feb, 2019

SAFER NEWSLETTER FEBRUARY 2019  
Our newsletter for February is out, happy reading!  
18 Feb, 2019

SAFER'S INVOLVEMENT IN THE NEXT VERSION OF ERTR...  
SAFER has had an active role in the development of the new roadmap and we have contributed both...  
08 Feb, 2019

[MORE NEWS](#)

10 APRIL 2019 11:30-13:30

[MORE EVENTS](#)



Social media engagement  
in various media

# HOST OF INTERNATIONAL CONFERENCES

The capability to host **high quality, well-attended scientific conferences** is yet another sign of a well-respected community with high impact in this field. As a token of credibility, SAFER was trusted with hosting both the **5<sup>th</sup> and 6<sup>th</sup> International Conference on Driver Distraction and Inattention** in Paris, March 20-22, 2017 and in Gothenburg, October 15-17, 2018 as well as **IV16**. DD2018 in Gothenburg was covered by national radio and television in Sweden.



2016 IEEE INTELLIGENT VEHICLES SYMPOSIUM



Conference on **Distraction and**

March 20-22, 2017 | Paris

# THE 6TH INTERNATIONAL CONFERENCE ON DRIVER DISTRACTION AND INATTENTION, DDI2018

- Record number of delegates – 183 guests from 26 countries.
- High quality publications and presentations: 43 oral presentations and 17 poster presentations resulted in 15 papers being published in the DDI2018 proceedings and 20 papers submitted to the IET-journal special issue, August 2019.
- 3 key note speakers, 1 special session, 1 panel discussion, 5 technical visits and plenty of time for networking and knowledge exchange.





# SAFER SEMINARS

One way of sharing knowledge is arrangement of **SAFER Seminars** – opportunities to learn from interesting guests from all around the world.

About **30 SAFER seminars** has been arranged in SAFER Stage 4.

SS Invitation to SAFER seminar and lunch with John Bolte - Injury Biomechanics Research Center, Nov 27



Welcome to a SAFER seminar with Associate Professor John Bolte, Director of the Injury Biomechanics Research Center (IBRC) at The Ohio State University.

**DATE:** November 27 12:00-13:00 (lunch and network opportunities from 11:30)  
**PLACE:** Demostudion, SAFER, Lindholmspiren 3A  
**TITLE:** Overview of the research at the Injury Biomechanics Research Center

Associate Professor John Bolte is visiting SAFER during November 27 to December 4. He is Director of the Injury Biomechanics Research Center (IBRC) in the experimental analysis of human injury tolerance and mechanisms under different loading conditions. The IBRC is a multidisciplinary research center

*All partners are invited to participate in the seminars.*



# PUBLIC EVENTS

SAFER also engage in public activities, e.g. the Science festival and evening seminars with NTF.



 VETENSKAPS  
FESTIVALEN



BILFÖRARE GENOM LIVET - UTMANINGAR OCH MÖJLIGHETER FÖR SÄKER MOBILITET  
DATE: 23 JANUARY 2019 17:30-19:15  
PLACE: LINDHOLMEN SCIENCE PARK, DEMOSTUDIUM, LINDHOLMSPIREN 5A, GÖTEBORG

Säkrare tung trafik





tøi  
FORSKNING I BEVEGELSE

And we do also do....

... Study tours with  
our partners.

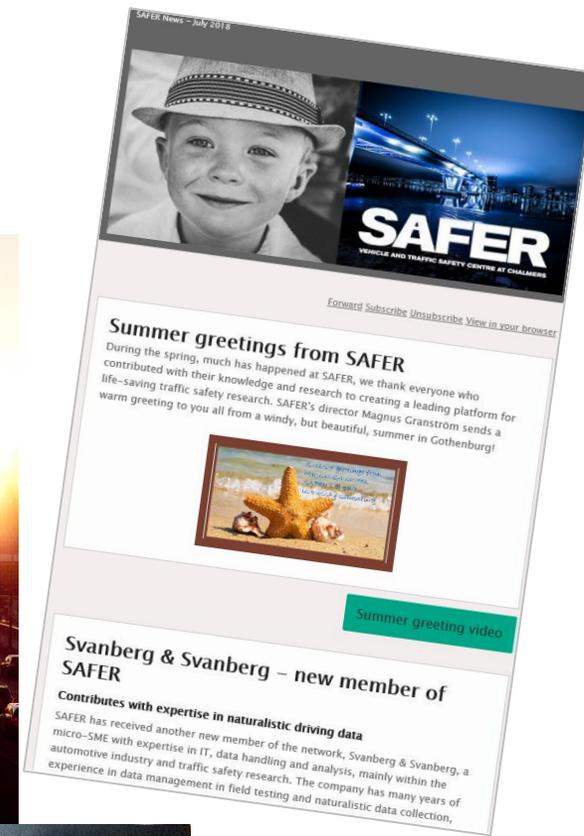
In Stage 4 we have visited:

- ❖ AstaZero
- ❖ Cycleurope
- ❖ Halmstad University
- ❖ TØI



The purpose of the tours have been to enhance co-operation between the SAFER partners, share knowledge and get inspiration to new projects.

# PRINTED MATERIAL AND NEWSLETTERS



# LIV OCH TRAFIK PODCAST

Knowledge about traffic safety!  
Interviews on current research, successful practices and traffic policies.  
<http://www.livochtrafikpodden.se/>



The image shows a screenshot of a podcast player interface for 'Liv och trafik - en kunskapspodd'. At the top, there is a teal banner with white silhouettes of a truck, a person walking a dog, a person on a bicycle, a person on a mobile phone, and a person on a motorcycle. The 'NTF Väst' and 'SAFER' logos are in the top right corner. Below the banner, the podcast title 'Liv och trafik - en kunskapspodd' is displayed with a URL. A 'Liv och trafik' logo is shown on the left. The main content area features an episode titled 'Är tonåringars morgontrötthet ett trafiksäkerhetsproblem?' from February 5, 2015. The description discusses research from Lunds Universitet on teenagers' fatigue and its impact on traffic safety. A progress bar shows the episode is 7:10 long. Below this, there is a 'Like | Share | Download(5)' button. To the right, an 'Arkiv' (Archive) section lists episodes by month from January 2015 to December 2015. A 'New Profile' section at the bottom left describes the podcast as a free resource for traffic safety, produced by NTF Väst in collaboration with SAFER.

# MEDIA OUTREACH

A selection of coverage in media:

- Swedish television reported from the **International Conference on Driver Distraction and Inattention, DDI2018**, at SAFER in Gothenburg.
- Regional radio reported from **Barn, Liv and Trafik 2019**.
- Swedish national radio reported from **Transportforum 2018**, theme bus crashes with Ulf Björnstig.
- GP reported about **Detecht** ant the live saving app, idea originated from SAFER, in March 2019.
- Swedish television TV4 reported about **SAFER's female crash test dummy** in January 2018.
- The **iDolly project** was well received by both material and international trade media in February 2018.

