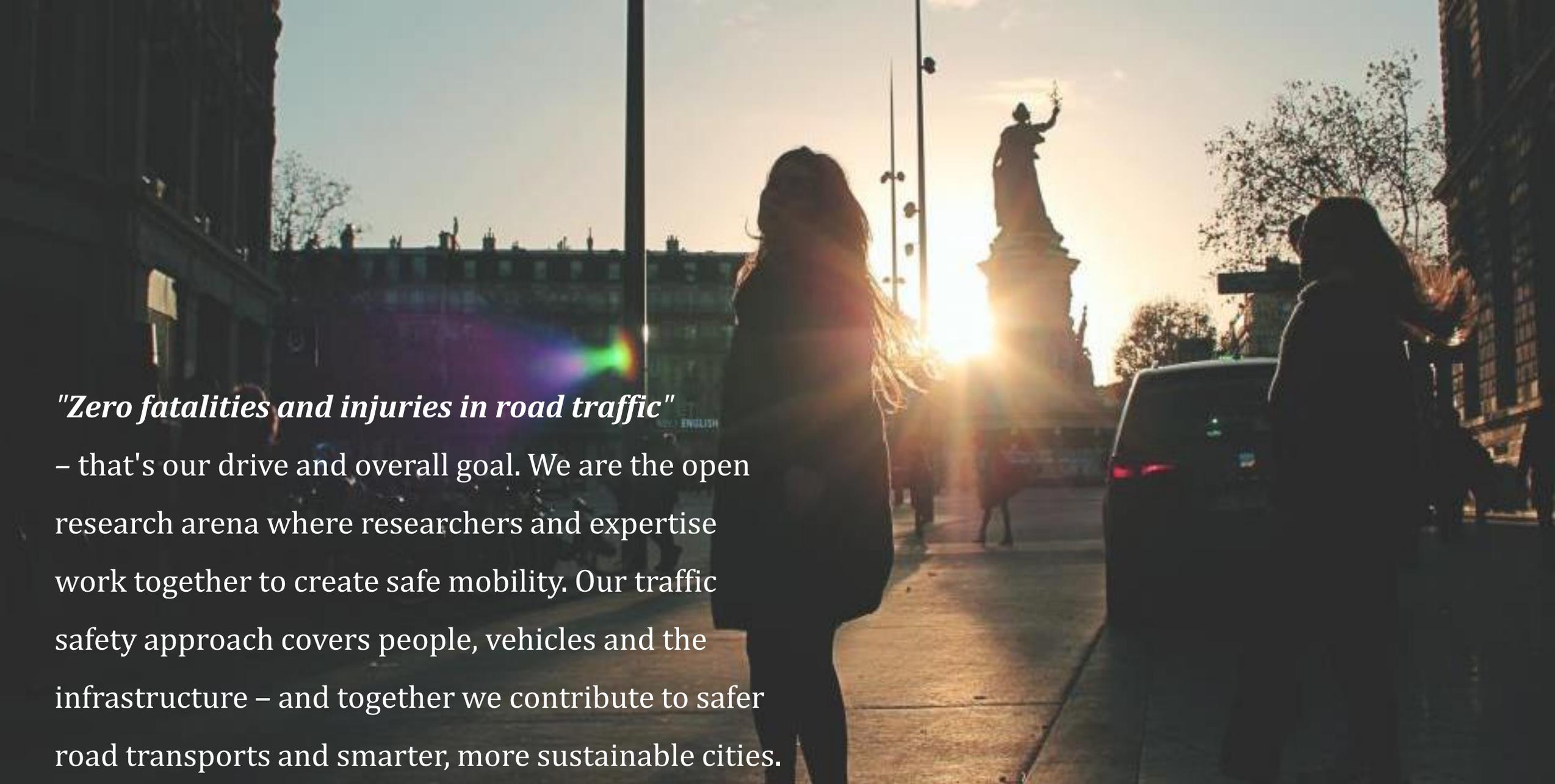


An aerial, high-angle shot of a multi-lane highway during sunset. The sun is low on the horizon, creating a strong lens flare and casting a warm, golden glow over the scene. Numerous cars are visible on the road, moving away from the viewer. In the background, there are several tall apartment buildings and commercial structures. The overall atmosphere is one of a busy urban environment at the end of the day.

**WELCOME TO SAFER.
WE RESEARCH TO SAVE LIVES,
PREVENT INJURIES AND ENABLE
SAFE MOBILITY.
TOGETHER.**



"Zero fatalities and injuries in road traffic"

– that's our drive and overall goal. We are the open research arena where researchers and expertise work together to create safe mobility. Our traffic safety approach covers people, vehicles and the infrastructure – and together we contribute to safer road transports and smarter, more sustainable cities.



OUR MISSION: TO ENHANCE TRAFFIC SAFETY

SAFER's approach:

- Create, transform and transfer knowledge
- Serve as an open innovation arena
- Be a base for international collaborations

Our Vision:

SAFER provides excellent inter-disciplinary research, innovation and collaboration to secure close to zero accidents and injuries in traffic and enable Sweden to hold global leadership in the new paradigm where traffic safety is a key factor for implementing a sustainable, connected automated traffic system.



THIS IS SAFER – KEY FACTS



SAFER is part of a bigger societal project: the design and realisation of smart, sustainable transport systems in the cities and beyond.

- A world leading **competence centre** for vehicle and traffic safety.
- Performs **collaborative excellent multi-stakeholder research** with 38 partners from the industry, the academia and the society.
- **Creates knowledge and value** beyond what a single partner can achieve on its own.
- Contribute to the creation of a **safe, sustainable, connected and automated traffic systems**, where traffic safety is the key.
- An **open innovation arena** where partners can meet and share research and knowledge.
- Gives access to the **unique traffic safety research competence** within the SAFER network.
- Eleven years of successful research:
 - Over 350 fullfiled projects
 - More than 800 publications
 - About 350 active researchers



SAFER's "GOLDEN EGGS"

Our existing strengths to create excellent, relevant inter-disciplinary research, together.

**Data collection,
management, analysis**

**Diversity, networks and
common interests**

**Real world tests and
verification**

**Research platforms
and test facilities**

**Protection principles for
in-vehicle occupants**

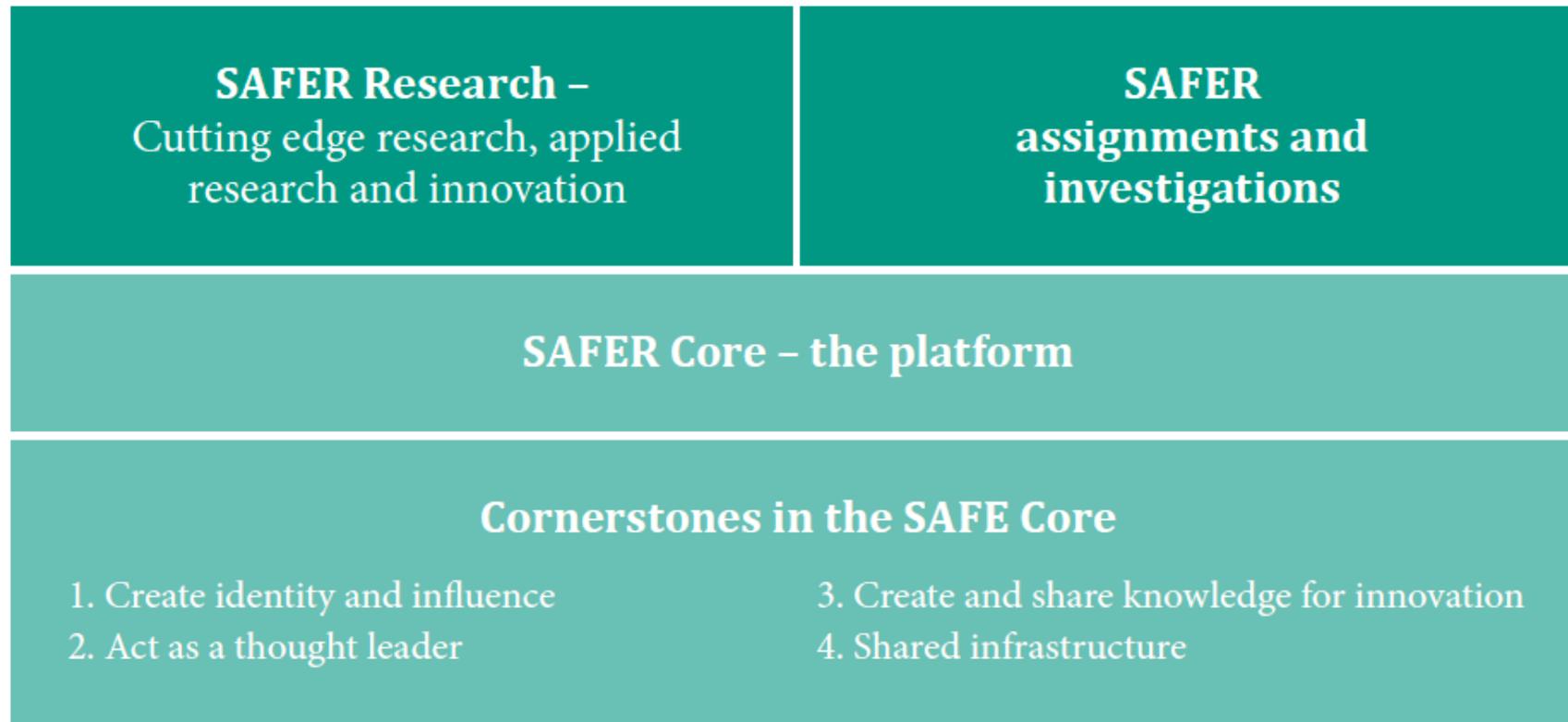
**Driver modelling and
behaviour assessment**

Human Body Models



OUR STRATEGY AND FOUR CORNERSTONES

*To realise our vision of becoming a world leader in traffic safety,
our strategy is based on four interlinked cornerstones that direct our actions:*



OUR SAFER PARTNERS IN STAGE 4

Together for safe mobility.

- City of Gothenburg
- Swedish Transport Administration
- Swedish Transport Agency
- Region Västra Götaland - *financier*

Society

- *AstaZero*
- Chalmers University of Technology
- Halmstad University
- Institute of Transport Economics (TØI)
- KTH Royal Institute of Technology
- *Jönköping University*
- RISE (Research Institutes of Sweden)
- Swedish National Road and Transport Research Institute (VTI)
- University of Gothenburg
- *Mälardalen University*
- *University of Borås*
- *University of Skövde*
- *University of Umeå*

Academy & Institutes

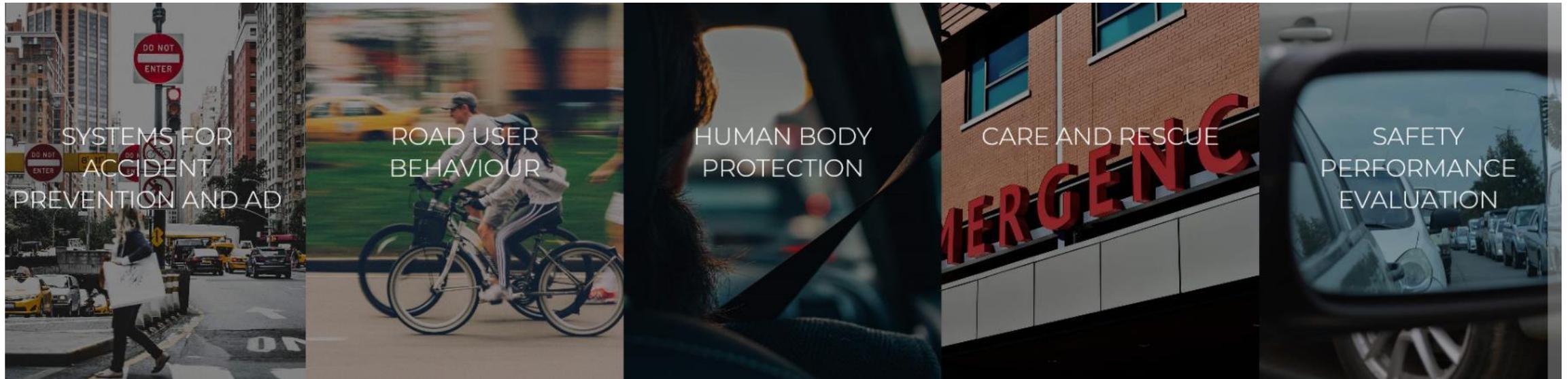
Industry

- *Aptiv*
- Autoliv Development
- Combitech
- Cycleurope
- Folksam
- *HiMinds*
- If Insurance
- Lindholmen Science Park
- *Malmeken*
- *Mediamobile / V-Traffic*
- NEVS
- Scandinavian Automotive Suppliers (FKG)
- Scania
- *Smart Eye*
- *Svanberg & Svanberg AB*
- *Trivector*
- *Uniti*
- Veoneer
- Volvo Car Corporation
- Volvo Group
- *Zenuity*
- *ÅF* *Cursive: members / associated partners*

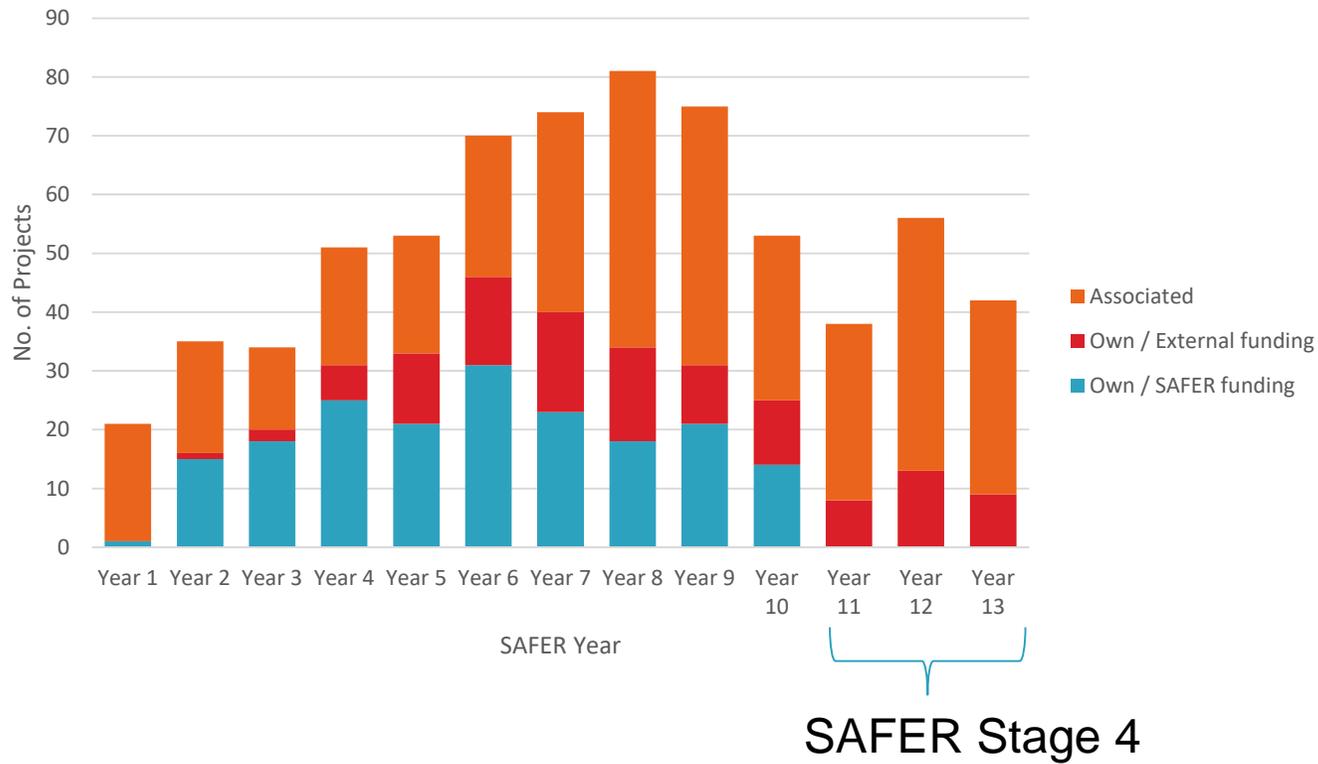


SAFER RESEARCH AREAS

One mission, five research areas. *Our five research areas represent world-class, multi-disciplinary research – all with the single-minded vision to save lives, prevent injuries and enable safe mobility.*



SAFER'S PROJECT PORTFOLIO IN STAGE 4

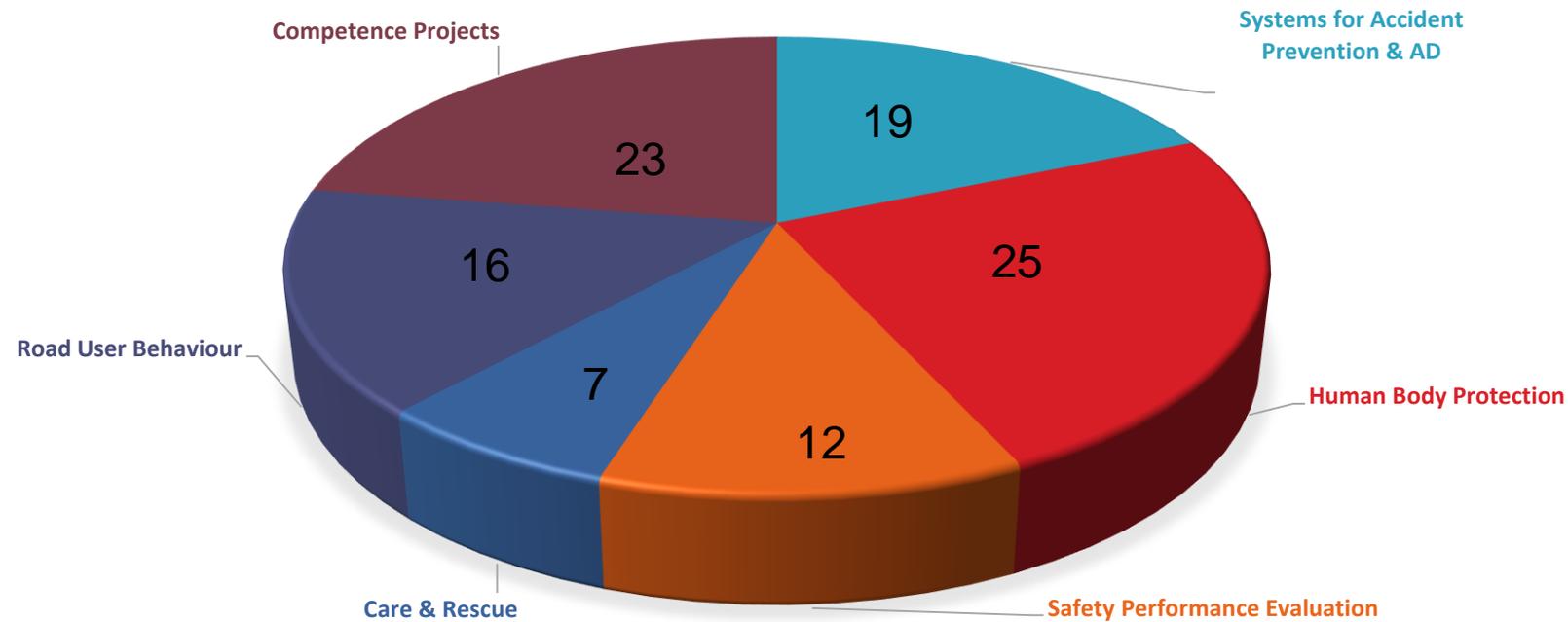


KEY FIGURES

- More than **350** projects from start in 2006
- **102** ongoing projects in Stage 4
- **57** new projects in Stage 4



ONGOING PROJECTS IN SAFER STAGE 4

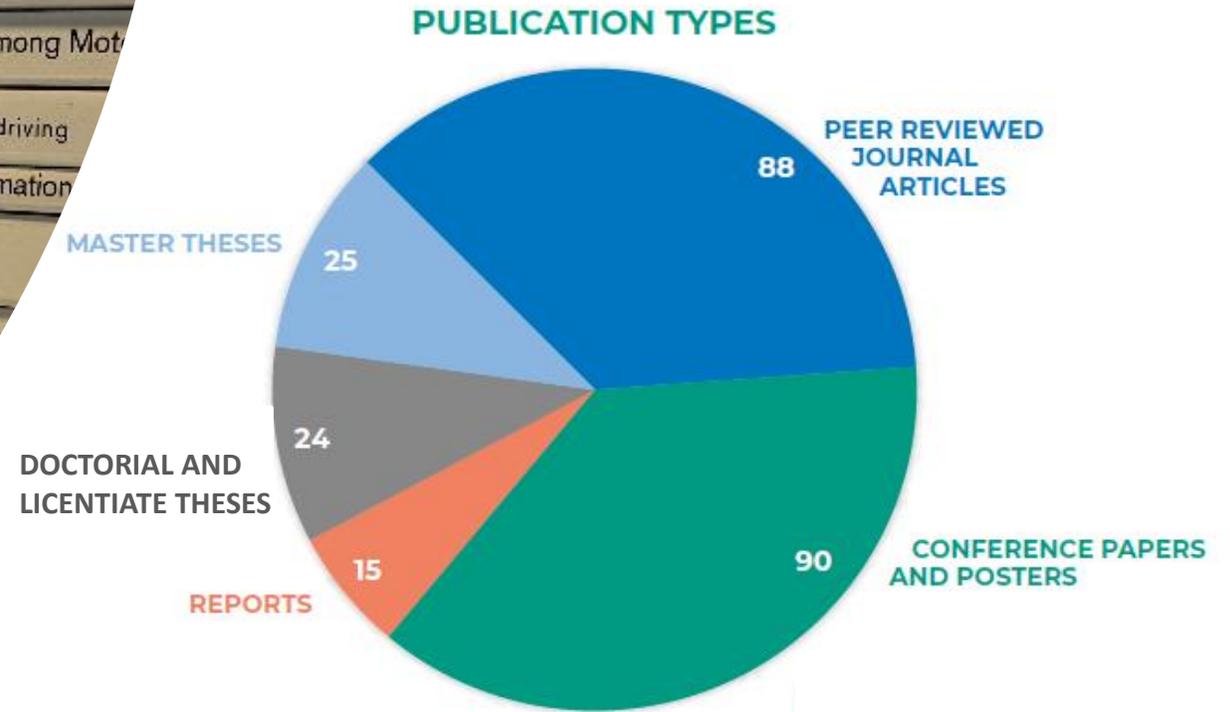


*A total of **102** ongoing projects in SAFER Stage 4*





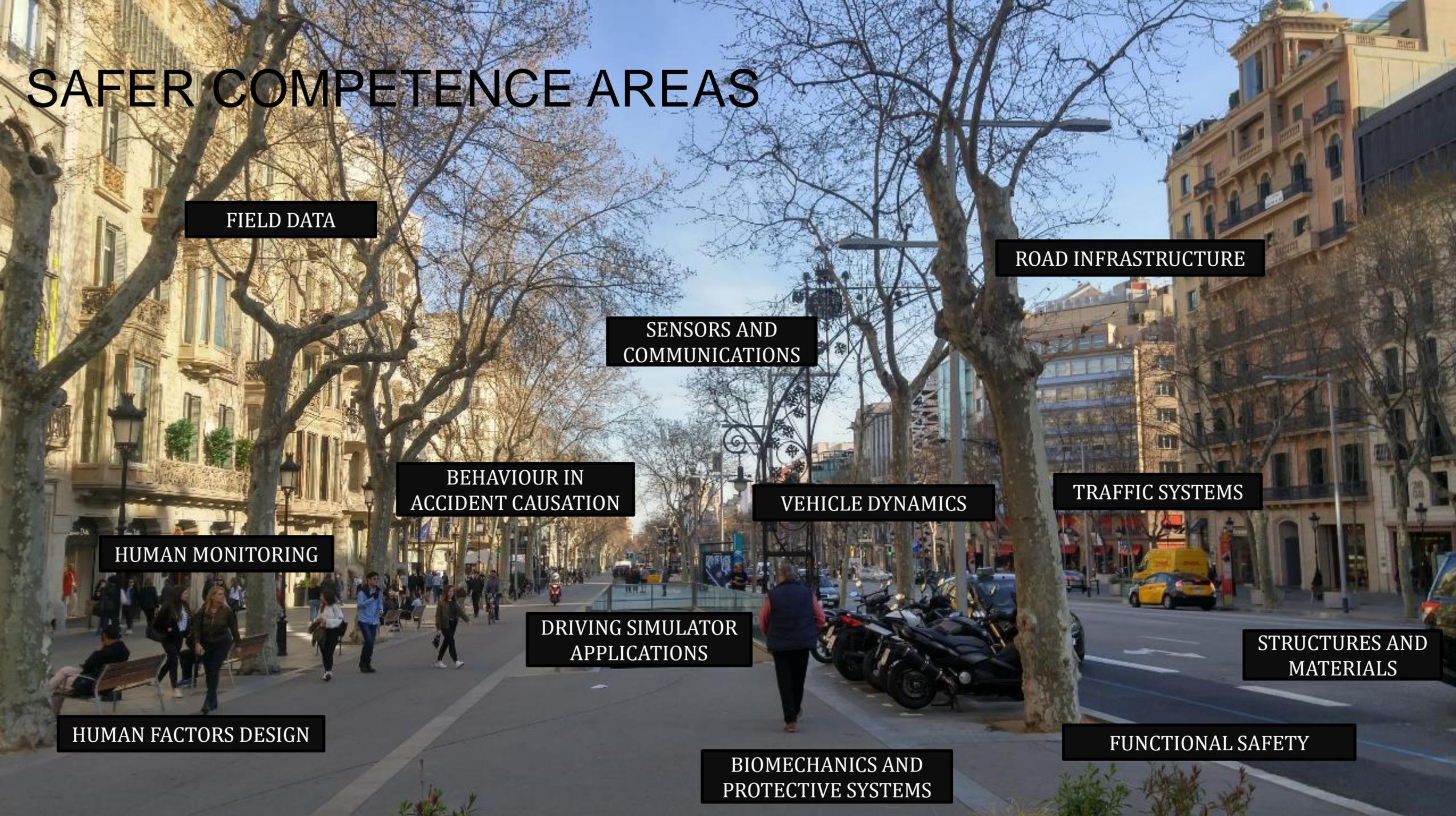
PUBLICATION VOLUMES



About 240 publications have been produced during SAFER Stage 4.



SAFER COMPETENCE AREAS



FIELD DATA

ROAD INFRASTRUCTURE

SENSORS AND
COMMUNICATIONS

BEHAVIOUR IN
ACCIDENT CAUSATION

VEHICLE DYNAMICS

TRAFFIC SYSTEMS

HUMAN MONITORING

DRIVING SIMULATOR
APPLICATIONS

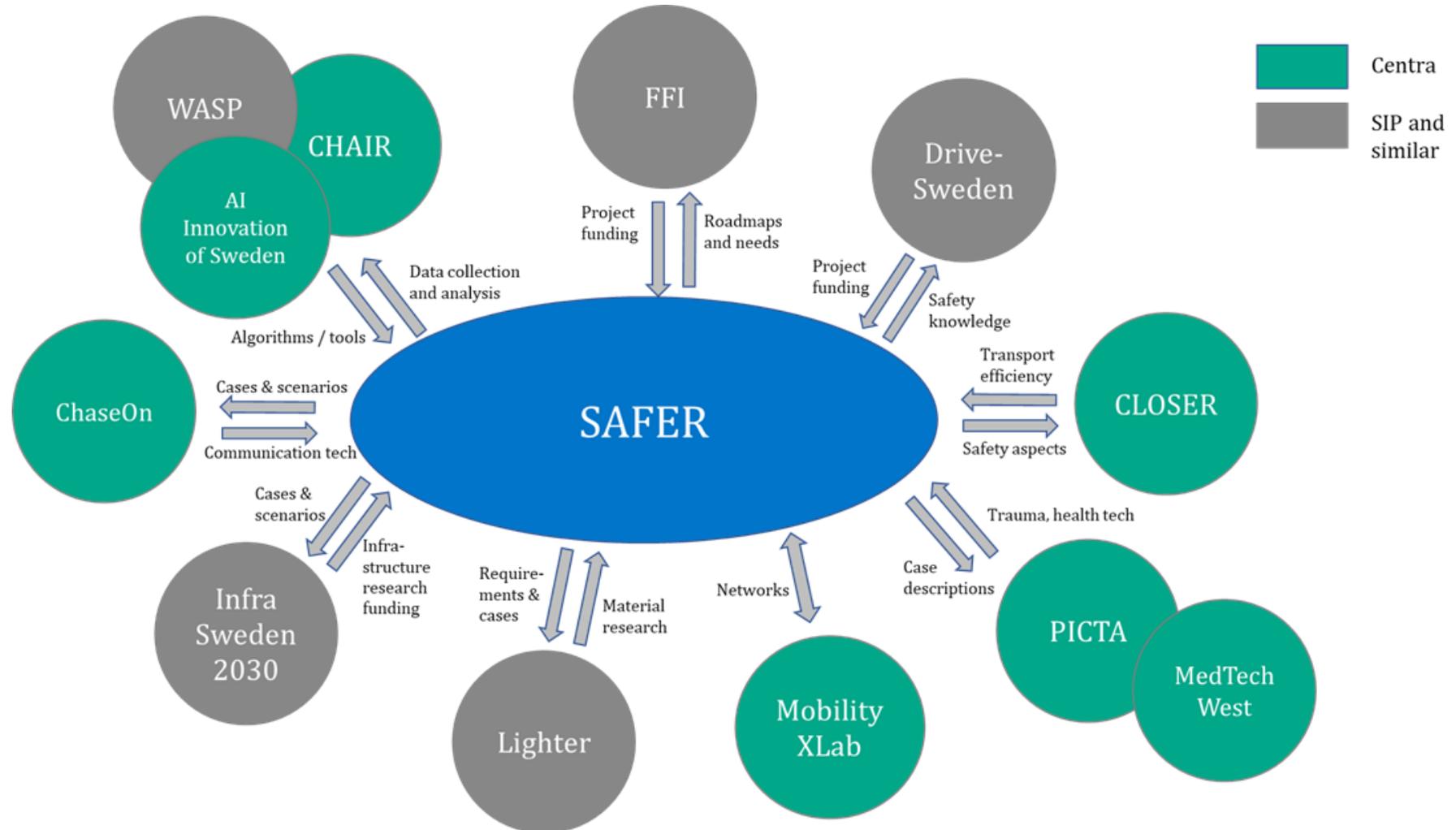
STRUCTURES AND
MATERIALS

HUMAN FACTORS DESIGN

BIOMECHANICS AND
PROTECTIVE SYSTEMS

FUNCTIONAL SAFETY

SAFER IN THE SWEDISH ECOSYSTEM



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ASTAZERO