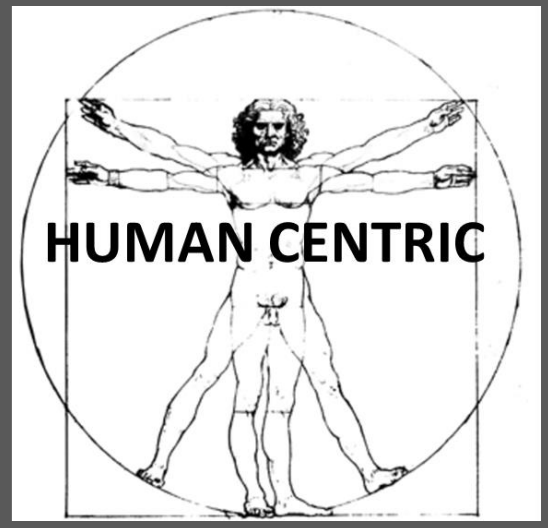

WELCOME TO SAFER
WE RESEARCH TO SAVE LIVES,
PREVENT INJURIES AND ENABLE SAFE
MOBILITY. TOGETHER.



Road User Behaviour

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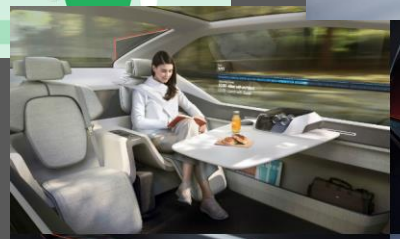
SCOPE



Tillsammans för Nollvisionen

ITS

1 INGEN FATTIGDOM
2 INGEN HUNGER
3 GOD HÄLSA OCH VÄLBEFINNANDE
4 GOD UTBILDNING FÖR ALLA
5 JÄMSTÄLLDHET
6 RENT VATTEN OCH SANITET FÖR ALLA
7 HÅLLBAR ENERGI FÖR ALLA
8 ANSTÄNDIGA ARBETSVILLKOR OCH EKONOMISK TILLVÄXT
9 HÅLLBAR INDUSTRI, INNOVATIONER OCH INFRASTRUKTUR
10 MINSKAD OJÄMLIKHET
11 HÅLLBARA STÄDER OCH SAMHÄLLEN
12 HÅLLBAR KONSUMTION OCH PRODUKTION
13 BEKÄMPA KLIMATFÖRÄNDRINGARNA
14 HAV OCH MARINA RESURSER
15 EKOSYSTEM OCH BIOLOGISK MÅNGFALD
16 FREDLIGA OCH INKLUDERANDE SAMHÄLLEN
17 GENOMFÖRANDE OCH GLOBALT PARTNERSKAP
GLOBALA MÅLEN för hållbar utveckling

DELMÅL 3·6

MINSKA ANTALET DÖDSFALL OCH SKADOR I VÄGTRAFIKEN

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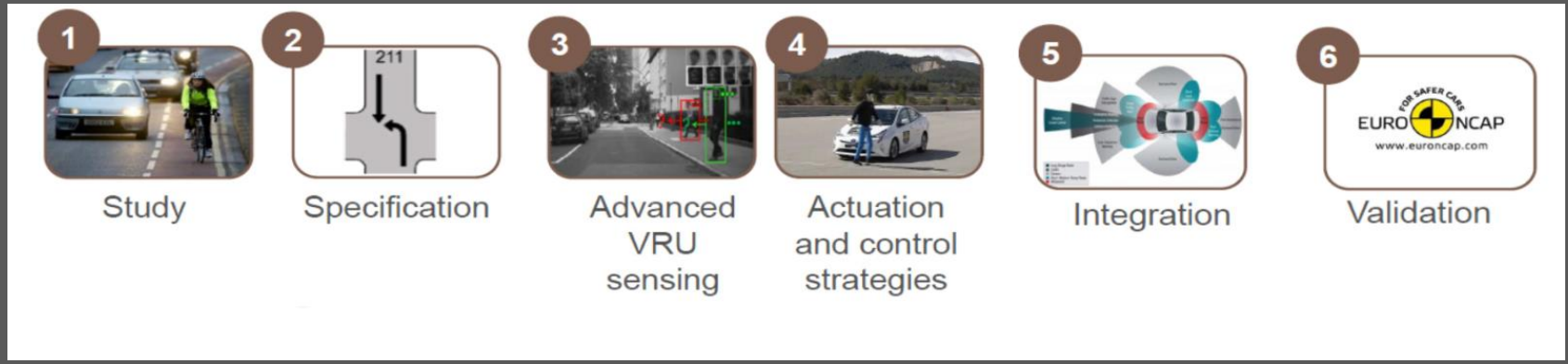
Reference Projects

Prospect www.prospect-project.eu

Improve the effectiveness of active VRU safety systems by:

- ✓ Expand scope of VRU scenarios addressed
- ✓ Improve overall system performance



PROSPECT systems are estimated to save 79-95 lives in 2025 and 280-336 lives in 2030 in EU28.

Cycle safety

Cycle Sim: Method development to study cycle safety

Sneaker: new bike design for improved comfort, stability and safety. New project “Safe mobility for a **sustainable ageing**”

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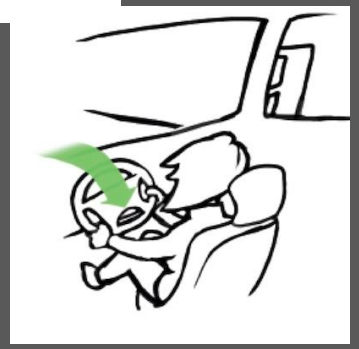
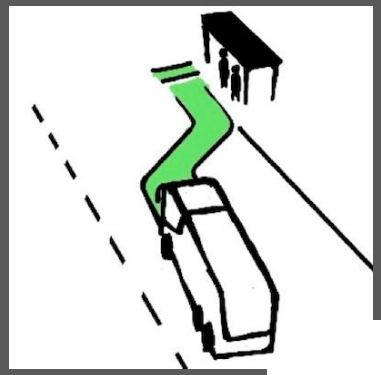
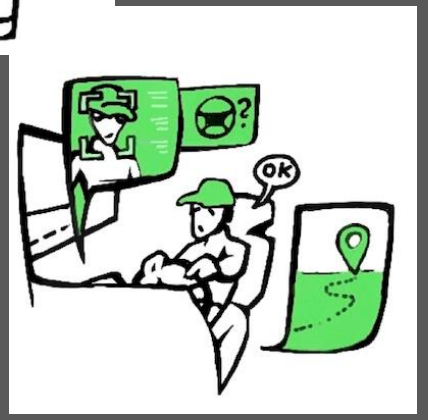
ADAS&ME www.adasandme.com

ADAS to support incapacitated drivers Mitigate Effectively risks through tailor made HMI under automation







How Automation can support impaired drivers?

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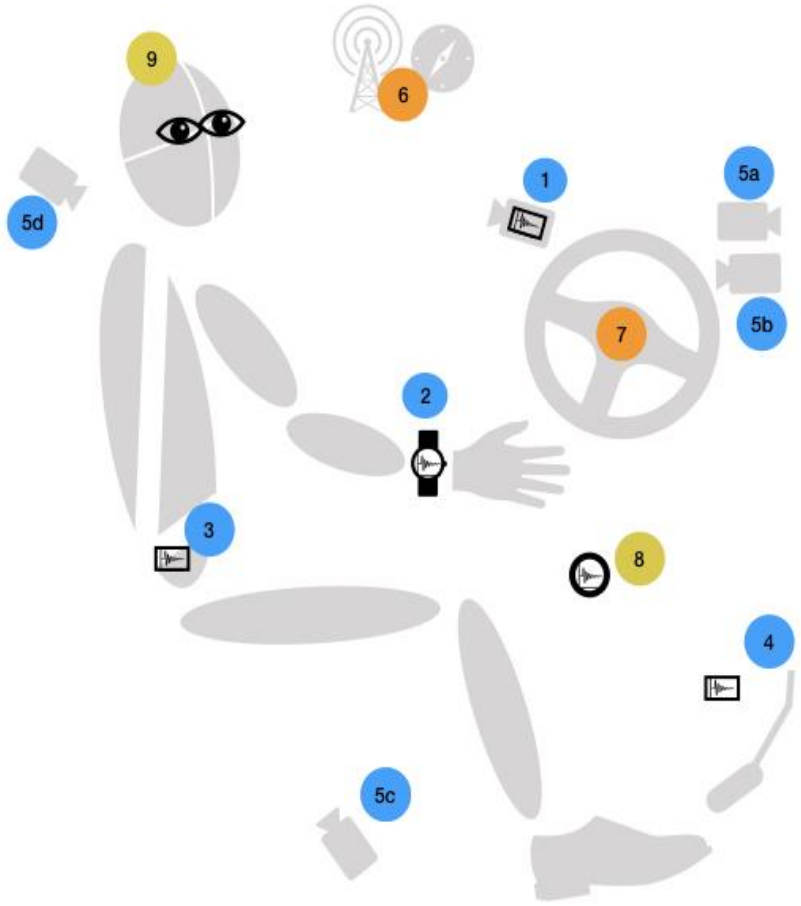
MeBeSafe www.mebesafe.eu

Measures for Behaving Safely in Traffic:

How to make cyclists behave in a safe way without forbidden them anything? Design a nudge!

Methods@AstaZero

https://azopenresearch.fluidreview.com/res/p/A0018/



	Biometrics and behavior
1	Single camera Smart Eye tracker • Glance behavior • Head orientation
2	Activity wristband • Pulse • Peripheral skin temperature
3	Spirometry sensor • Inhalation/exhalation
4	Ultrasonic sensor • Foot hovering
5	Camera • Traffic environment (5a) • Face expression (5b) • Body posture (5c) • Interaction with system (5d)
	Vehicle state
6	GPS • Vehicle position
7	Vehicle log • Speed • Brake on/off • Driving mode (MD/AD)
	Self-assessed experience
8	Emotion assessment device • Perceived safety
9	Questionnaires & interviews • Acceptance • Transparency • Usability • Trust • Willingness to use • Methodology

Mix of subjective and objective methods measuring driver behavior in automated vehicles.

Interactions between automated vehicles and Vulnerable Road Users

https://www.viktoria.se/projects/avip-automated-vehicle-interaction-principles

- Establishment of **interaction principles**
- Design of **external vehicle interfaces**
- Development of **evaluation methods**

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SAFER Ageing

How to maintain safe mobility as a car drivers as age increase?

- ✓ Several methods to identify conflicts and solutions
- ✓ Competence within simulations, ADAS, behavioral science, traffic medicine, driving education
- ✓ Collaboration between countries

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Our Goals to 2024

- We can study road user behaviour in their door to door travels
- We can monitor the driver state during the whole trip in-vehicle
- We can diagnose a fit driver based on monitoring data
- We can insure a safe interaction between automated vehicle and vulnerable road users
- We have developed several nudge solutions and evaluated them
- We can define and measure several user experience indicators to contribute to safety.