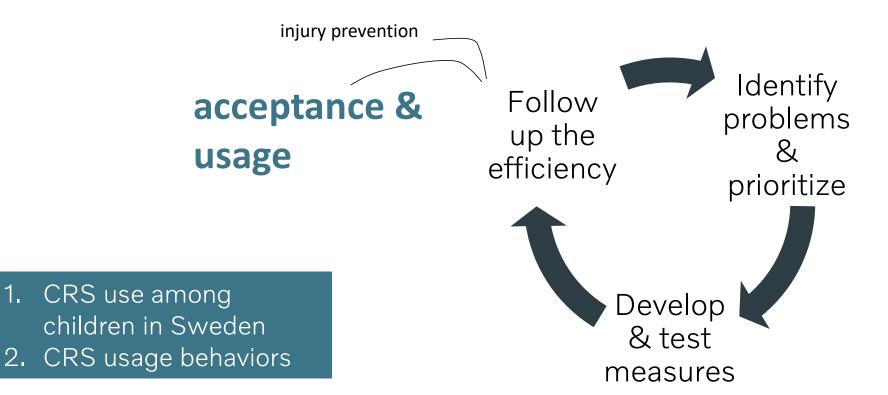


Content

- Aim of this study
- The Volvia "Child Safety in Cars" survey
- Method
- CRS in Sweden
- Results
- Discussion

Aim



The Volvia "Child Safety in Cars" survey - an annual study since 2010



contact helena.lundberg@volvia.se to get your copy!

Method

- Online questionnaire covering usage, behavior and knowledge in relation to CRS use
- Selection criteria:
 - People aged 20-65 with children aged 0-10 years and 11 months
 - Access to car in which they drive a child regularly
 - various car brands
- Weighted data \rightarrow representative for gender, age
- 2022 data set collected in February: 1,007 adults and 1,676 children



Child age-groups

- O up to 2 years = children that has not turned 2 years old
- 2 up to 4 years = children from 2 years to 3 years and 11 months
- 4 up to 8 years = children from 4 years to 7 years and 11 months
- 8 up to 11 years = children from 8 years to 10 years and 11 months
- 0 up to 2 2 up to 4 4 up to 8 8 up to 11

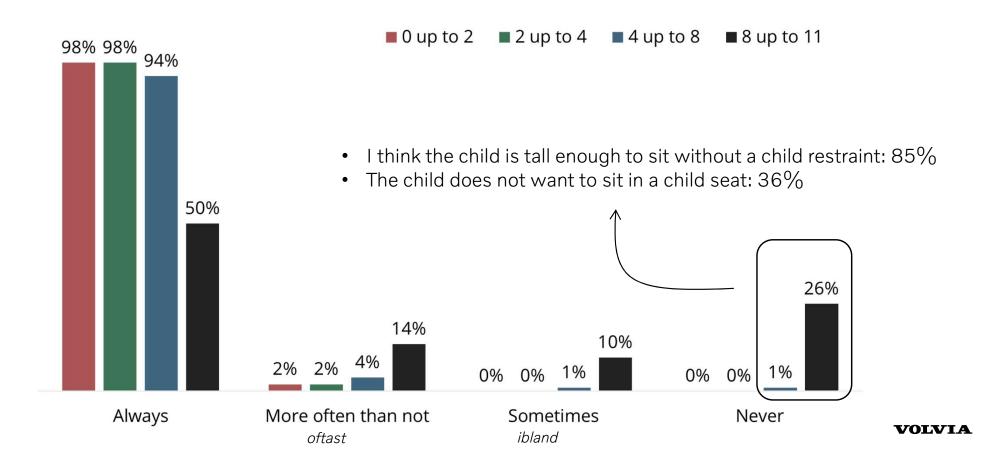
CRS in Sweden

- Law:
 - All children shorter than 135 cm must always use an approved CRS
- Recommendation:
 - Children should travel rear-facing until at least 4 years of age, preferably longer
 - Children should be at least 140 cm and 10-12 years old before using a vehicle seat belt only

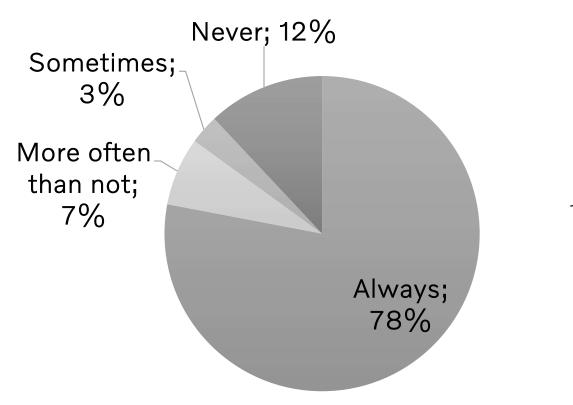
■ 0 up to 2 ■ 2 up to 4

How often do you use CRS? 2022 update

all CRS types: infant seats + child seats + booster seats/cushions

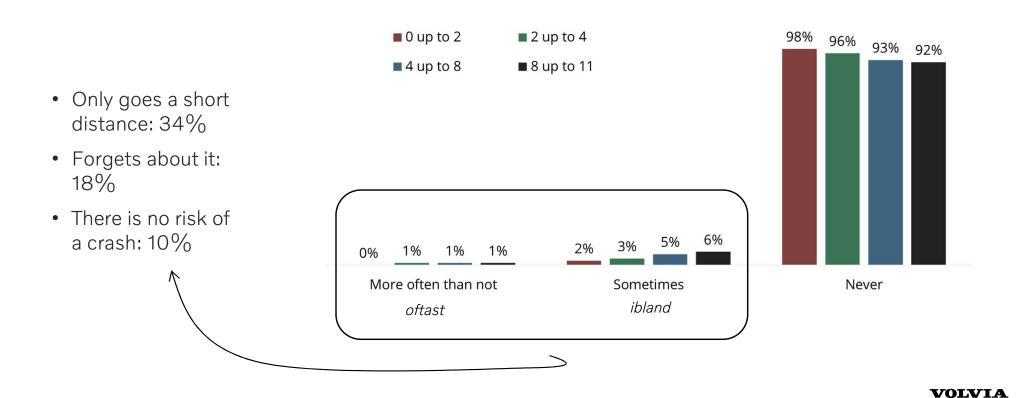


CRS usage for children 5-11 years, < 135 cm

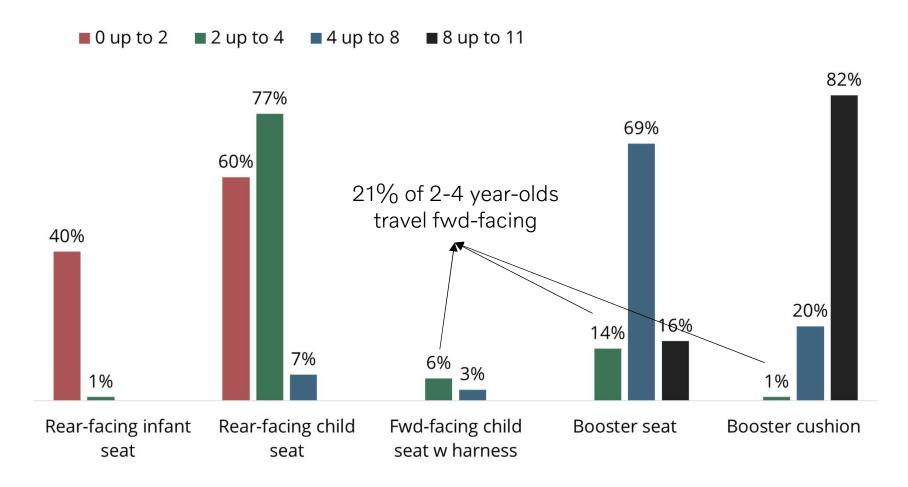


12% of children <135 cm never uses CRS

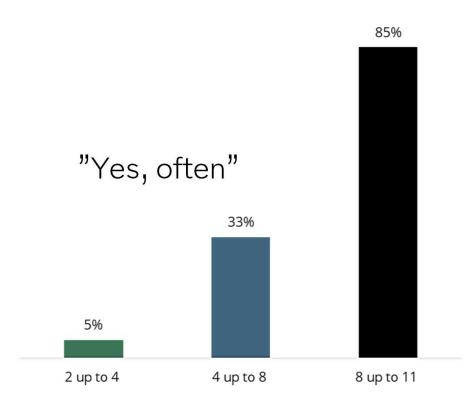
Does it happen that the child not uses any restraint at all?



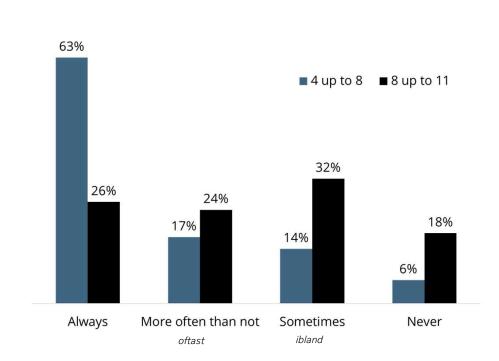
CRS per agegroup



Do you let the child buckle up him/herself?

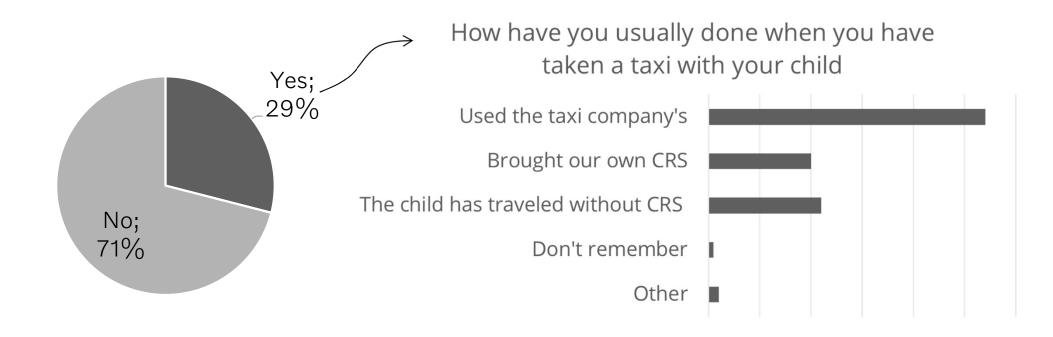


When the child is fastened, do you check how the belt fits??





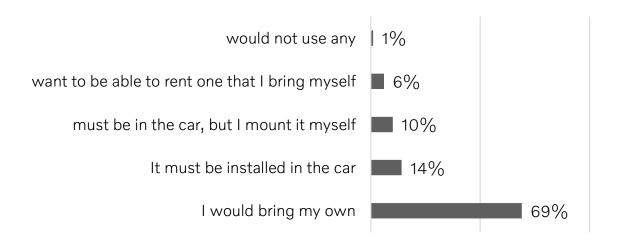
Have you taken a taxi/Uber etc with your child?



Car sharing

25% can imagine using some form of car sharing service (e.g., rent a car for an hour, half a day)

How would you do with CRS if you were to use car sharing services?



Note: People with access to car (&CRS) in which they drive a child regularly



Discussion

Overall high CRS usage - but we are not satisfied:

- Children should travel rearward until 4 years but 1/5 of this age-group travel forward facing
- Only 50% of 8-11-year-olds always use a booster seat/cushion
 - > Continuous information

Usage bahaviors, possibilities:

- Many children buckle up themselves, but the driver does not always check
 - ➤ Alerts/reminders to drivers and children
- Less use of CRS in taxis
 - > Increase access
 - ➤ Improve predictions of CRS use in shared mobility → solutions in place for future new/altered behaviors





helena.lundberg@volvia.se magdalena.lindman@if.se