



www.distractionconference.com

Welcome to the 3rd International Conference on Driver Distraction and Inattention (DDI 2013) on September 4–6, 2013, at Lindholmen Science Park in Gothenburg, Sweden!

Driver distraction and inattention are significant road safety problems worldwide. DDI 2013 aims to bring participants up-to-date on recent developments in the field. On the one hand, there is an increase of connected lifestyle and connected-car functionality (smartphone and on-board apps) for information and entertainment, and on the other hand, there is an increase in driver assistance and automated driving functionality for safety.

Many stakeholders are developing countermeasures to improve attention – regulation, design guidelines, consumer electronics innovation, and vehicles that will not crash. DDI 2013 will bring into the spotlight relevant developments in research from mainstream and neighbouring disciplines, and showcase new and emerging technologies, products and countermeasures. It is the premier international conference on

this topic, bringing together all stakeholders – researchers, policy makers, vehicle manufacturers and many others.

The conference features keynote speakers, plenary sessions, and presentations on theory, measurement, effects, crash risk and prevention/mitigation. It includes special symposia on current research and mitigation challenges, and brings together basic and applied research, the latest policy developments, priorities for research and countermeasure development – and more!

We look forward to seeing you in Gothenburg for these special events! Places are strictly limited – so book early.

Michael Regan, PhD & Trent Victor, PhD Co-Chairs, DDI 2013

CALL FOR ABSTRACTS

- The deadline for abstract submissions is January 31st, 2013.
- All papers submitted for the conference are peer-reviewed by experts in the field.

FURTHER INFORMATION

For detailed information, please visit the conference website: www.distractionconference.com

This is updated continuously with information about registration, sponsoring and exhibition options, as well as accommodation alternatives.

PRE-WORKSHOPS

The DDI conference is linked to two special workshops. One workshop is on investigating driver distraction and inattention using naturalistic driving data, run by the Virginia Tech Transportation Institute (VTTI), and the other workshop is on naturalistic cycling analysis, run by SAFER.



GOTHENBURG

EASILY ACCESSIBLE

- Strategic location between Stockholm, Oslo and Copenhagen
- · Hub of transport & logistics
- Direct flights from almost 50 European cities; more than 60 non-stop connections
- 20 min bus transport from the two airports to city centre
- English widely spoken
- Walking distance between hotel and conference site, attractions and culture

RECOGNITIONS

- Best Eco Tourism Destination 2011
- Culinary capital of Sweden 2012
- Lonely Planet 's no 2 Best value destination 2013

ATTRACTIVE FEATURES

- · Pedestrian friendly
- Two universities, city centered campuses
- Clean & green surroundings by the sea
- Stunning archipelago, forests and lakes just a stone's throw away
- National orchestra of Sweden, opera house, local indie bands and songwriters
- Museum of art, world culture, science, design, city history, to name a few
- Gastronomic brilliance; wide range of national and international cuisine
- Scandinavian quality at prices below European average

CULTURE AND ATTRACTIONS

In 20 minutes by tram you're ready to jump on a ferry into the gorgeous archipelago with picturesque fishing villages. Enjoy the city's buzzing nightlife and friendly atmosphere or simply enjoy a gourmet meal at one of many superb restaurants. Four of them are Michelin star awarded.

The highlights of Gothenburg and its surroundings are virtually at your hotel's doorstep. For more information visit www.goteborg.com

Welcome to Gothenburg!