

# TOUCHPAD

As interaction input control for use of In-Vehicle Infotainment  
System

# COLLABORATION BETWEEN

- Interaktionsbyrå AB
- Volvo Cars Corporation AB
- Chalmers University of Technology
- OPTIVe



# DISPOSITION

- Result
- Demonstration
- Process

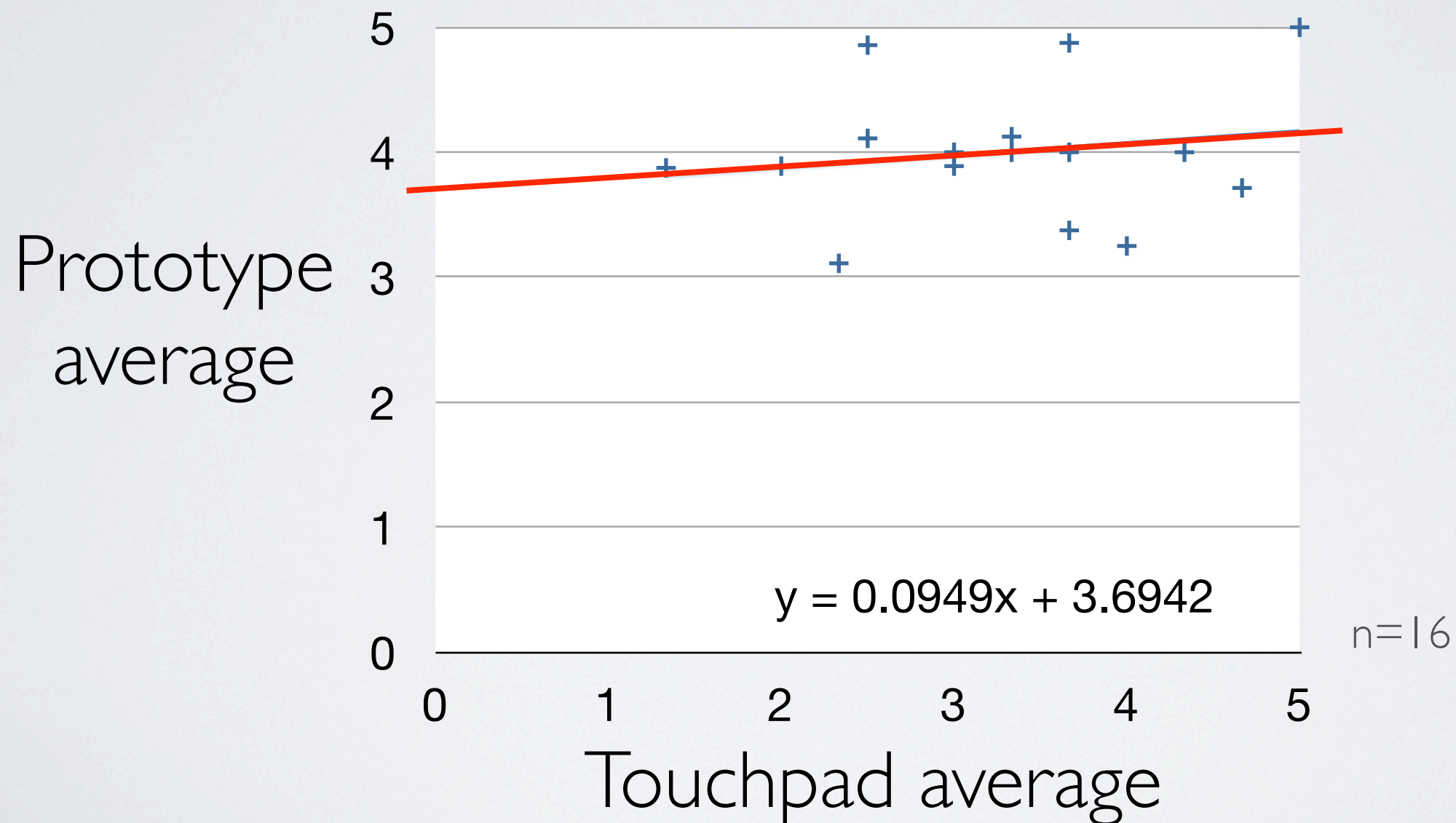
# RESULT

- No preference for touchpad needed to like this concept
- Scored 3.7/5 in test with 16 users in a mixed group



# PROTOTYPE EVALUATION

**Prototype appreciation as function of touchpad average**

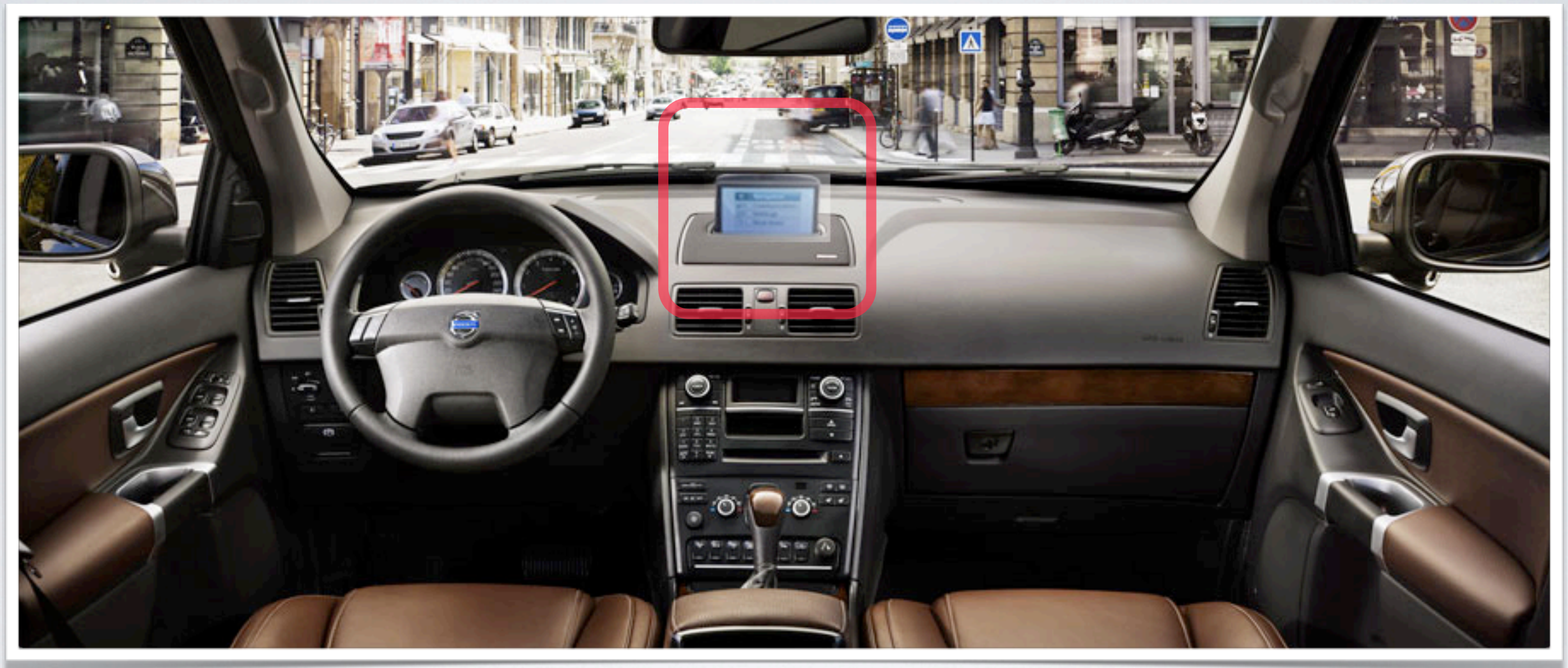


# CONCEPT

- Infotainment system for in-vehicle use
- Multi-touch enables direct access to often used functions (select, zoom, pan)
- Touchpad between front seats
- Screen close to windshield



# SCREEN



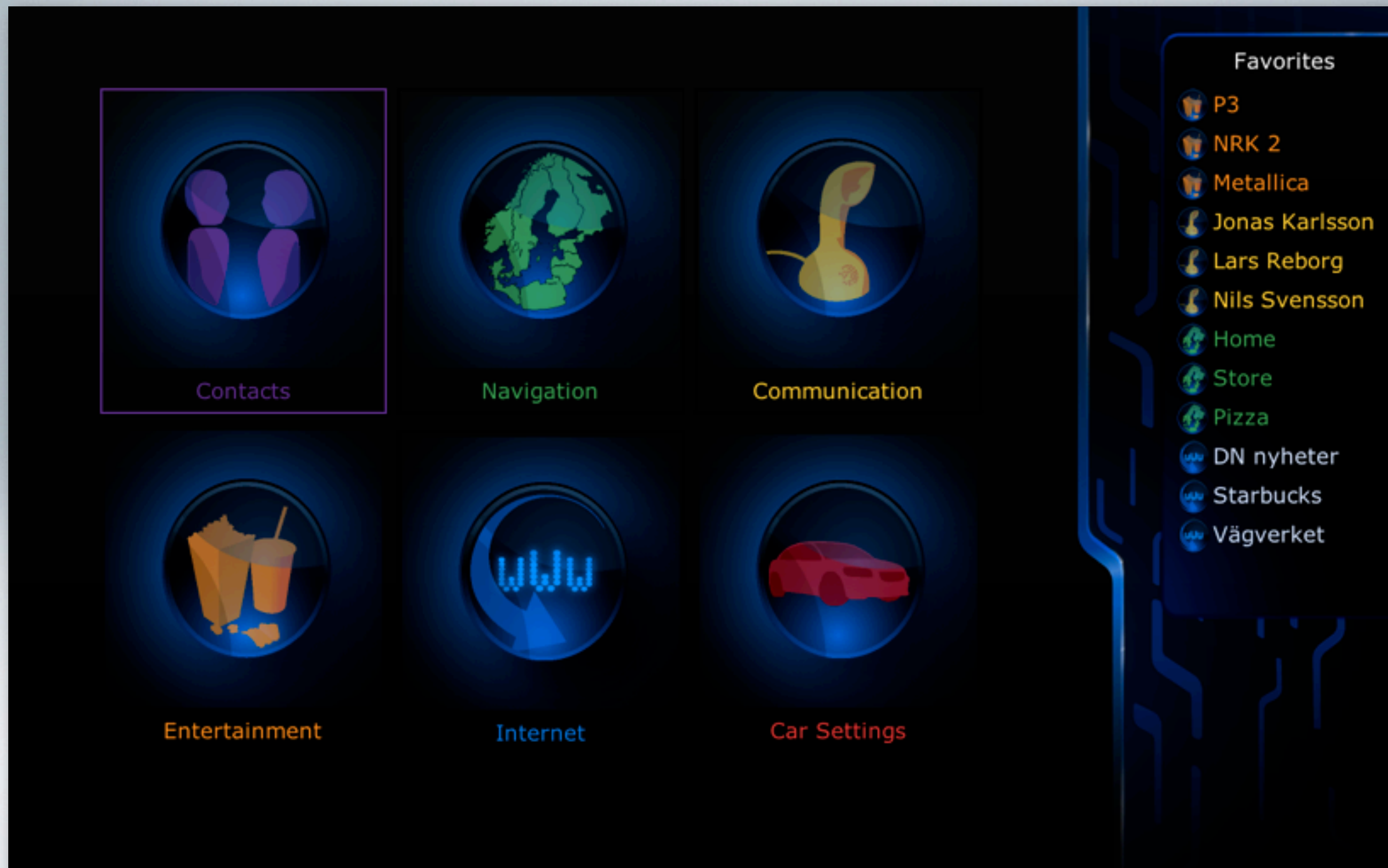


# PLACEMENT

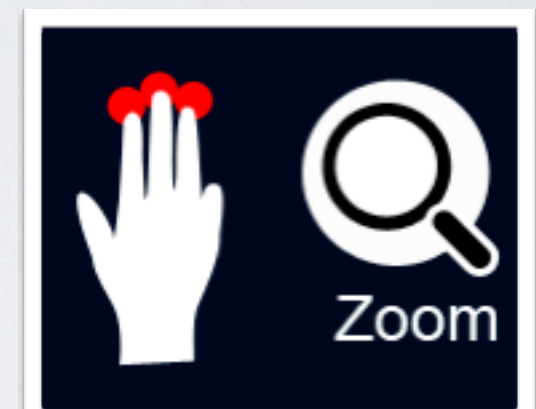
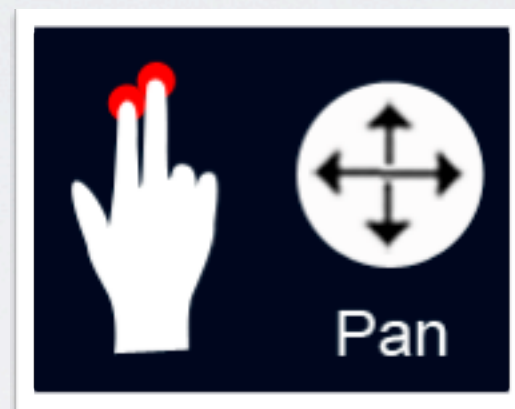
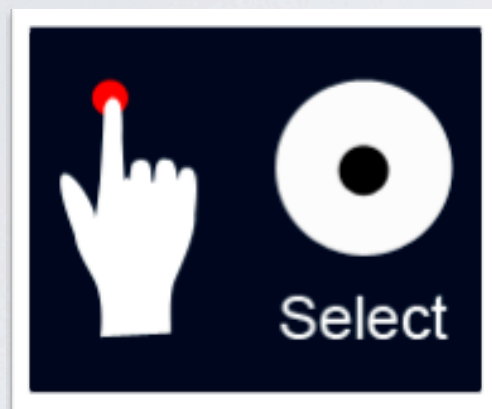




# INTERFACE



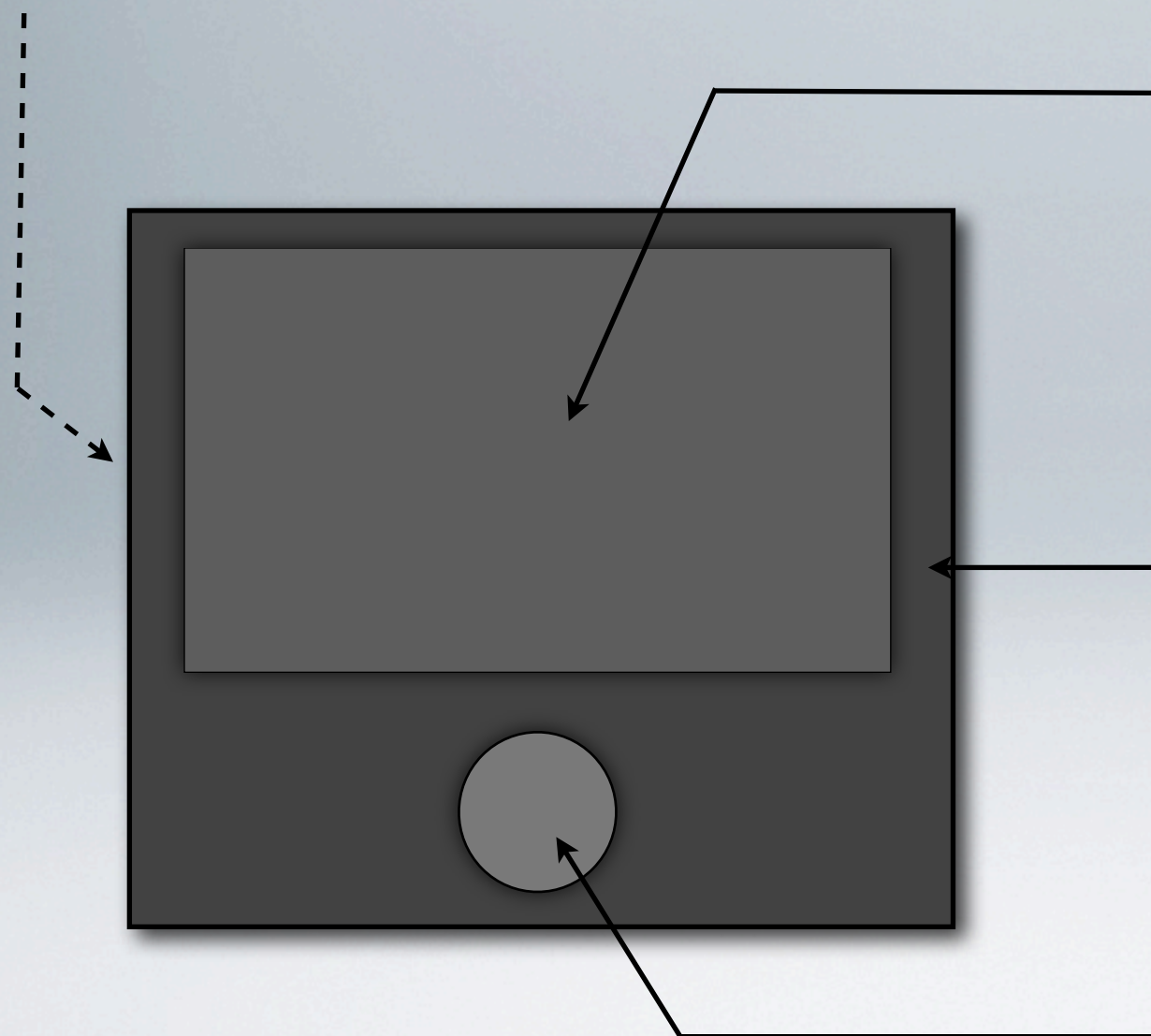
# GESTURES





# TOUCHPAD

Click in pad



Touch surface

Edge

Home button

# PROTOTYPE SUMMARY

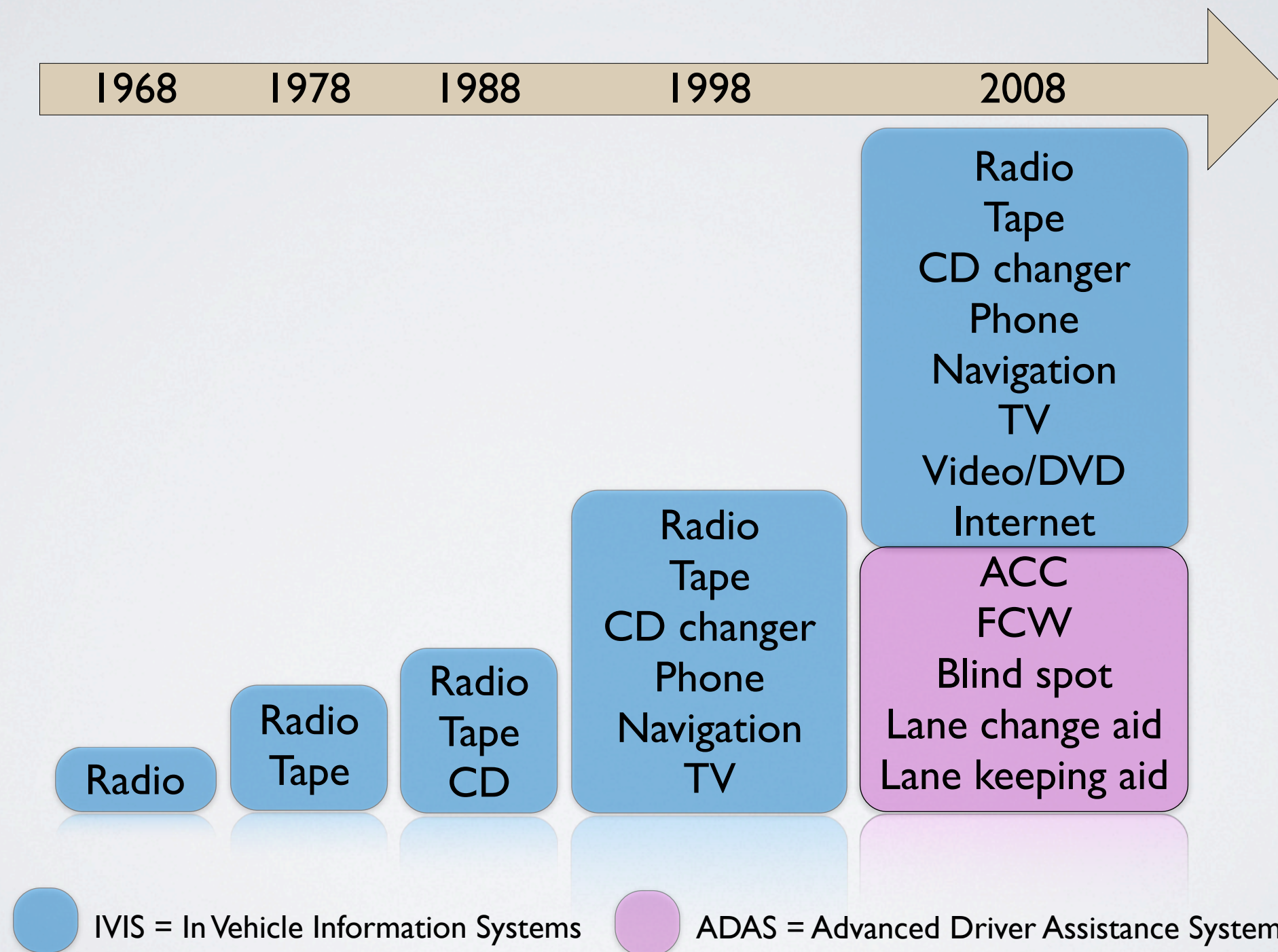
- Touchpad between seats
- Interface controlled with multi-touch gestures
- Screen close to windshield



# MOTIVATION

- More functionality in cars
- More devices uses touch technology
- More dimensions easily accessible

# MORE FUNCTIONALITY





# MORE DEVICES

- Phones
- Laptops

# MORE DIMENSIONS

- Internet browsing for example
- Cannot control how certain pages are rendered
- Rotary-controller not as practical when navigating internet pages
- Character recognition with finger as stylus

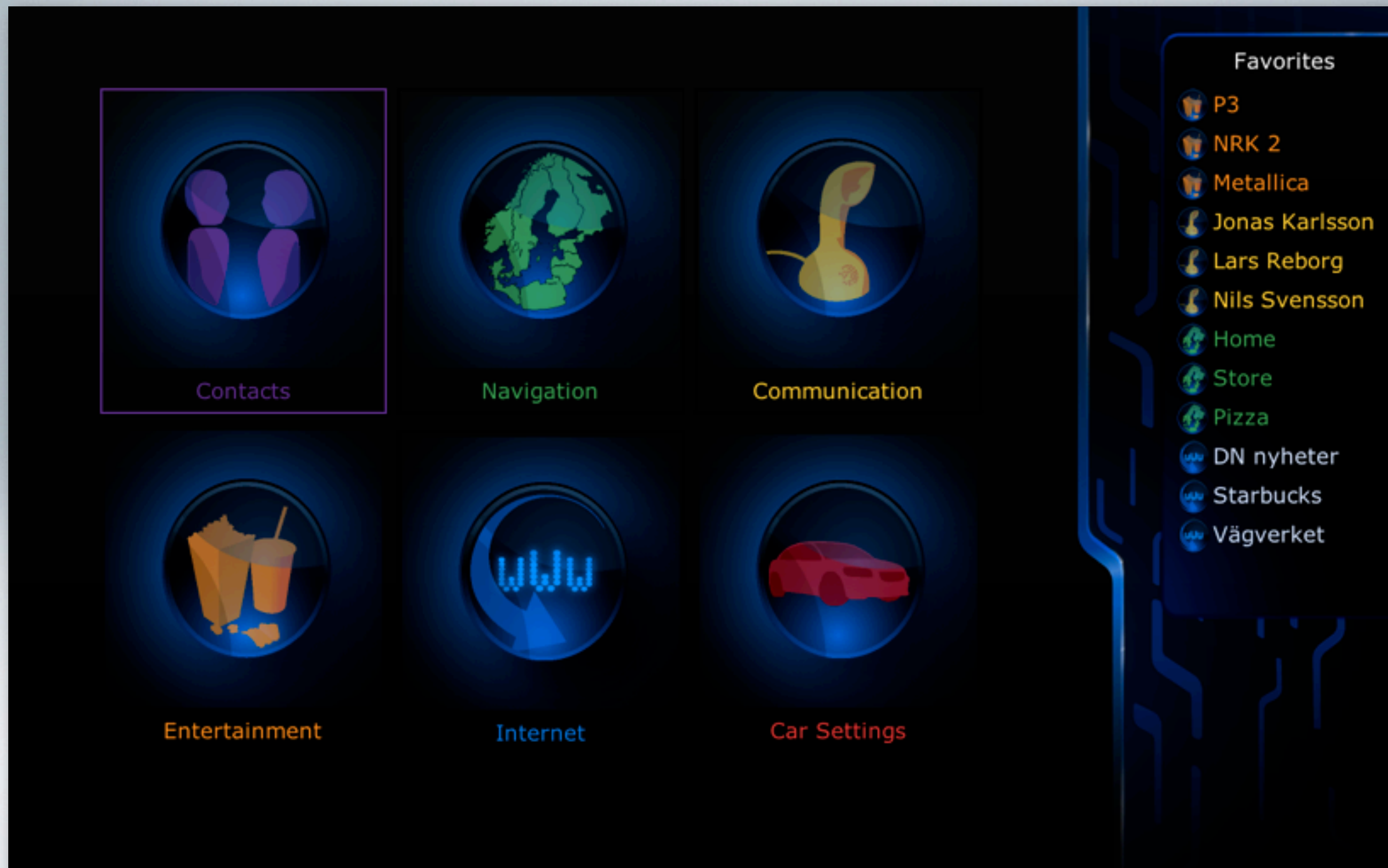


# CONCEPT DEMO

- Click (corresponds to enter)
- Select
- Zoom
- Pan
- Gestures
- Character input
- Home button

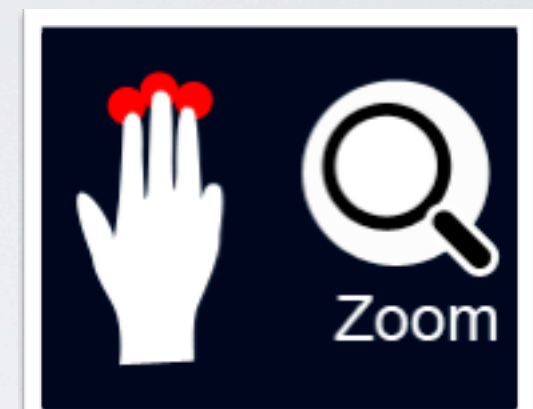
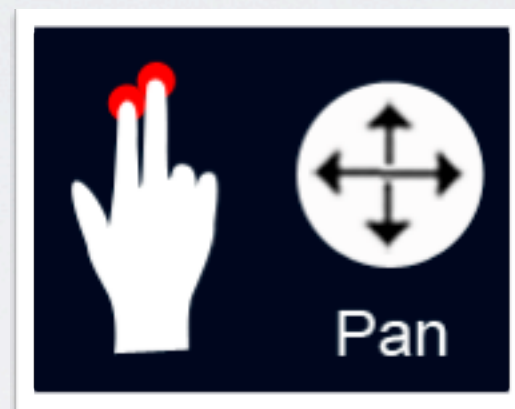
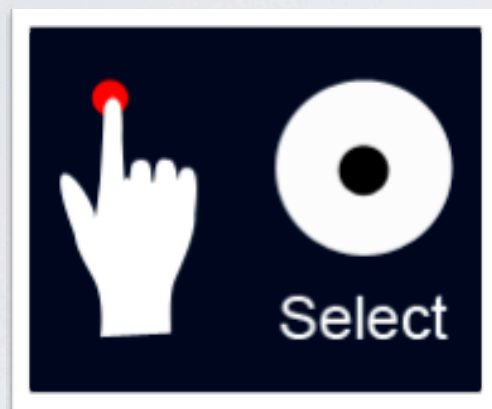


# INTERFACE





# GESTURES





# TOUCHPAD

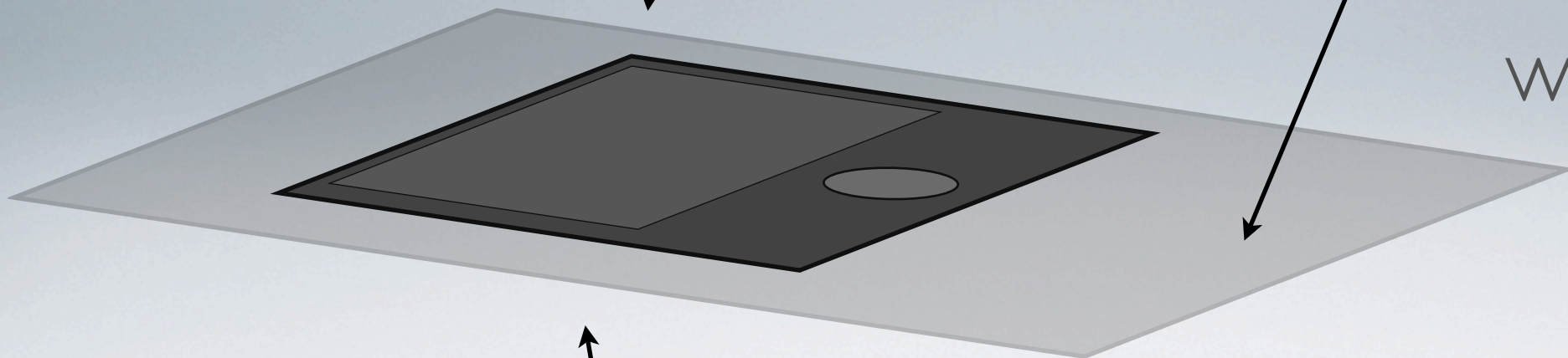
Push for click



Armrest  
and  
wrist support

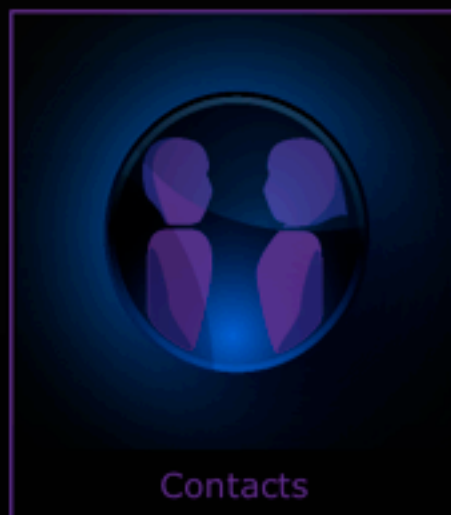
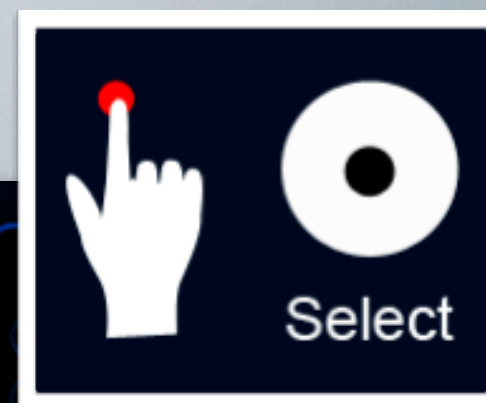


Click mechanics  
under pad





# SELECTION



-  Metallica
-  Jonas Karlsson
-  Lars Reborg
-  Nils Svensson
-  Home
-  Store
-  Pizza
-  DN nyheter
-  Starbucks
-  Vägverket



# CLICK



Akira Andersson



Alexandra Sandst



Anna Bergqvist



Anna Elo



Anna Lindstrom



Anton Lindgren



Cecilia Henriksson



Daniel Nordgren



Elin Klang

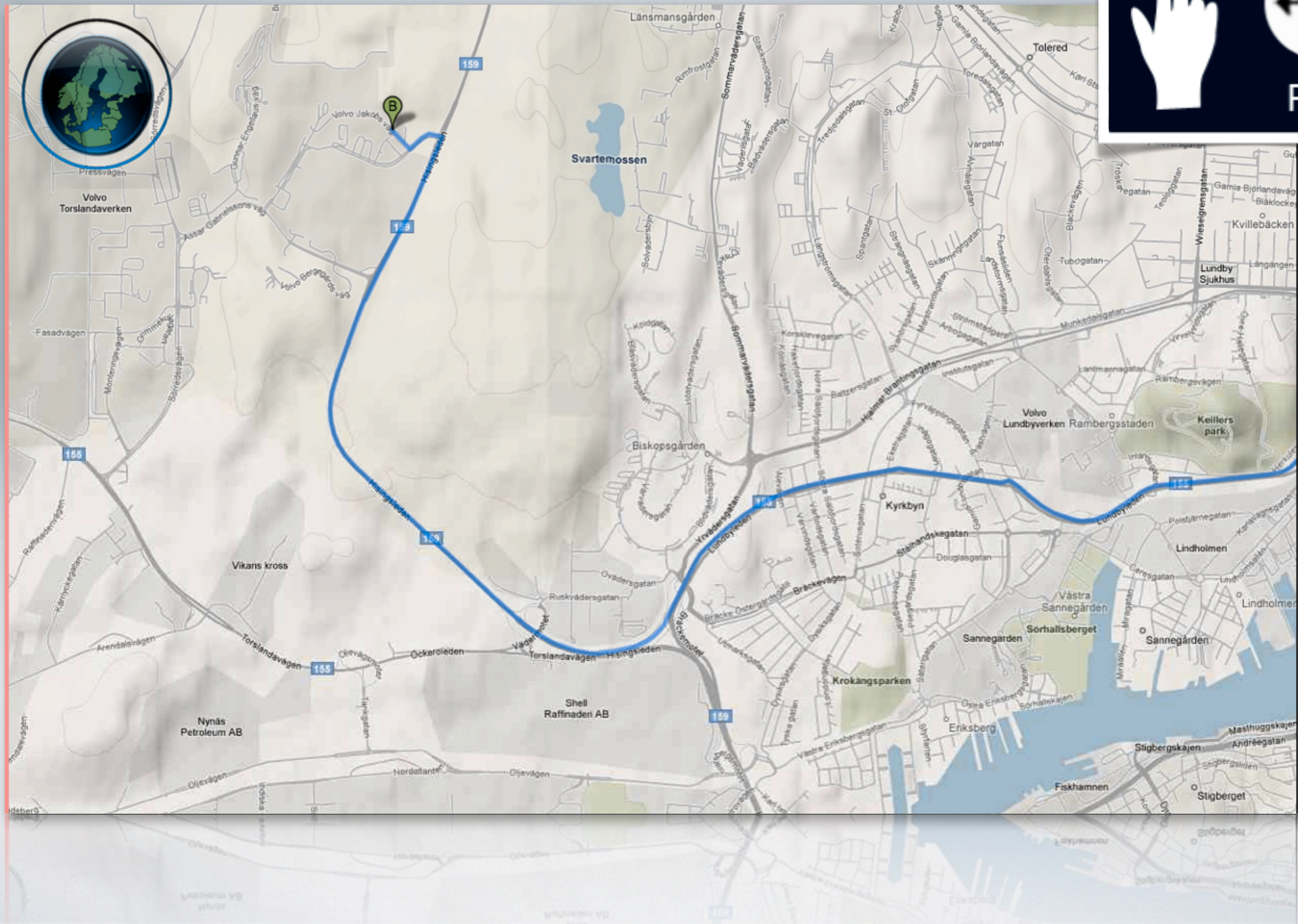
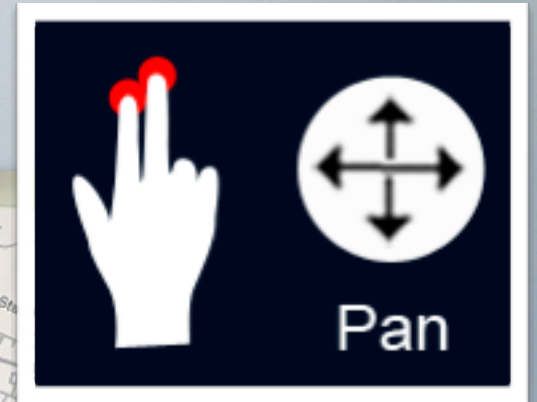


Select

-  Metallica
-  Jonas Karlsson
-  Lars Reborg
-  Nils Svensson
-  Home
-  Store
-  Pizza
-  DN nyheter
-  Starbucks
-  Vägverket

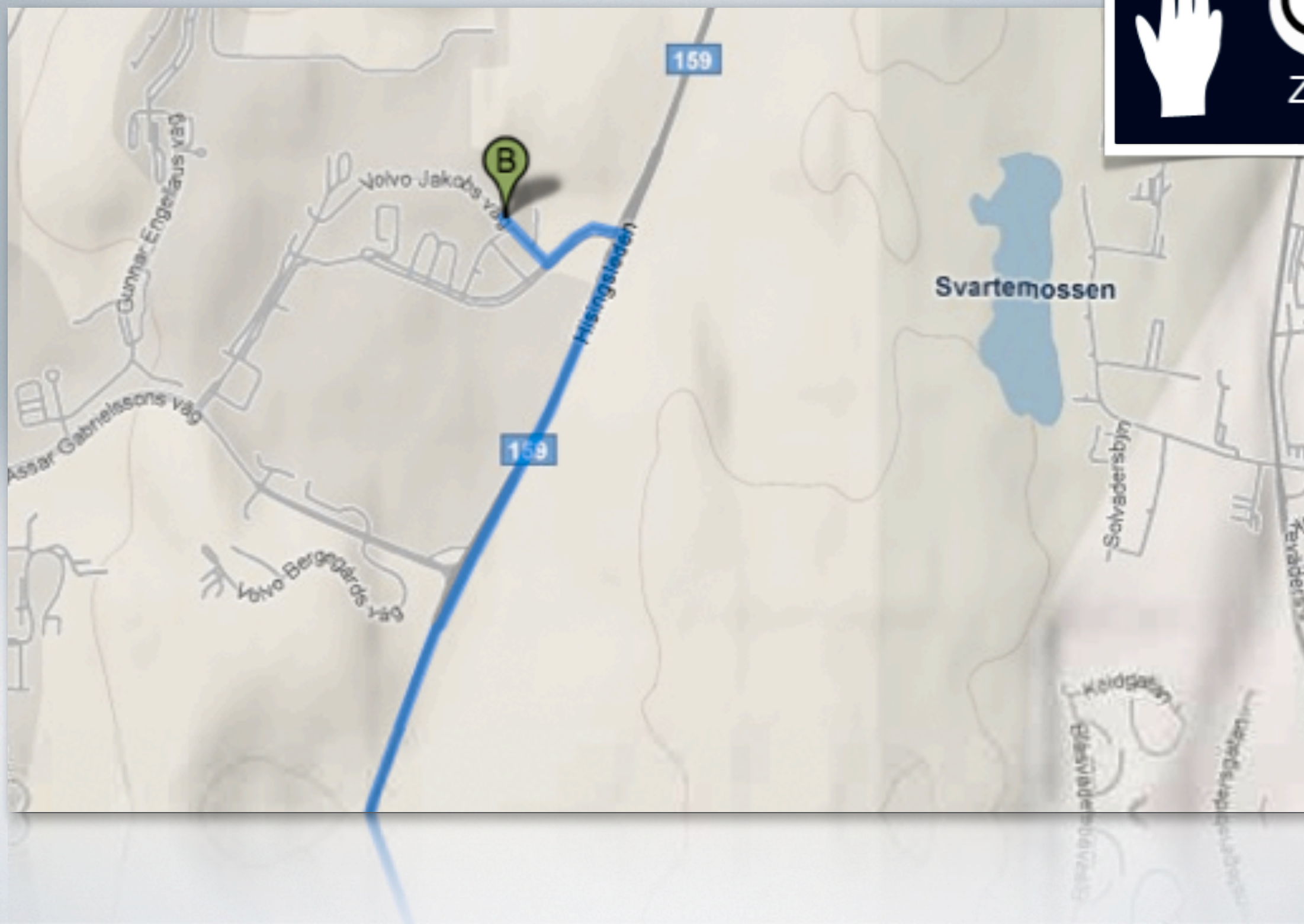


# PAN



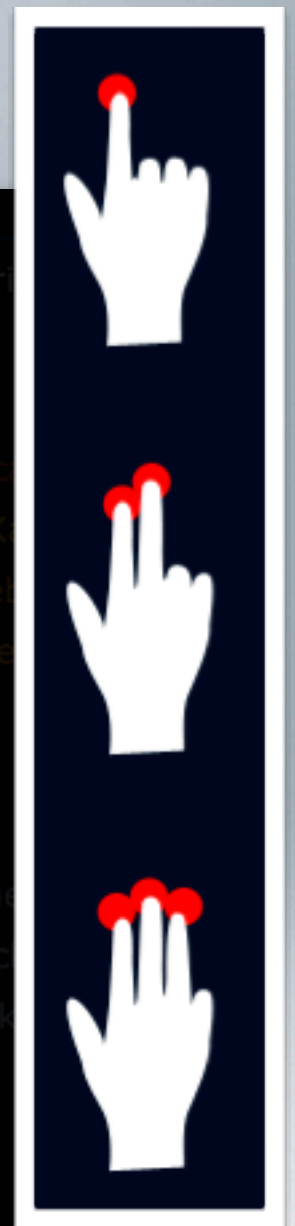
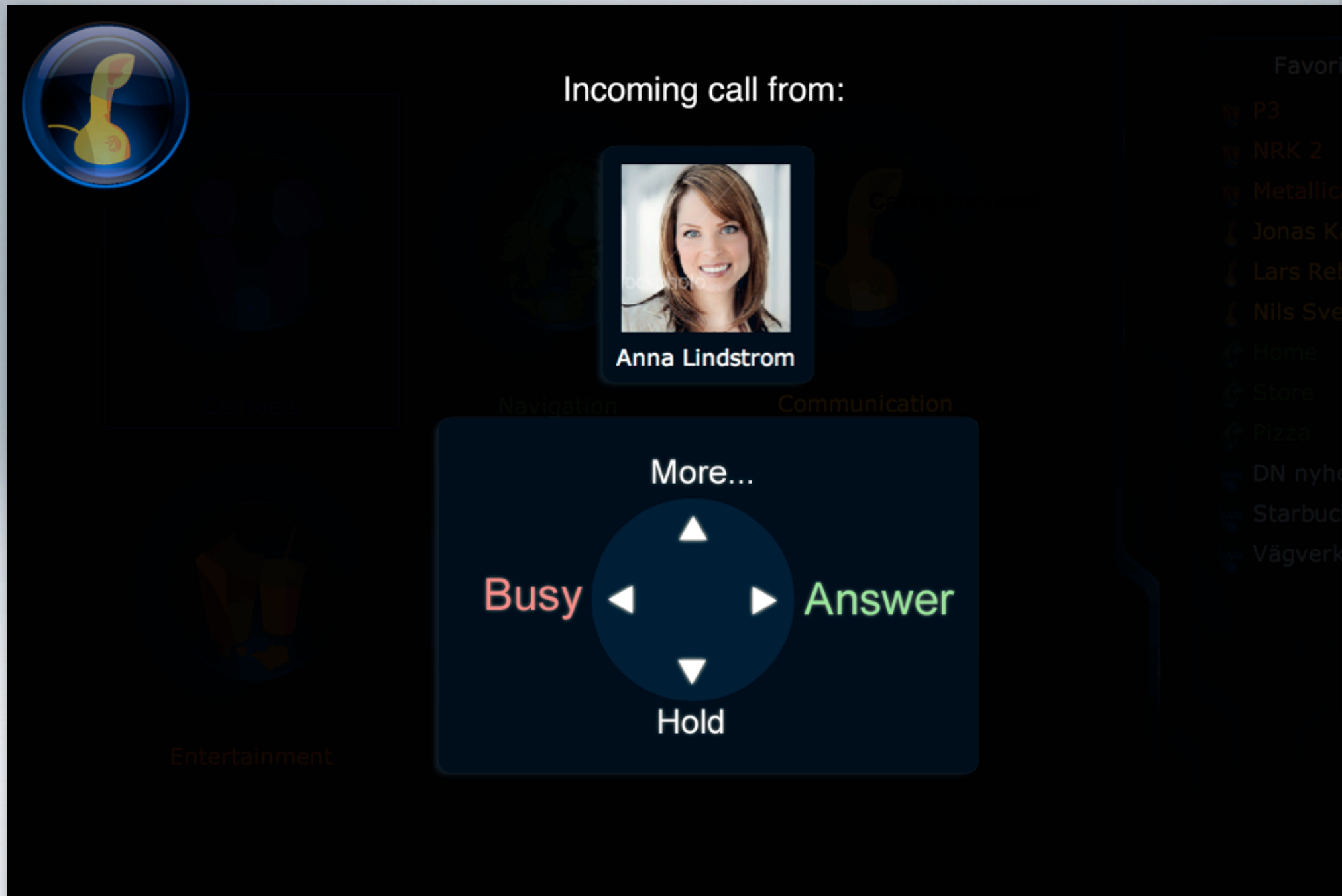


# ZOOM



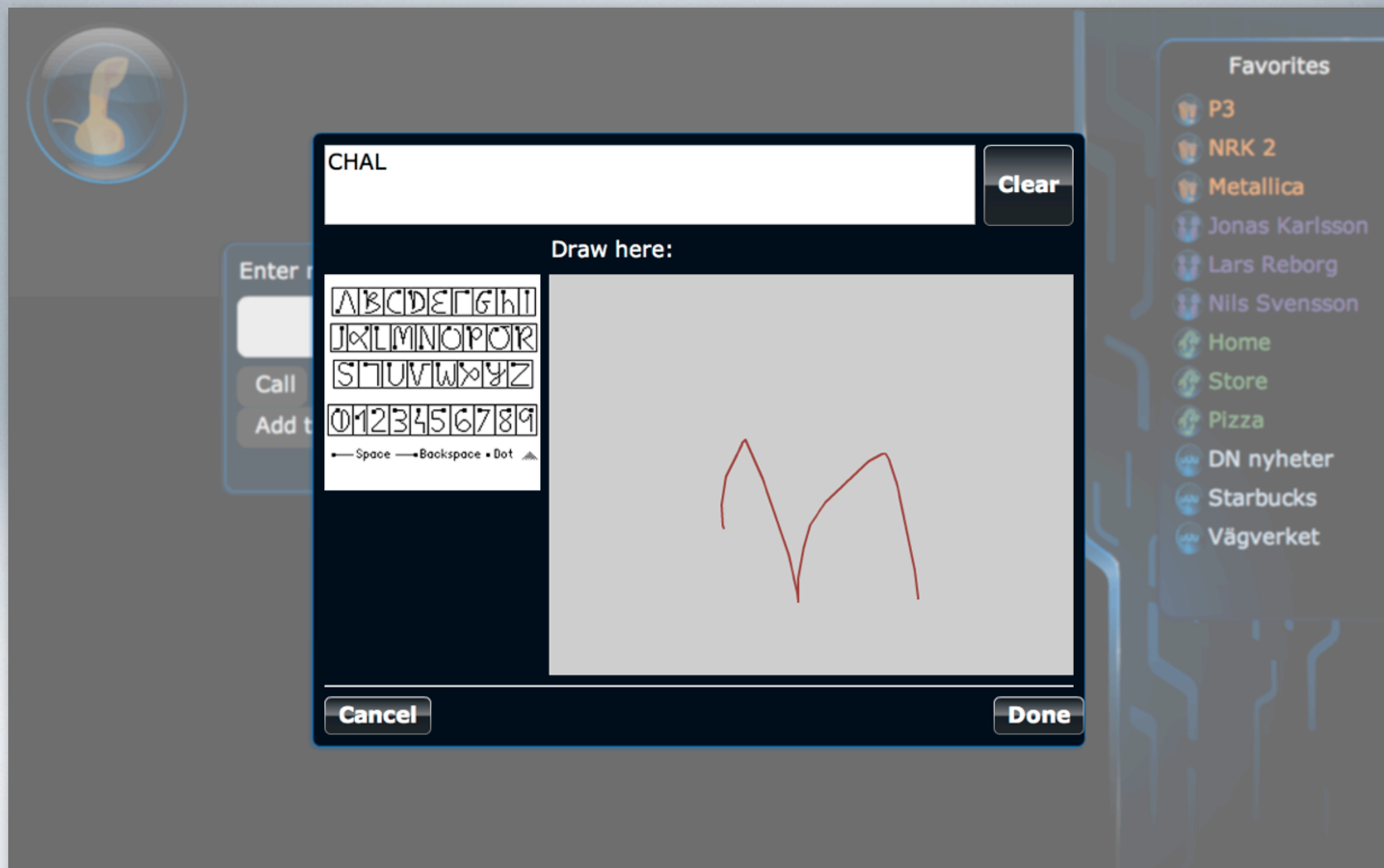


# GESTURES



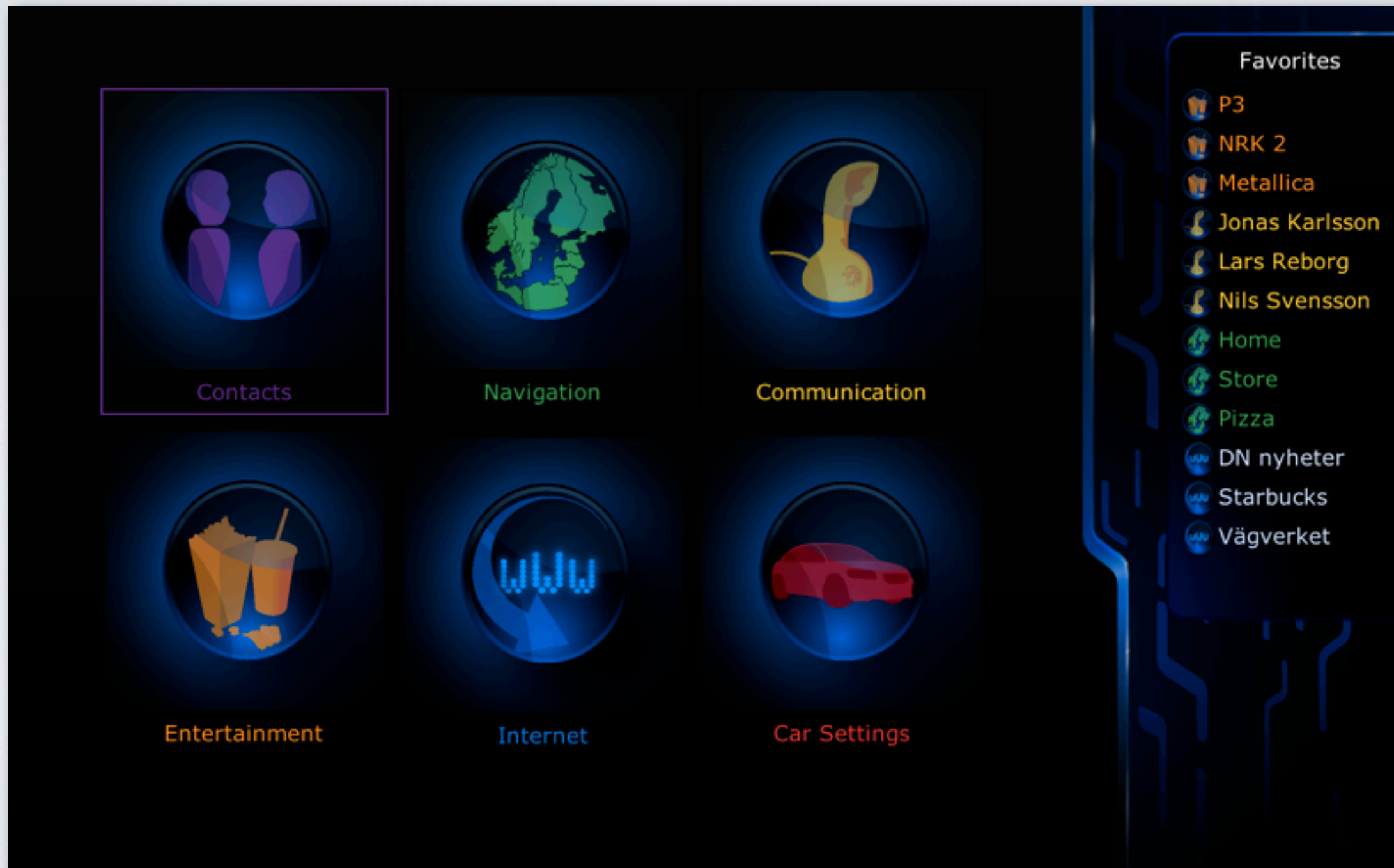


# INPUT





# DEMO EXPLAINED

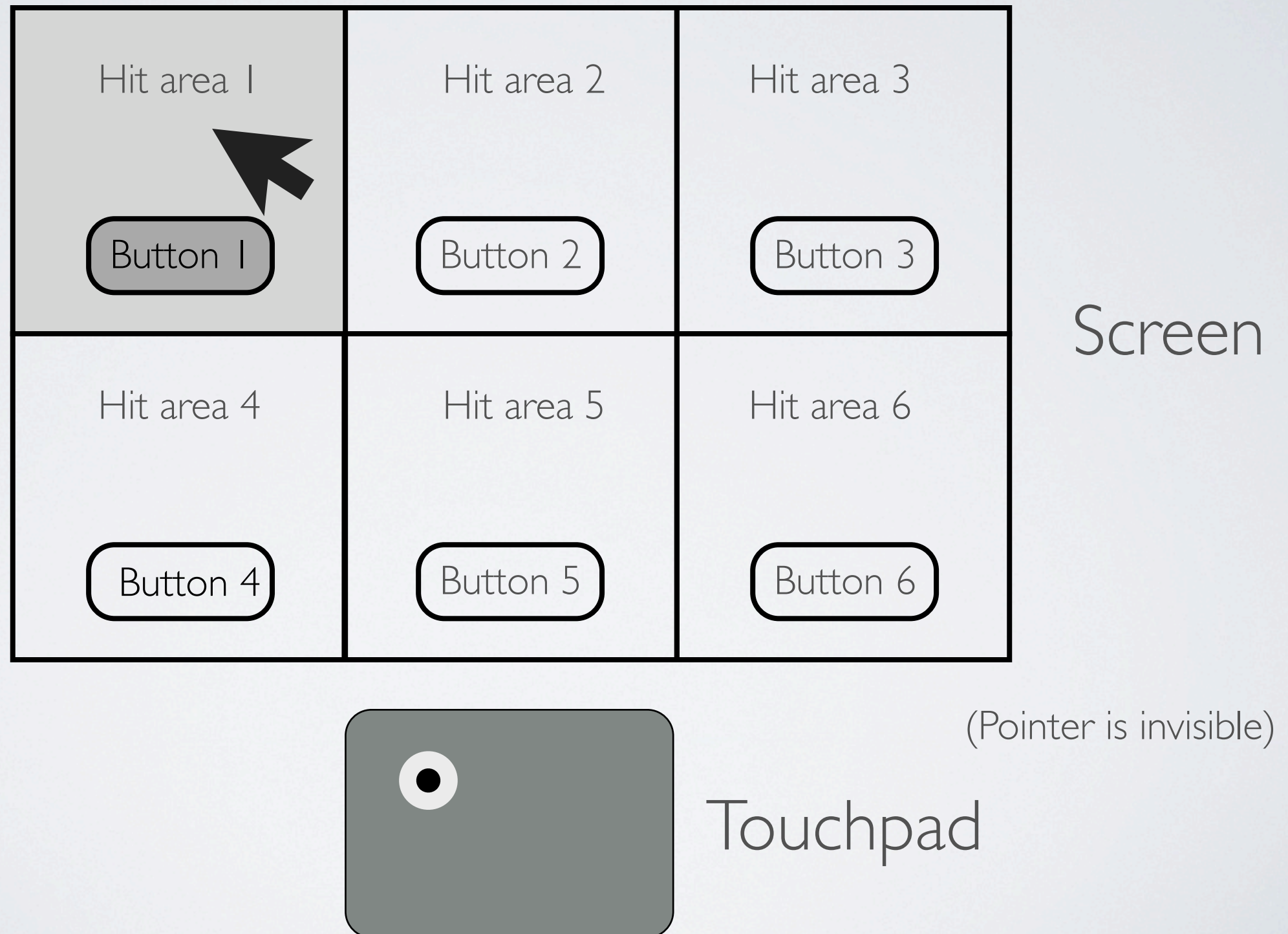


# BASICS

- Large icons
  - Groups functions - wide menu hierarchy
  - Enables future extensions - just add another icon
- Something is always selected - never lost in interface
- Favorites - for fast customizable access to most used functions
- Home button takes the user to start menu

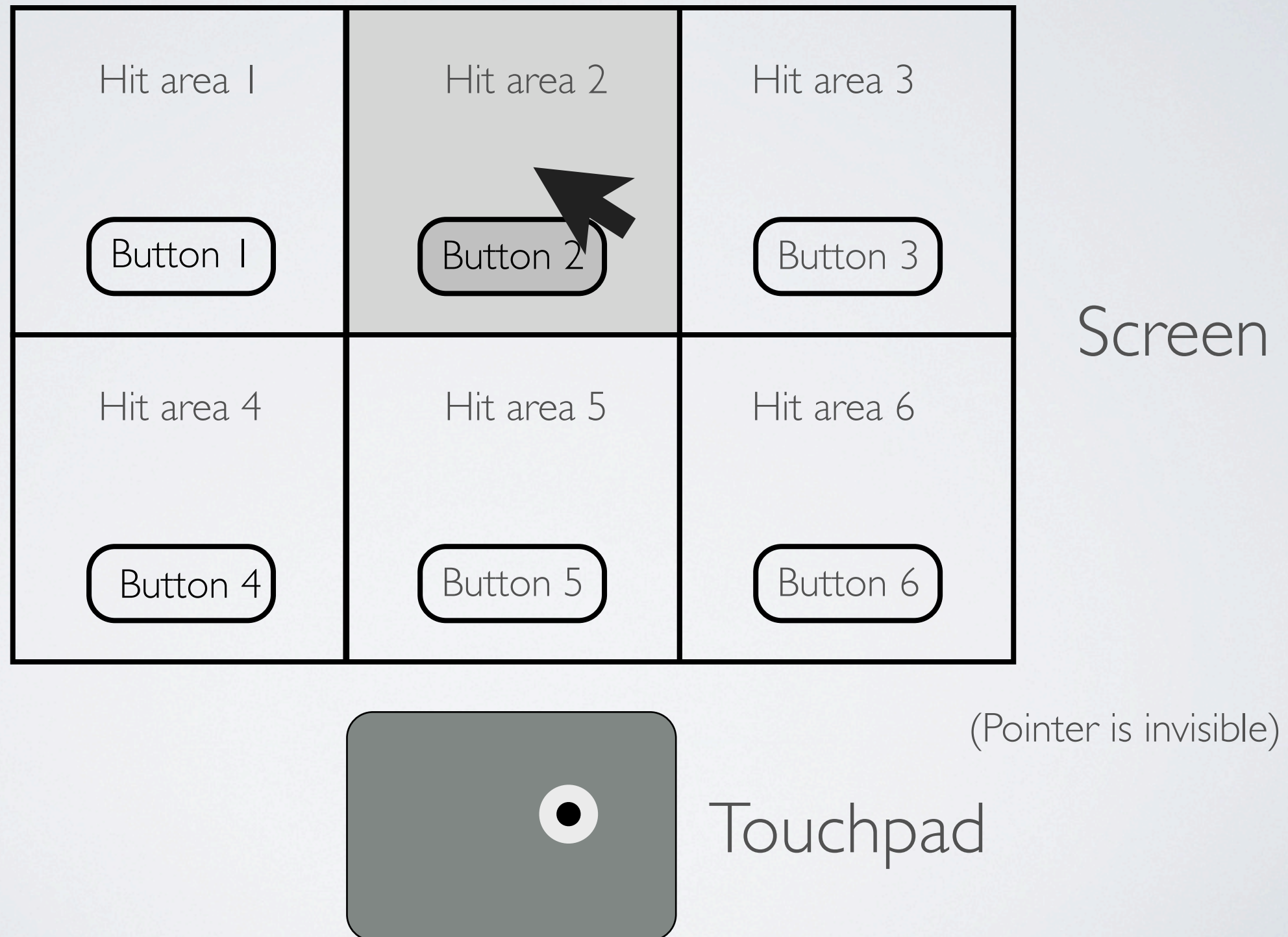


# SELECTION CONCEPT





# SELECTION CONCEPT





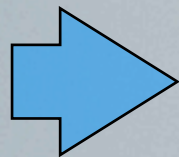
# GESTURES

- Direct more natural interaction
- Learn them fast
- Same gestures available consistently
- More efficient to perform a task

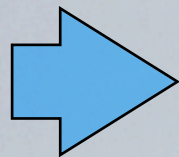


# TECHNICAL OVERVIEW

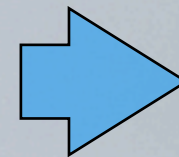
Capture  
program



Touchpad



Laptop



Simulator/Car





# SIMULATOR





# TEST CAR





# PROCESS

- Three iterations
- Introduction - Iteration 1
- Prototype - Iteration 2
- Evaluation - Iteration 3



# INTRODUCTION - ITERATION I

- Interviews with people at Volvo to understand what they were expecting
- Literature to review theory that could be used for building the concept, driving, interaction
- Brainstorm to generate ideas for interface and information structure
- Paper prototypes for iteration 2



# PROTOTYPE - ITERATION 2

- Implementation and technical solution to create a functional prototype
- Simulator test to get comments and observe how the users handled the prototype which gave interesting and good results
- Test driving at Volvo to get real feedback gave extremely useful insights



# EVALUATION - ITERATION 3

- 16 persons took part in the test - 11 experts and 7 novices with mixed backgrounds and age
- Presentation to introduce the gestures and the prototype
- Questionnaire to fill in to collect data
- Questions to discuss among them to collect opinions



# RESULTS - ITERATION I

- 4 concepts generated | chosen for further development
- Something always selected
- Relative selection style
- Physical back button
- Software back buttons where needed



# RESULTS - ITERATION 2

- Haptic or audio feedback needed
- Feature that clearly indicated chosen menu
- Surface texture was too sticky
- Graphic design was too computer-like
- Touchpad angle created friction
- Pointer speed vital for control



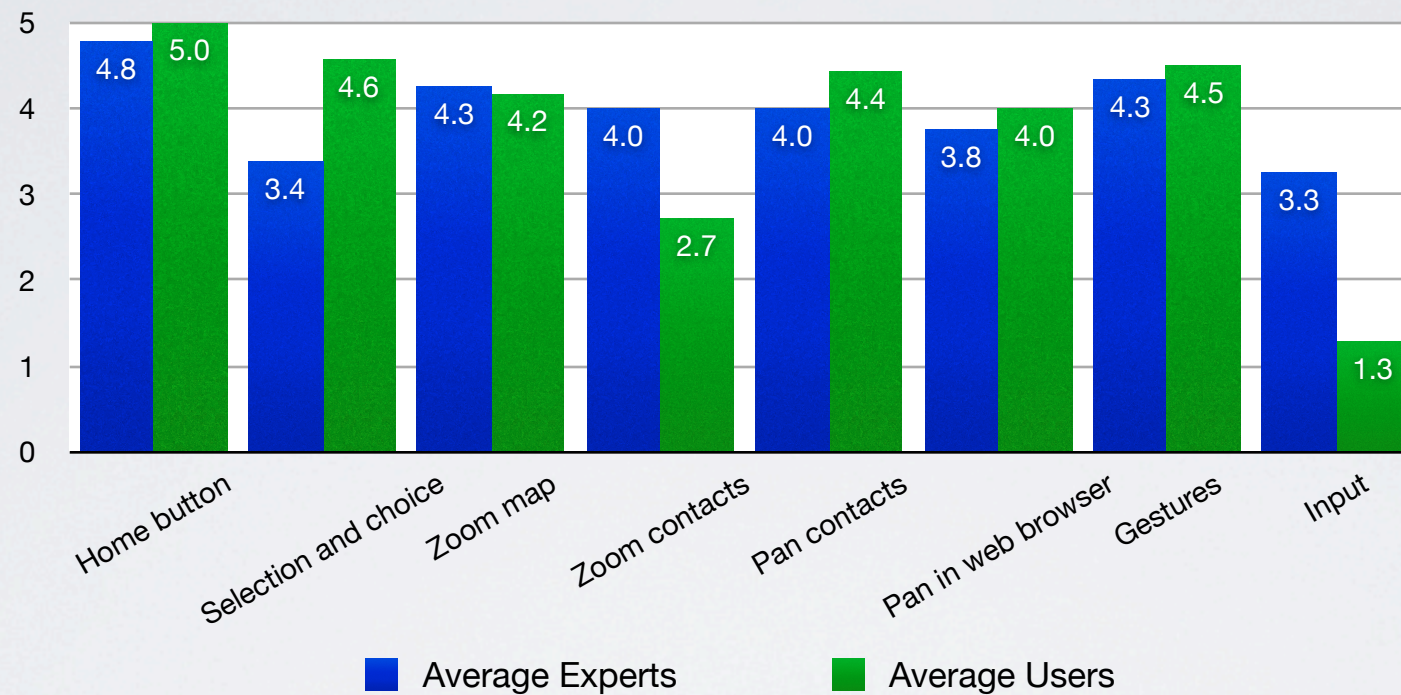
# RESULTS - ITERATION 3

- Graphic redesign made it more car-like
- User tests grade prototype grade ~ 4/5

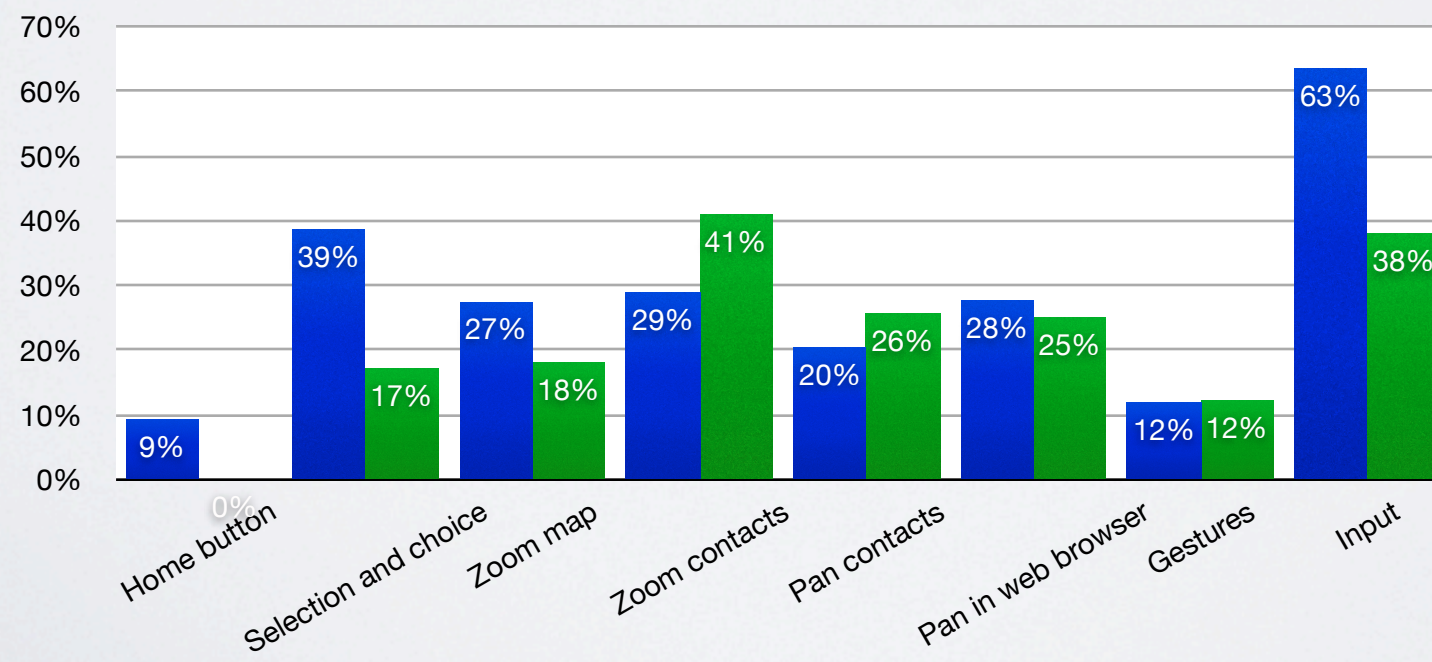


# RESULTS - ITERATION 3

Concept evaluation: Average

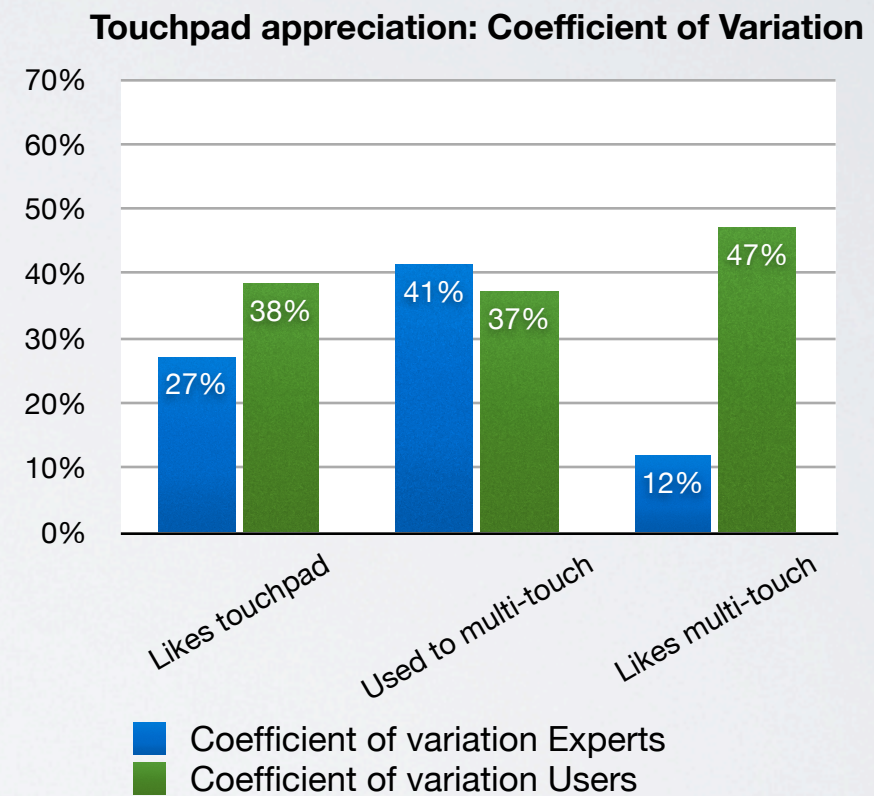
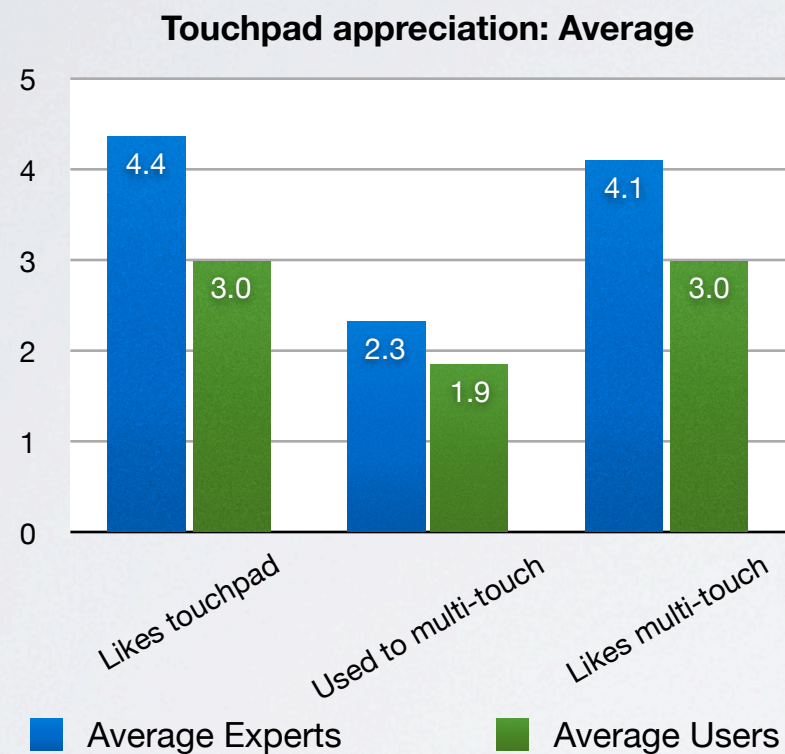


Concept evaluation: Coefficient of Variation





# RESULTS - ITERATION 3





# DESIGN CHOICES

- Touchpad properties
- 80/20 design
- Users
- Future proof



# TOUCHPAD PROPERTIES

- Flat
- Adaptable
  - Selection - Fitt's Law and Higg's Law
  - Formless - Can take any shape defined on screen



# 80/20 DESIGN

- A high percentage of effect in any large system are caused by a low percentage of variables (Pareto's principle)
- Design to make the most utilized functions easily accessible
- 20 percent of the functions are used 80 percent of the time
- Focus resources on them



# USERS

- Mixed demographic - age - education - work
- Different requirements - professional - joy
- Design for ease of use



# FUTURE PROOF

- Icon list to make updates possible
- More internet applications
- Install applications as on the iPhone



# FINAL REMARKS

- Responsive interface to maintain control
- Should use multi-modal feedback
- Important with real driving test



# FUTURE WORK

- Study hapticons and touchpad - Nintendo Wii uses one kind of this to create a haptic texture
- Build a fully functional system to evaluate performance compared to rotary controller
- Study what features users mostly use and make these easily accessible



# END

- Thanks for listening