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# An update on research to identify solutions to misuse of child restraints in Australia

Julie Brown





### **Outline**

- Current child restraint practices in Australia
- Update on studies targeting misuse of restraints

## **Current child restraint practices**

- High rates of restraint use by children in cars with >97% children using a restraint since late 1990's.
- Focus has been on optimising crash protection through use of most appropriate restraint, and correct use of restraints.



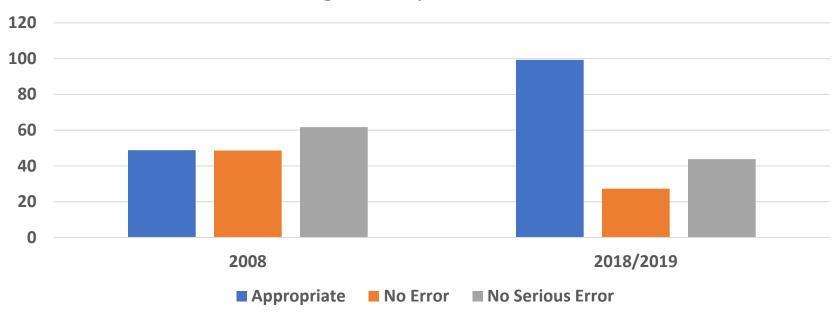
Inappropriate restraint/premature graduation



**Incorrect restraint** 

## **Current child restraint practices**





## **Tackling the problem of misuse**

- User-driven design of child restraint product information
- Extending the reach of child restraint fitting assistance using virtual remote assistance technology
- Child restraint design





# User-driven design of child restraint information

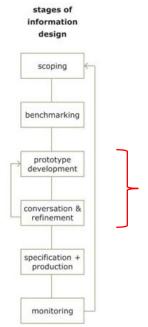
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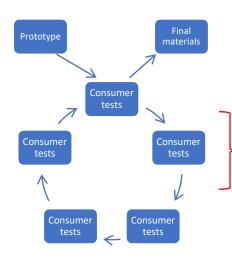






## User-driven design of informative materials



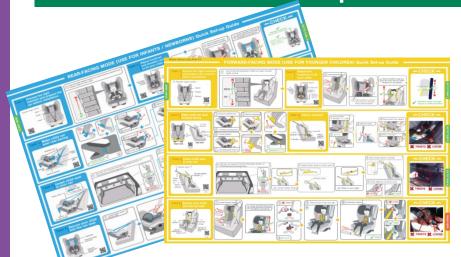


Users of this method in the context of written medicine information have reported that 90% of the weaknesses in the material can be identified within 10 cycles of testing.

Jay E, Aslani P, Raynor DK. User testing of consumer medicine information in Australia. Health Education Journal. 2010



## New user-developed instructions





Lab-based user-tested instructions, QR coded video and swing tags



## **Completed NHMRC study focused on informative CRS materials**

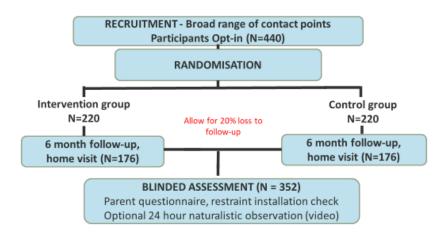
**PROJECT TITLE:** Enhanced methods of communicating correct use of child car restraints: A controlled trial

## **Original aims:**

 to determine whether product information developed using a consumer-driven approach increases correct use of child restraints 6 months after purchase

# Enhanced methods of communicating correct use of child car restraints: A controlled trial

Field-based trial of consumer driven materials

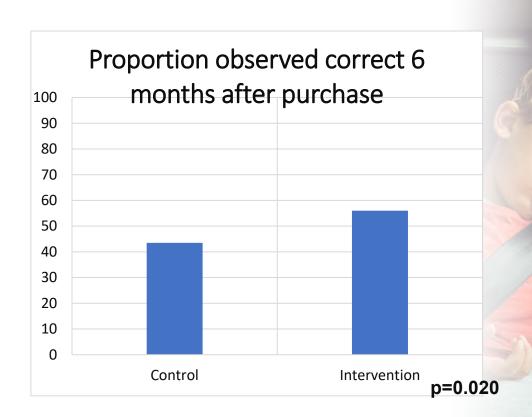


- Recruited n=427
- Withdrawn/Lost to follow-up n=14 (3.3%)
- Completed home visits

   (including in-person and remote)
   n=413

### Field trial

- Primary outcome (difference in proportion of people with serious errors observed six months after purchase of the restraint
  - 56.2% in control group and 44.7% in the intervention group (p=0.020).
  - Odds of serious error in control compared to intervention was 1.58 (95%CI 1.07-2.34)
- Secondary outcome (difference in number of errors between groups)
  - Mean errors in control was 2.4, in intervention was 1.7 (p <0.001);</li>

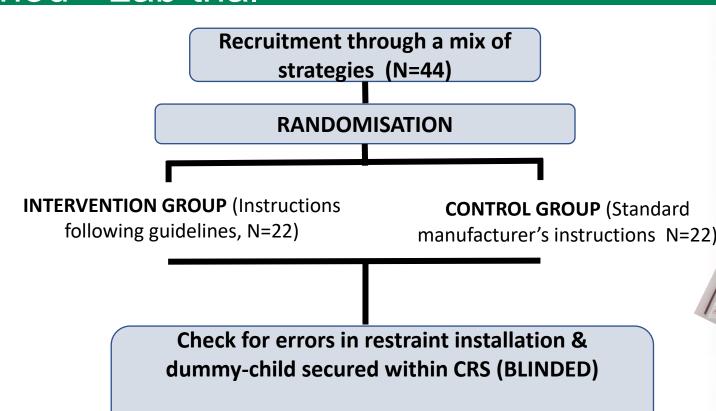


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## **Guidelines developed for manufacturers**



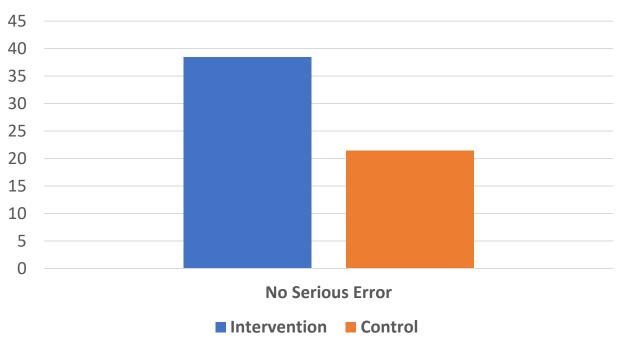
## Method - Lab trial



Verbal comprehension test (NOT BLINDED)

## **Guidelines developed for manufacturers**





# Extending the reach of child restraint fitting assistance using virtual remote assistance technology

- Families who use child restraint fitting/check services >2 times more likely to be correctly using restraints
- Only about one in three families use these services
- Access to services is low away from cities



Health Communication



#### **Supporting Caregiver Use of Child Restraints in Rural Communities via** Interactive Virtual Presence

Health Education & Behavior 2020, Vol. 47(2) 264-271 @ 2019 Society for Public Health Education Article reuse guidelines sagepub.com/journals-permissions DOI: 10.1177/1090198119889101 journals.sagepub.com/home/heb (\$)SAGE

Marissa Swanson, BPhil<sup>1</sup>, Morag MacKay, MS<sup>2</sup>, Sophie Yu, BS3, Alexis Kagiliery, MS, CPSTI2, Koren Bloom, CPSTI4, and David C. Schwebel, PhD1

#### Tavlor & Franc Taylor & Francis Group

#### Teaching infant car seat installation via interactive visual presence: An experimental trial

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TRAFFIC INJURY PREVENTION

2017, VOL. 18, NO. 2, 188-192

http://dx.doi.org/10.1080/15389588.2016.1225204

Objective: A large portion of child restraint systems (car seats) are installed incorrectly, especially when first-time parents install infant car seats. Expert instruction greatly improves the accuracy of car seat installation but is labor intensive and difficult to obtain for many parents. This study was designed to evaluate the efficacy of 3 ways of communicating instructions for proper car seat installation; phone conversation; HelpLightning, a mobile application (app) that offers virtual interactive presence permitting both verbal and interactive (telestration) visual communication; and the manufacturer's user manual.

Methods: A sample of 39 young adults of child-bearing age who had no previous experience installing car seats were recruited and randomly assigned to install an infant car seat using guidance from one of those 3 communication sources.

Results: Both the phone and interactive app were more effective means to facilitate accurate car seat installation compared to the user manual. There was a trend for the app to offer superior communication compared to the phone, but that difference was not significant in most assessments. The phone and app groups also installed the car seat more efficiently and perceived the communication to be more effective and their installation to be more accurate than those in the user manual group.

Conclusions: Interactive communication may help parents install car seats more accurately than using the manufacturer's manual alone. This was an initial study with a modestly sized sample; if results are replicated in future research, there may be reason to consider centralized "call centers" that provide verbal and/or interactive visual instruction from remote locations to parents installing car seats, paralleling the model of centralized Poison Control centers in the United States.

#### **ARTICLE HISTORY** Received 20 May 2016

Accepted 12 August 2016

#### KEYWORDS

Car seat: child restraint system (CRS); infant; injury prevention; safety; interactive visual communication

#### Abstract

When used correctly, child restraint systems (CRS) effectively reduce the risk of serious injury and death to child passengers in motor vehicle crashes. However, error rates in CRS use among caregivers are extremely high, Consultation with child passenger safety technicians (CPST) reduces misuse rates, but access to CPST is limited, particularly in rural areas. Remote consultation via interactive virtual presence (IVP) may increase access to CPST. One hundred and fifty caregivers in Southeast Montana completed remote consultation with CPST via IVP, Errors in CRS selection, installation, and child positioning were coded at baseline and postintervention in a within-subjects, pretest-posttest design. The proportion of caregivers making one or more errors in CRS selection (McNemar's test b < .001) and installation (McNemar's test b < .001), but not child positioning, significantly decreased following remote consultation. IVP is a promising mobile health (mHealth) strategy for providing remote consultation with CPST to improve rates of correct CRS use and mitigate child injury risk.

#### Virtual car seat checks during a pandemic

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#### ABSTRACT

Motor vehicle collisions are one of the leading causes of death and morbidity in children and young adults in the USA, and suboptimal child restraint use is an important risk factor for severe childhood injury and death. The restrictions due to the COVID-19 pandemic have presented unique challenges to the public health community, including how to use certified child passenger safety technicians through car seat checks. This case series assessed the feasibility of performing remote car seat checks and parental satisfaction with them. It provides preliminary evidence that remote car seat checks are feasible in a real-world environment and acceptable to caregivers during times in which in-person car seat checks are not safe or accessible.

tablet, if they did not have regular access to a car, if the mother and infant were not to be discharged together, or if the infant was premature or had other special needs requiring CSS modifications. After informed consent, all participants received an in-person car seat check on discharge from the newborn nursery as part of the randomised trial, with a plan for all participants to receive another in-person car seat check at 9 months. Due to the pandemic, updated institutional review board approval was obtained for permission to perform the car seat checks remotely at the 9-month time point. These results are presented here.

The car seat check took place at the location of the caregiver's choice and required access to the internet or wi-fi for use with their tablet or smartphone. The instruction was provided by one of two





Help Lightning (https://helplightning.com/)

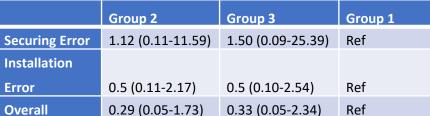


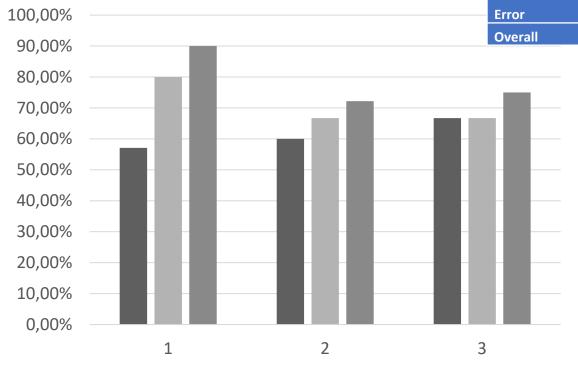
## **Extending the reach of fitting services**

Aim: is to identify a cost-efficient delivery method for providing assistance and education to increase correct use of child restraints in rural and remote Australia.

- -a 3-arm single blind randomised controlled trial. 3 study groups with 125 participants in each study group. The study aims to recruit <u>375</u> <u>participants</u> in total.
- COVID interrupted and only achieved about a third of the sample







**■ Installation Errors** 

**■ Overall Errors** 

- No significant differences
- Do see a trend in less installation errors, and errors overall in groups 2 and 3
- Little difference between groups 2 and 3





## **Results - Acceptability**

- In person and Virtual 'more useful' than online video, more people found in person 'more ' useful than virtual
- In-person rated 'appropriate' more often
- No difference between groups in 'difficulty'
- Both in person and virtual more 'worth the effort', higher 'perceived effectiveness' and high level of 'self-efficacy' —compared to the video
- Virtual found to be 'more of a hassle' –





## Child restraint design & propensity for error

- 3 studies completed to date
  - Re-analysis of some naturalistic driving study data
  - Naturalistic driving trial
  - Real world observation data
- More studies underway





## Child restraint design & propensity for error



Contents lists available at ScienceDirect

#### Safety Science

journal homepage: www.elsevier.com/locate/safety



Influence of child restraint system design features on comfort, belt fit and posture

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**Traffic Injury Prevention** 

ISSN: (Print) (Online) Journal homepage: https://www.tandfonline.com/loi/gcpi20

Child restraint headrest and belt routing design features and their association with child passenger behavior and restraint misuse

Bianca Albanese, Suzanne L. Cross, Julie Brown, Lynne E. Bilston, Sjaan Koppel, Katarina Bohman, Kristy B. Arbogast, Jake Olivier & Judith L. Charlton

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## Child restraint design & propensity for error

- Provide evidence of likely impact of child restraint design on child behaviour in cars
- Design influences behaviours related to suboptimal restraint such as belt and harness misuse, and child position
- More work required to definitively understand optimal restraint design

Albanese B et al, Safety science. 2020 Aug 1;128:104707. : Albanese et al Traffic injury prevention. 2022 Oct 3;23(7):446-51

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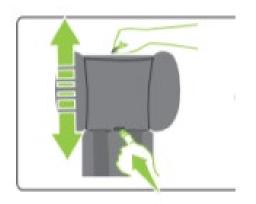


## **Field Study**

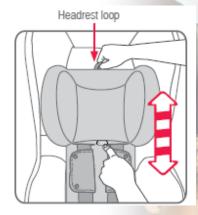
- Field observation study
- Identify groups of child restraint design features with the lowest propensity for error
- Focus on 3 main tasks where errors can be introduced (by parent/carers)
  - Adjust harness strap height
  - Installation with a seatbelt or ISOFIX
  - Installation using the top tether
- Design features were grouped by manually reviewing the data
- Task-related errors marked as PRESENT/NOT PRESENT

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Group	Harness
Group 1	Height adjustable headrest, linked headrest and harness height adjustment, lever harness adjustor
Group 2	Height adjustable headrest, linked headrest and harness height adjustment, button harness adjustor
Group 3	Height adjustable headrest, unlinked headrest and harness height adjustment, lever
Group 4	No height adjustable headrest, unlinked headrest and harness height adjustment, lever harness
Group 5	Not height adjustable headrest, unlinked headrest and harness height adjustment, button harness adjustor
Group 6	Other



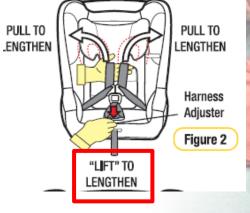
Height adjustable headrest



Linked height adjustment

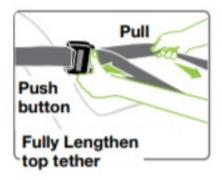


Button adjustment



Lever adjustment

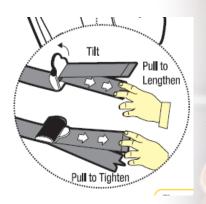
Group	Upper Anchorage	
Group 1	Button top tether adjustment mechanism and single tether strap	
Group 2	Button top tether adjustment	
	mechanism and double tether	
	strap	
Group 3	Latch plate top tether adjustment	
	mechanism and single tether strap	
Group 4	Latch plate top tether adjustment	
	mechanism and double tether	
	strap	



**Button Adjuster** 



Single Strap
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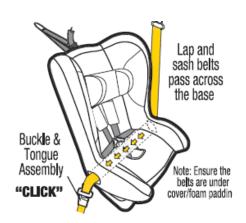


Latch plate Adjuster



Double Strap

Group	Lower Anchorage	
Group 1	Seatbelt routed across base, partial access	Seatbelt
Group 2	Seatbelt routed across base, no access	ISOFIX
Group 3	Seatbelt routed other, partial access	
Group 4	Seatbelt routed other, no access	
Group 5	ISOFIX	
Group 6	Other	



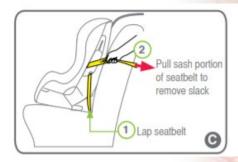
Routed across base. No access



Partial access



**ISOFIX** 



Routed other. Partial Access

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### **Summary**

- Indication we may be on right track
- Limitations in trying to study this in the real world
- Now moving to a more controlled laboratory approach

## Thank you.



https://www.youtube.com/watch?v=SfPmi2UreUg