

Kick-off!

# Welcome to SAFER Stage 6!

*Ignite your research inspiration and shape  
SAFER's future together!*

## KICK-OFF AGENDA

- 08:45** Welcome by Mats Lundqvist, Vice President Utilization, Chalmers University
- 08:55** Introduction to the day - SAFER Stage 6 in a nutshell, Magnus Granström, SAFER's director
- 09:10** Keynote #1: **Anna Nilsson-Ehle**, Chairperson of Vinnova, will share valuable insights from her point of view
- 09:25** Unveiling SAFER's collaborative Research agenda, presented by SAFER's Impact Area leaders
- 10:00** Energizing networking break ☕
- 10:20** Navigating SAFER's facilitation process, Malin Levin
- 10:30** Keynote #2: **Maria Krafft**, Traffic safety director, the Swedish transport administration, will outline our critical priorities for societal impact
- 10:45** How to leverage SAFER's Working Groups for maximum impact, Magnus Granström
- 10:55** Meeting our Working Group leaders and presentation about the needs they will address and expected outcome
- 11:45** SAFER's funding opportunities and scouting efforts, Ines Heinig
- 11:55** Planning SAFER's upcoming Research Days together
- 12:05** Networking lunch at Lindholmen Science Park Open Arena
- 13:00** End of program



# SAFER STAGE 6

In a nutshell!

# Year 2020: A new approach to traffic safety...



United Nations A/RES/74/299

 **General Assembly** Distr.: General  
2 September 2020

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Seventy-fourth session  
Agenda item 12  
**Improving global road safety**

**Resolution adopted by the General Assembly on  
31 August 2020**

*[without reference to a Main Committee (A/74/L.86 and A/74/L.86/Add.1)]*

**74/299. Improving global road safety**

*The General Assembly,*

*Recalling its resolutions 57/309 of 22 May 2003, 58/9 of 5 November 2003, 58/289 of 14 April 2004, 60/5 of 26 October 2005, 62/244 of 31 March 2008, 64/255 of 2 March 2010, 66/260 of 19 April 2012, 68/269 of 10 April 2014, 70/260 of 15 April 2016 and 72/271 of 12 April 2018, on improving global road safety,*

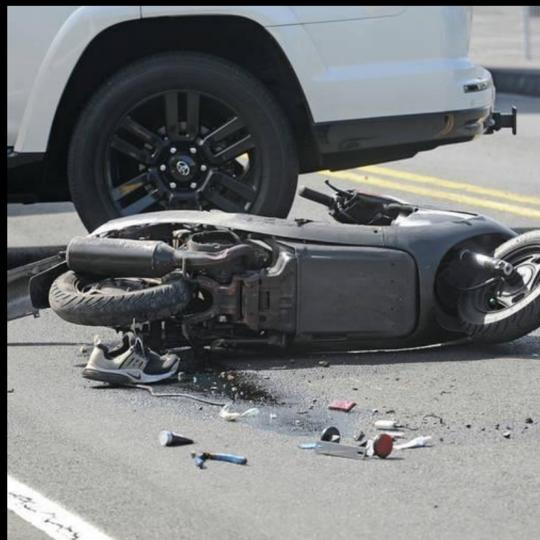
*Having considered the note by the Secretary-General transmitting the report on improving global road safety<sup>1</sup> and the recommendations contained therein,*

*Reaffirming its resolution 70/1 of 25 September 2015, entitled “Transforming our world: the 2030 Agenda for Sustainable Development”, in which it adopted a comprehensive, far-reaching and people-centred set of universal and transformative Sustainable Development Goals and targets, its commitment to working tirelessly for the full implementation of the Agenda by 2030 ensuring that no one is left behind, its recognition that eradicating poverty in all its forms and dimensions, including extreme poverty, is the greatest global challenge and an indispensable requirement for sustainable development, its commitment to achieving sustainable development in its three dimensions – economic, social and environmental – in a balanced and integrated manner, and to building upon the achievements of the Millennium Development Goals and seeking to address their unfinished business,*

*Recalling that the Sustainable Development Goals and targets are integrated and indivisible and balance the three dimensions of sustainable development, and acknowledging the importance of reaching the road safety-related targets of the 2030 Agenda,*

# Challenges we need to address

In different ways, and a guidance to our contributions



1.2 million people  
killed and many  
more injured



Large differences  
globally and  
lack of equity



Risky behaviour and  
gaps in traffic safety  
knowledge



A rapidly changing  
road mobility  
landscape



Keep road safety on  
the political agenda



**Our Vision:**  
A road transport  
system safe for *all*.



**Our Mission**  
We are bringing people  
together, conducting  
research and leveraging  
knowledge to enable safe  
sustainable mobility.

# SAFER in Stage 6

What's new in a nutshell!

- Enhanced facilitation
- Introducing dynamic working groups
- Elevate utilization and increased system perspective



# Partners

*Together for safe mobility.*

Chalmers Industriteknik  
Chalmers University of Technology  
Halmstad University  
Jönköping University  
Linköping University  
Research Institutes of Sweden (RISE)  
Swedish National Road and  
Transport Research Institute (VTI)  
University of Gothenburg  
University of Lund  
University of Skövde

City of Gothenburg  
NTF Väst  
Swedish Transport Administration  
Swedish Transport Agency

Society

Academy &  
Institutes

Industry

Aptiv  
Axxid  
ASTUS  
Asymptotic  
Autoliv  
BETA CAE  
CEVT  
Combitech  
Consenz  
Cycleurope  
DuWill  
Einride  
Folksam  
Guidance to Zero  
If Insurance

Magna Sweden  
Malmeken  
Movens Research  
Pionate  
Qualcomm  
Qualisafe  
Scania  
Smart Eye  
Strandroth Consulting  
Svanberg & Svanberg  
Univrse  
Viscando  
Volvo Car Corporation  
Volvo Group  
Zenseact

# The value of SAFER

## *Our Value Proposition*

### **UNIQUE NETWORK**

SAFER, the premier traffic safety research platform, facilitates collaboration between key actors in Sweden, to build required knowledge, find innovative solutions for global road safety challenges and strengthen the competitiveness.



### **JOINT RESOURCES**

Within SAFER, you have access to forums where knowledge is shared, ideas are dissected, system-level challenges are addressed, tools and solutions are identified, and research alliances are established, with opportunities to access an extensive knowledge base, research assets as well as internal funding for idea exploration.



### **STRATEGIC INFLUENCE**

Benefit from SAFER's 15+ year track record and credibility to reach out with scientifically based knowledge to relevant stakeholders, including key financiers and decision makers both nationally and internationally, unlocking strategic advantages while making an impact on society.



ANNA NILSSON-EHLE

# **SAFER kick-off**

## **Expectations for stage 6**

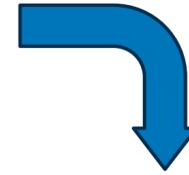
Vision 2006, 2012, 2016



16/01/2024

## Vision

SAFER provides excellent multi-disciplinary research and collaboration to eliminate fatalities and serious injuries, making Swedish society, academy and industry a world leader in vehicle and traffic safety.



**Our Vision:**  
A road transport system safe for *all*.



**Our Mission**  
We are bringing people together, conducting research and leveraging knowledge to enable safe sustainable mobility.

# Cherish mission, identity, values and trust

- Be entrepreneurial
- Be brave and have an honest dialogue
- Take advantage of the Platform that SAFER offers
- Challenge assumptions and present practices
- Rethink your own role
- Contribute to the larger transport system
- Team up with the best
- Share the burdens as well as successes
- Have fun

## THE GOALS

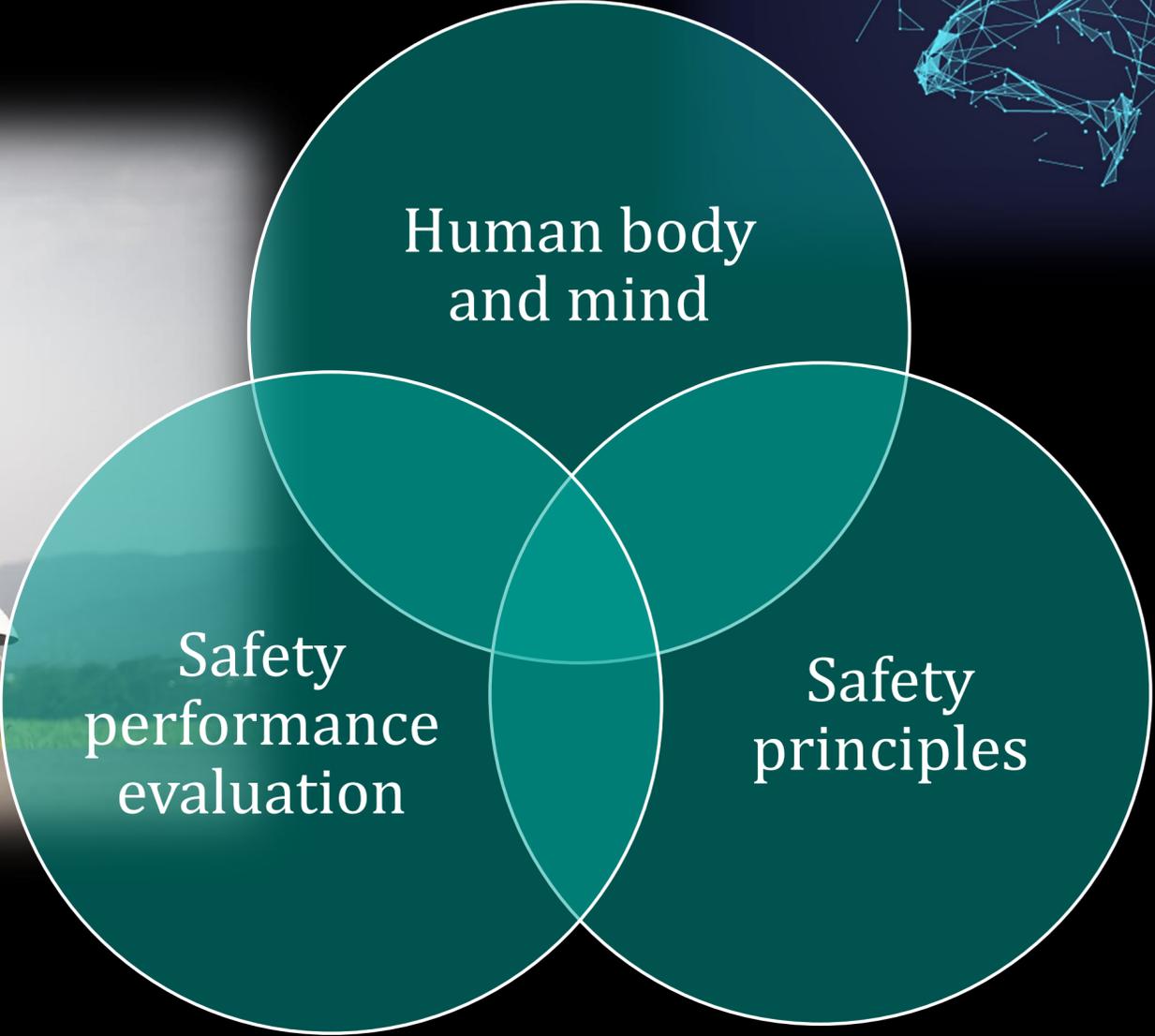




# OUR COLLABORATIVE RESEARCH AGENDA



# Our Impact Areas



# SAFER'S Research Council

Leading SAFER's scientific journey

The SAFER Research Council unites our Impact area leaders, director, communication expertise, project coordinator, and working group leaders.

Facilitating activities and advancing research

Managing portfolio

Securing the system perspective

Knowledge dissemination

Working group stewardship

Idea Exploration Program

Funding opportunities

Expert contributions

# SAFER'S Research Council

Leading SAFER's scientific journey

## Partner

Autoliv  
Chalmers  
Lund University  
RISE  
Trafikverket  
VTI  
Volvo Cars  
Volvo Group

## Person

Nils Lübbe  
Jonas Bärghman  
Carmelo D'Agostino  
Martin Sanfridson  
Hanna Wennberg  
Anna Sjörs Dahlman  
Mikael Ljung Aust  
Katrin Sjöberg

## Primary Impact Area

Human Body & Mind  
Safety Performance Evaluation  
Safety Performance Evaluation  
Safety Principles  
Safety Performance Evaluation  
Human Body & Mind  
Human Body & Mind  
Safety Principles

## SAFER Operational Team

Magnus Granström  
Malin Levin  
Ines Heinig  
Sophia Guerra Ekesand  
Henrik Mindedal



Impact Area

# Human Body and Mind

# Human Body and Mind



## Impact Area

Here we address our understanding of the human from the aspects of tolerance to mechanical loading and behaviour in traffic. The research activities typically focus on modelling of the human and studying the safety of interactions between road users and between the human and the vehicle in the mobility system.

Biomechanics & injury mechanics

Understanding and use of technology

Behaviour change

Driver monitoring and support

In-crash protection

Post-crash support systems

Human behaviour modeling

Human body modeling

# Human Body and Mind

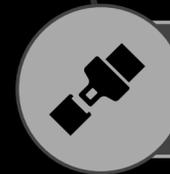


Keeping the human at the centre:

- Safe travels, door-to-door, regardless of the mode of transport.
- How to modify behaviours and positions towards a safer system.
- Monitor driver state and position, and fitness to drive.
- A major challenge here is the large differences between individuals
- Increasing need to consider different levels of automated driving



Road user behaviour aspects.



Protecting the human body.



Improving post-crash responses

# Human Body and Mind



## How SAFER contributes – our tools and assets

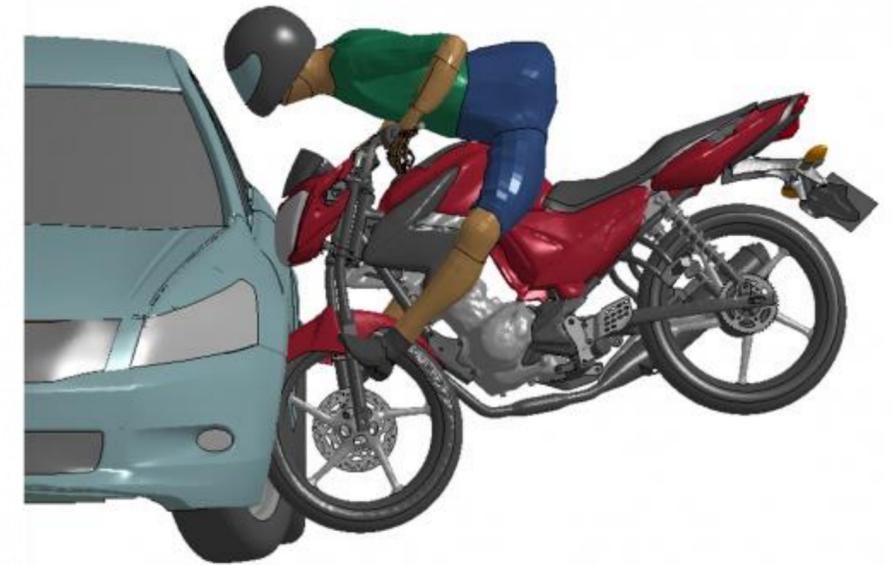
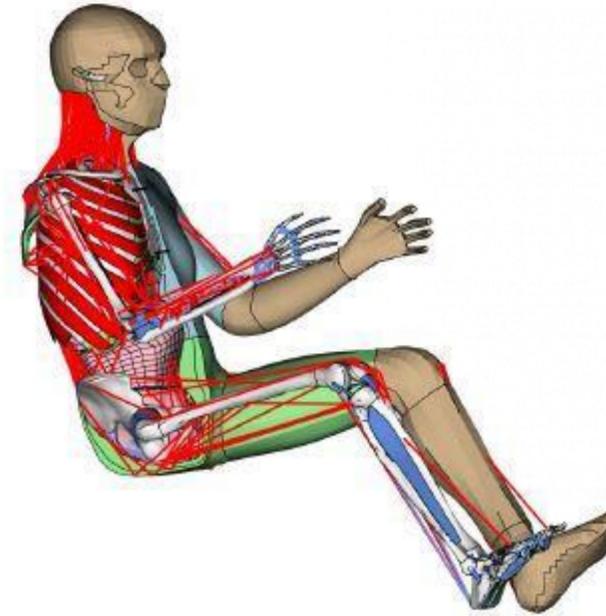
- Within SAFER, we have a broad range of expertise that fits within this impact area. This represents a traditional and continuing strength with a unique blend of partners and competences.
- Already through existing research, SAFER is building expertise in assessing driver state and readiness to respond, postural preferences, representation of various human tolerance, amongst other topics related to the human.
- By bringing different domains together we can represent humans more completely in our safe system approach.
- Likely, there will remain some working group division into biomechanical and behavioural perspectives but SAFER can support and encourage strong links between disciplines where needed.
- Human body and mind research at SAFER is rich with resources to support our studies. Examples of the many environments available at SAFER are settings in the laboratory, proving ground, vehicle and bike simulators, finite element simulations, and even ergonomics simulations. The human models and particularly the SAFER Human Body Model are tools that we can use proudly to study potential to protect road users in crashes.

# Human Body and Mind

Example of ongoing research at SAFER partners

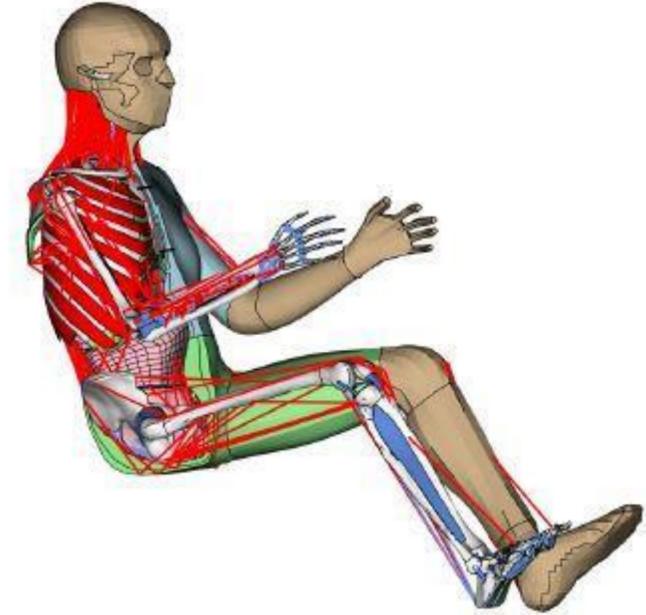
## HUMAN BODY MODELS

- Further development of the SAFER Human Body Model (HBM)
- Updated SAFER HBM validated for prediction of motorcycle rider kinematics in the most common crashes.
- Virtual human models – develop methodology for advanced vehicle ergonomics analyses within simulation tools.
- Accurate posture prediction models & improved virtual human models -> input for human body models used in crash analyses.



# Human Body and Mind

Example of ongoing project



## GLOBAL SAFER HBM

- Taking SAFER HBM to the global arena; focusing the cervical and thoracic spine
- Make SAFER HBM a biofidelic, robust, competent, and attractive tool for the project partners' needs, also including being available to the community.
- Further improve the model, with special attention on spinal kinematics and injury risk prediction, and to enable global use of the model by preparing it for Free-Access.
- Capabilities to model the combined pre-crash and in-crash occupant response including muscle activation which is crucial for instance for prediction of cervical spine injuries.

Financier(s)  
**VINNOVA/ FFI**

**Partners**  
Autoliv  
Chalmers  
Sahlgrenska  
VCC

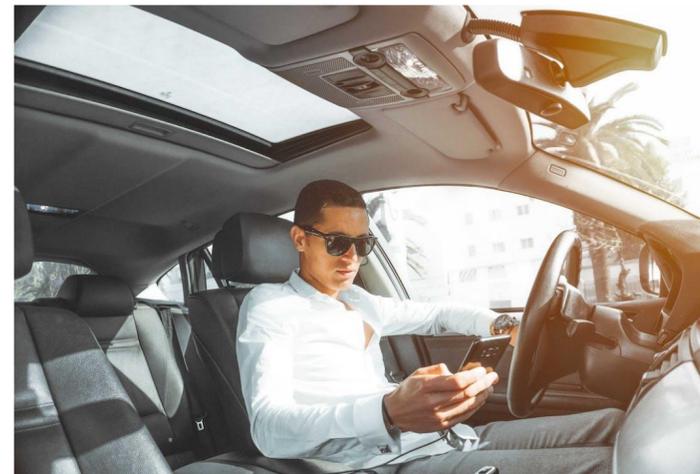
# Human Body and Mind

Example of ongoing research at SAFER partners



## ENHANCED DRIVER SUPPORT AND DRIVER MONITORING

- Improve both functionality and usability of Advanced Driver Assistance Systems (ADAS)
- Occupant monitoring – state and position
- Detect and counteract driver impairments (alcohol, fatigue, distraction, sickness etc.)
- Personalization



# Human Body and Mind

Example of ongoing project



## ENHANCED ADAS II

- ADAS are developed to make it safer, more efficient and comfortable to travel by car.
- For ADAS to work well, it is important that the systems are developed from a driver perspective
- A better user experience -> more frequent use of the systems
- The project intends to improve both functionality and usability in ADAS
  - customization in user interfaces
  - multimodal interfaces
  - innovative solutions for ADAS



**Financier(s)**  
VINNOVA/ FFI

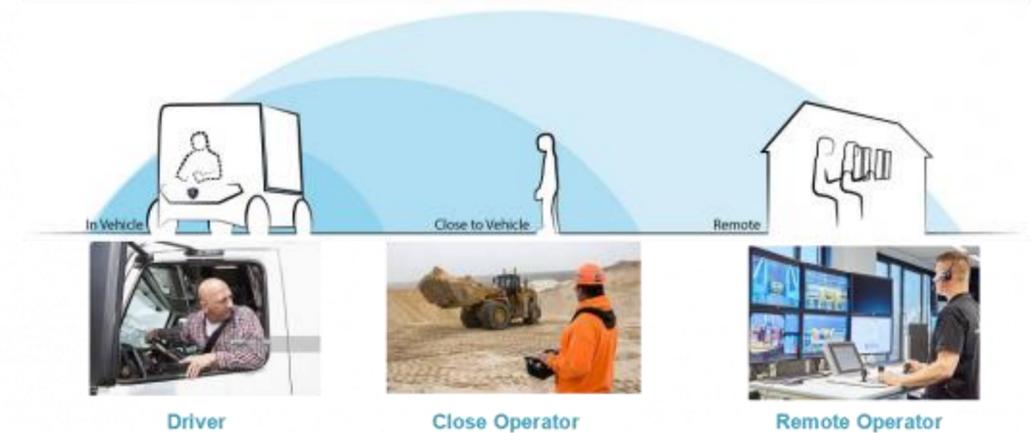
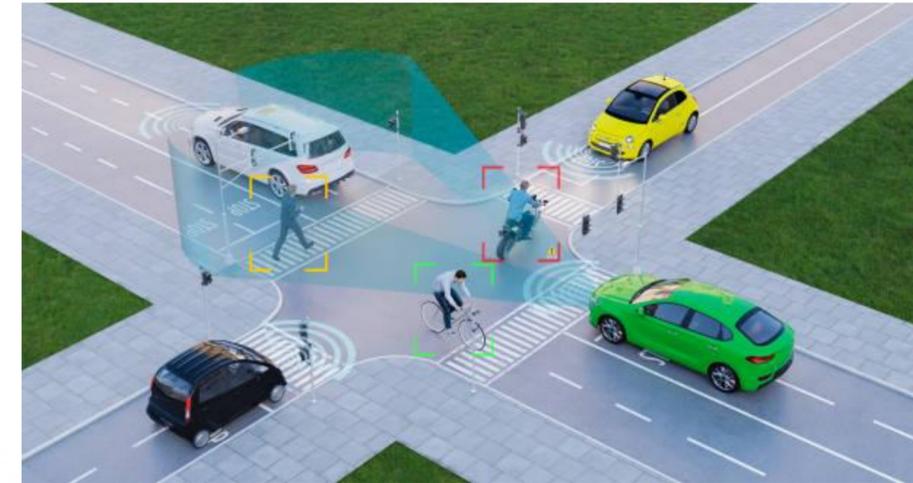
**Partners**  
Aptiv  
RISE  
Smart Eye

# Human Body and Mind

Example of ongoing research at SAFER partners

## Interactions between humans and automated vehicles

- Investigate and analyze new risks with automation from a human factors perspective.
- Remote operation of vehicles
- Communicating awareness and intent with external HMI
- Safety culture and automated vehicles - explore existing practice and knowledge of safety culture, and to identify methods to support safe introduction of automation.



# Human Body and Mind

Example of ongoing research at SAFER partners

## MAKING CYCLING SAFER AND MORE ATTRACTIVE

- Making rural roads more attractive for active travel
- Identify barriers to rural cycling
- Study takeover situations
- Overview of car-to-pedestrian and car-to-cyclist crash situation in Sweden.
- Development and improvement of portable sensors for logging data
- Bicycle simulator development
  - Built a prototype of a new type of bicycle simulator.
  - Focus on keeping a realistic bicycling experience.



# Human Body and Mind



## Expected outcome

As well as organic developments in each domain, dedicated tasks may well be necessary to form bridges between knowledge centres. For example, pre-crash behavioural choices and in-crash protection could be a focus where SAFER offers a place to collaborate across human body and mind. Not only do we need to be able to monitor driver state and position during a whole trip, but we will also need to come together and decide how to use that information to better protect against injuries and prevent crashes. Indeed, concentrated tasks may be needed so as to capture best practice principles coming from our collective research

More sophisticated models of the human that represents our variability.

A better understanding of how we can support road users to take safe decisions and actions.

Safer interactions between humans and automated vehicles.

More efficient post-crash care and rescue.



Impact  
Area

# Safety performance evaluation

# Safety Performance Evaluation

Impact area

What we aim to...

In the impact area Safety Performance Evaluation, our research is dedicated to advancing vehicles, infrastructure and everything connected to traffic safety through innovative analysis techniques.

The mission

*Our mission is clear: to be ready for the transport system of tomorrow and shape it to be safe for everyone*

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Impact area

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# Safety Performance Evaluation

Impact area

How?

We want to deeply understand the world, to develop models that are transparent, scalable, and sustainable, all grounded in real-world data and assessment methods.

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Some of the challenges...

- Be ready to analyze and create added value from the new data from vehicles and infrastructures
- Measure road safety of the actual transport system and forecast the future settings in a reliable way
- Use new technology in the safety evaluation, including simulation at different levels
- Use the principles of Vision Zero in the safety performance evaluation

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# Safety Performance Evaluation

In Haiku...

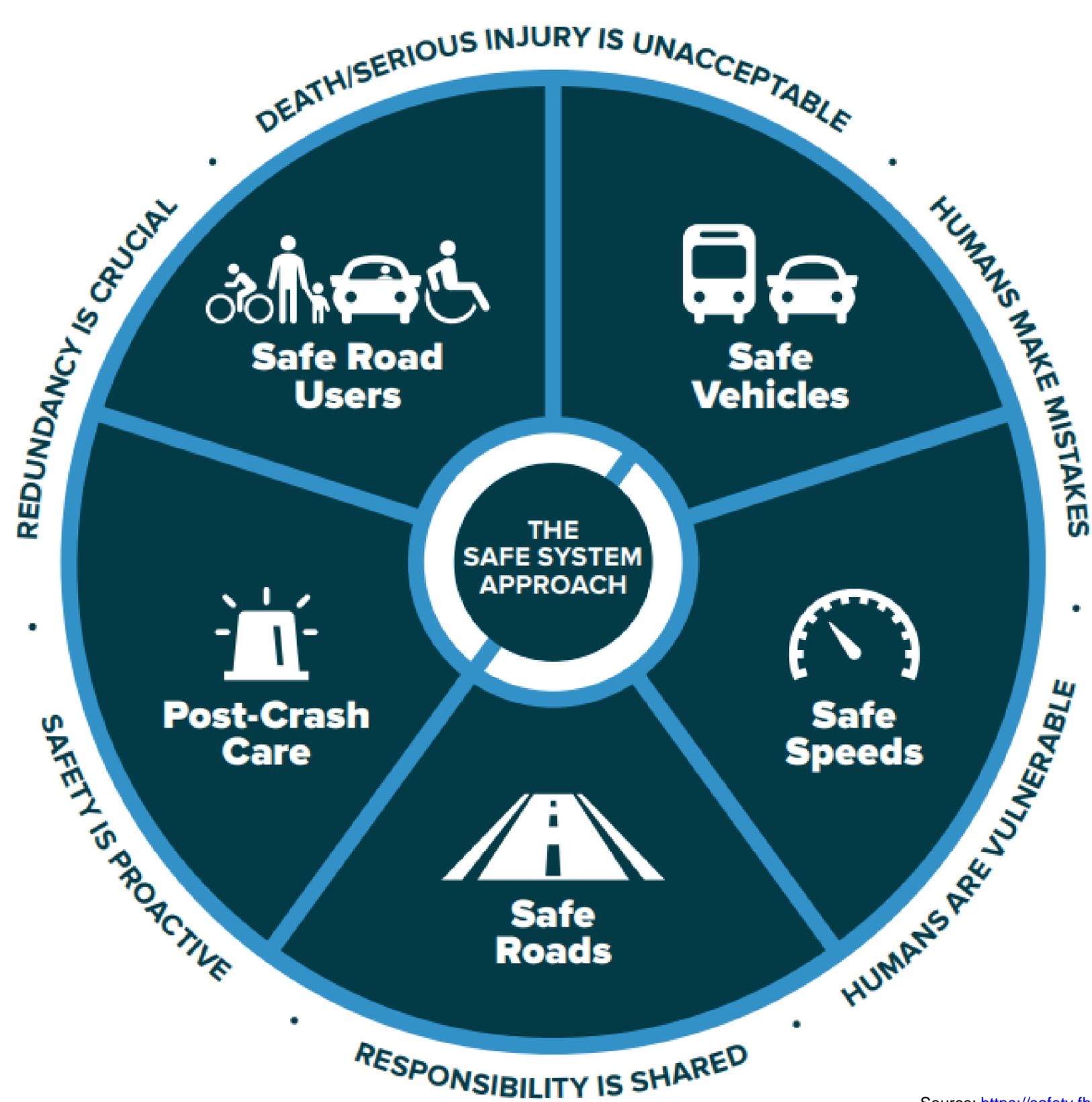
Roads weave tales of design's grace,

Safety steers the ride,

Safe paths, progress toward.

# Safety principles

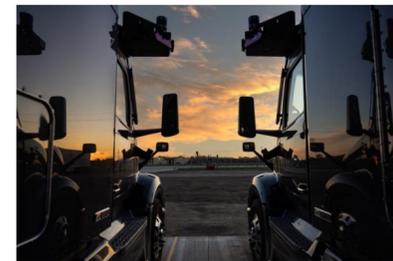
Impact  
Area



Source: [https://safety.fhwa.dot.gov/zerodeaths/docs/FHWA\\_SafeSystem\\_Brochure\\_V9\\_508\\_200717.pdf](https://safety.fhwa.dot.gov/zerodeaths/docs/FHWA_SafeSystem_Brochure_V9_508_200717.pdf)

# Impact area: Safety principles

- Automated vehicles
- Advanced driver assistance systems (ADAS)
- Sensors
  - Radar, camera, lidar, connectivity
- Functional safety
- Interactions and ecosystem
  - Infrastructure
  - Digital technologies



# Welcome to Safety Principles!

Feed in needs  
and generate  
knowledge!

# NAVIGATING SAFER'S FACILITATION PROCESS

How you use and benefit from the  
SAFER collaboration platform in practice

# SAFER's facilitation process



**GATHERS NEEDS,  
FORMS  
CONSTELLATIONS,  
AND FACILITATES  
CO-CREATION**

Catalyse research,  
projects and knowledge  
building



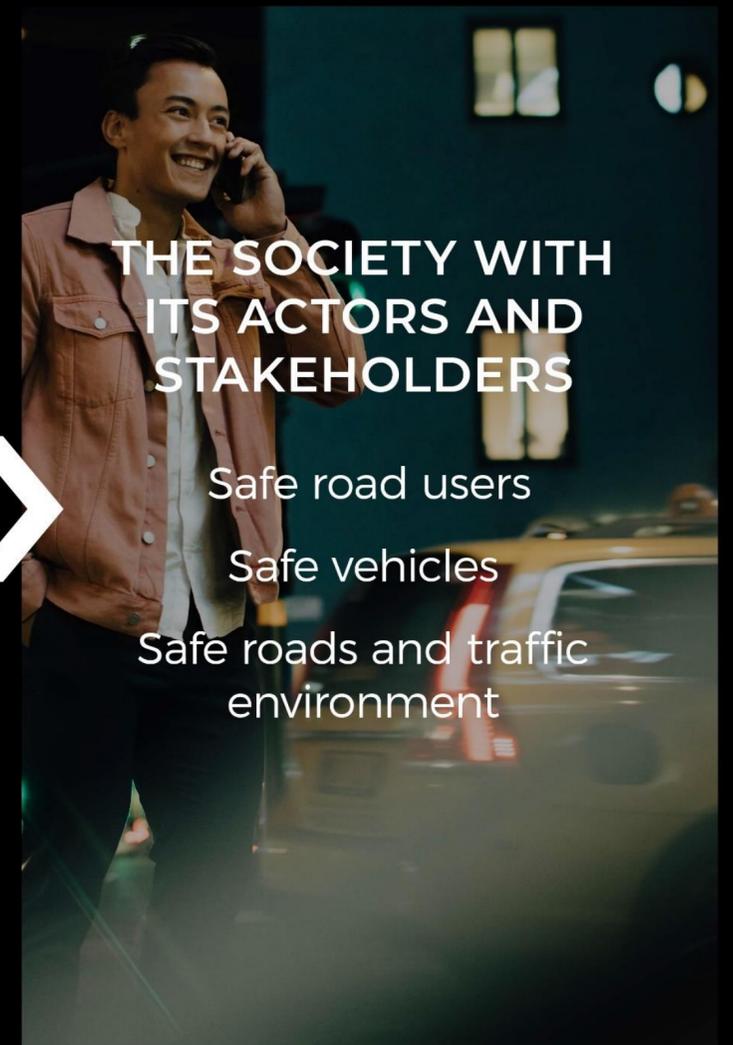
**HOSTS A PROJECT  
PORTFOLIO OF HIGH  
SCIENTIFIC QUALITY**

Knowledge  
Data  
Models  
Methods  
Demonstrators



**PROVIDES  
DISSEMINATION,  
SCIENCE OUTREACH  
AND UTILIZATION**

Influence  
Convey  
Spread



**THE SOCIETY WITH  
ITS ACTORS AND  
STAKEHOLDERS**

Safe road users  
Safe vehicles  
Safe roads and traffic  
environment

# Step 1!

Feed in your need –  
only one click away!

I need a data-set from Africa in my research project, please help me!

We need a financier to this project – where can we go?

Who can I talk to regarding driver state monitoring?

Which safety performance indicators are suitable for a certain use case?

How can AI be used to support decision making in traffic safety?

How do we create a positive safety culture – based on science?

What about state-of-the-art in digital infrastructure for safe walking?

# SAFER Inside

Our digital collaboration tool

**Projects**

- Alternative Fuel Power... >
- Connected Safety >
- Long-term Impairments >
- Post-Crash >
- Road Accident Statistics >
- Road User Behaviour >
- Safe Infrastructure >
- Safety of Automated Dr... >
- Safety of Complex Syst... >
- Tools for Crash Assess... >

**Info**



**SAFER** INSIDE  
VEHICLE AND TRAFFIC SAFETY CENTRE AT CHALMERS

Welcome!

Here you'll find all documents and contacts in SAFER Stage 6.

[TRAFFIC SAFETY NEEDS HERE](#)

[MEETING CALENDER HERE](#)

**News**

24 November 2023, 13:15  
**Working Groups open to register!**

**Register** your interest in the different working groups [here](#).

Working Group descriptions (draft) are [here](#).

You will be invited to the tool very soon!

# SAFER Inside

Welcome with your research needs here!



**TRAFFIC SAFETY NEEDS**

Access to SAFER's expert network

**Description**

Please describe your question or upload a document.

**Reporter**

**Attachments**

Select file... Drop here to upload

**Send**

# SAFER's tool box for facilitation

- Arranging a knowledge-building **seminar**
- **Roundtable** dialogue to find state-of-the-art solutions
- Workshops for **project creation**
- Initiating new **Working Groups**
- Invite **external** experts
- Gaining insights through **meetings with experts** within the platform
- Utilizing existing knowledge in SAFER's **knowledge bank**
- Support during the **project application** phase
- Leveraging the SAFER **Idea exploration program**
- Organizing **study tours** to partners or other sources of knowledge
- Addressing matters within different parts of the **ecosystem**
- Conducting **demonstrations**, e.g., utilizing a Connected Research Resource



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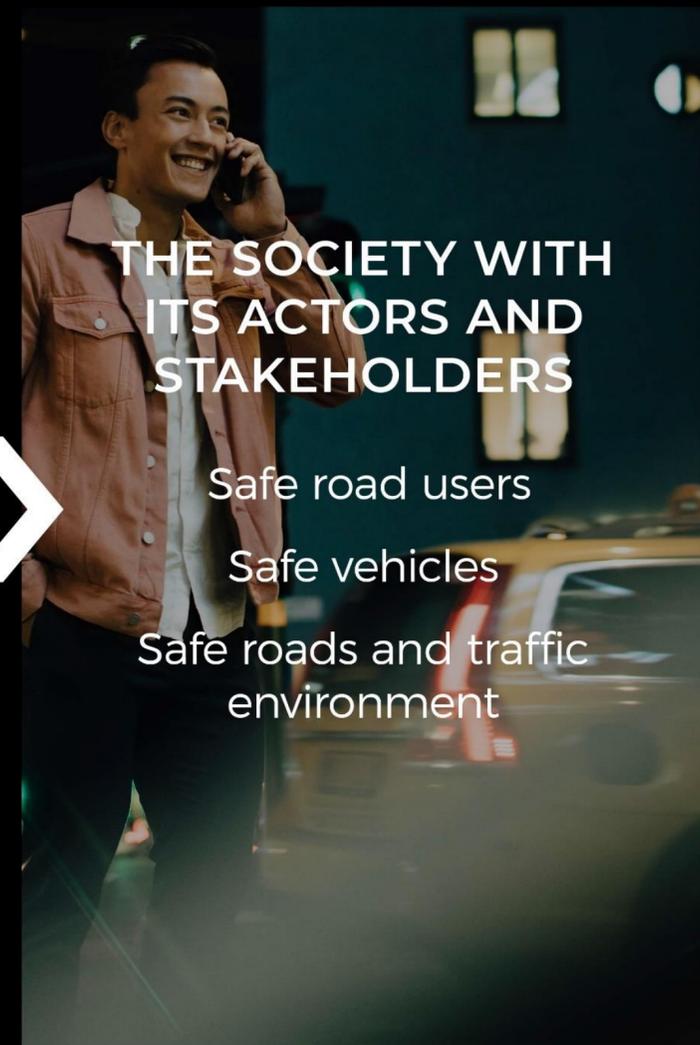
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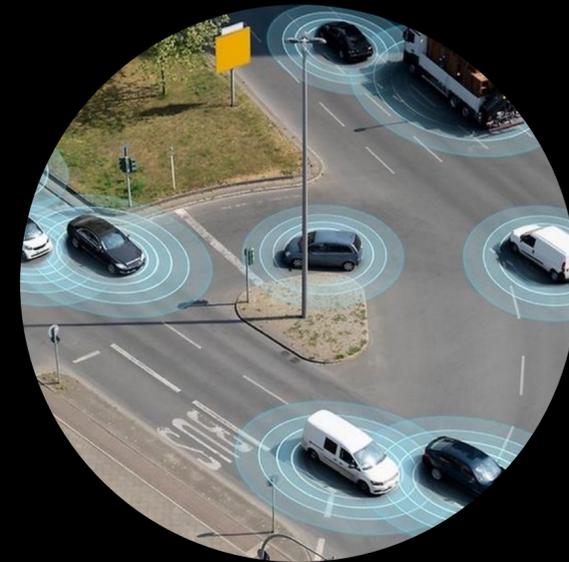


**THE SOCIETY WITH  
ITS ACTORS AND  
STAKEHOLDERS**

Safe road users  
Safe vehicles  
Safe roads and traffic  
environment

# SAFER's project portfolio

- Hub for excellent, cutting-edge research
- Provides access to multidisciplinary scientific competence
- Close to 500 projects and about 1200 publications over the years
- Offers guidance, support and a quality stamp for associated projects



# Why connect your project to SAFER?



Being part of the project portfolio is an opportunity for dissemination and added value for you!

Spreading knowledge and utilization

Expert participants in project activities

Address new research questions

Visibility on website and social media

Transfer results from publications

Gain insights from the network

## Advantages for SAFER

- Contribute to our joint vision.
- Gather world-leading research under one umbrella.
- Showcase collaboration opportunities for future funding and partnerships.
- Identify knowledge gaps.

# SAFER

VEHICLE AND TRAFFIC SAFETY CENTRE AT CHALMERS

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# Dissemination and science outreach



## Example of activities:

- Seminars and webinars
- SAFER Result days
- SAFER Research days
- Hosting conferences
- Workshops
- Newsletters
- SAFER Update
- Podcast
- Social media (LinkedIn)



## Influence:

- Reach stakeholders
- Help ensure funding
- Use in society

# SAFER's facilitation process



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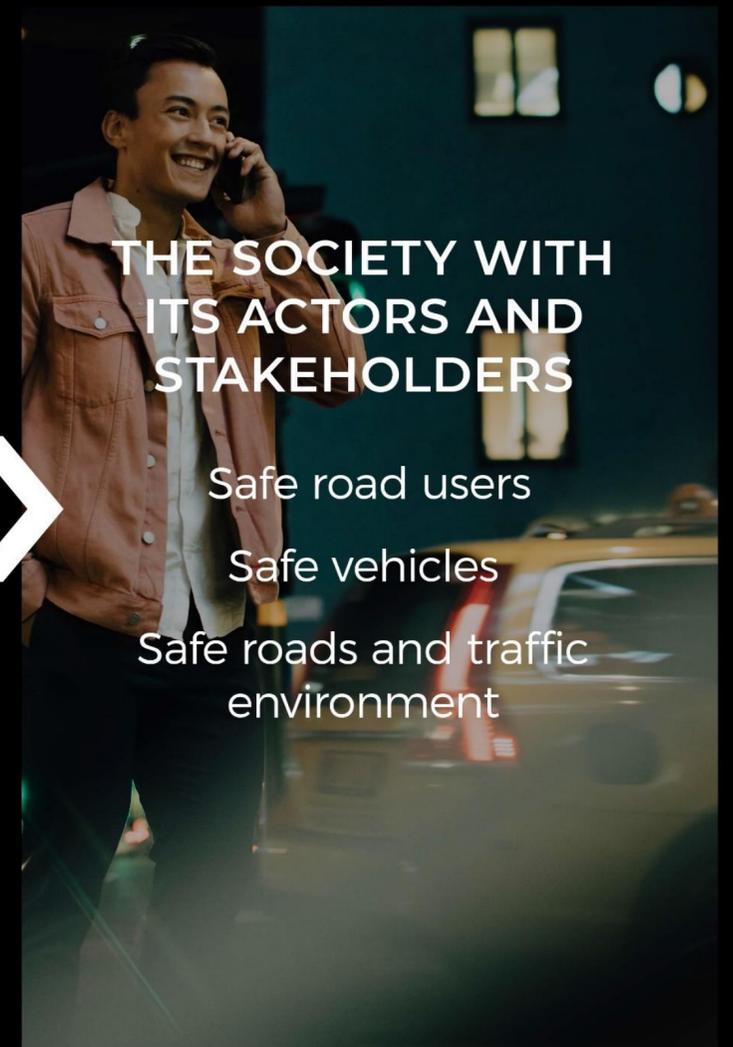
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# Maria Krafft

*Traffic safety director,  
The Swedish transport administration*



# Global outcome...

- 9 of 10 deaths occur in low- and middle-income countries

	four-wheel	pedestrian	cyclists	P2W/P3W	Others
					
Global	30%	23%	6%	21%	21%
Europe	49%	19%	9%	16%	7%

# Forecast to year 2030 and 2050 compared to year 2020

1% annual traffic growth until 2030

	2030	2050
Safer vehicles (legal requirements, EuroNCAP, exchange of fleet)	-15%	- 50%
Safer vehicles + Speed compliance	- 30% (80% compliance)	- 65% (100% compliance)
Safer vehicles + Speed compliance + infrastructure actions*	- 40%	- 85%

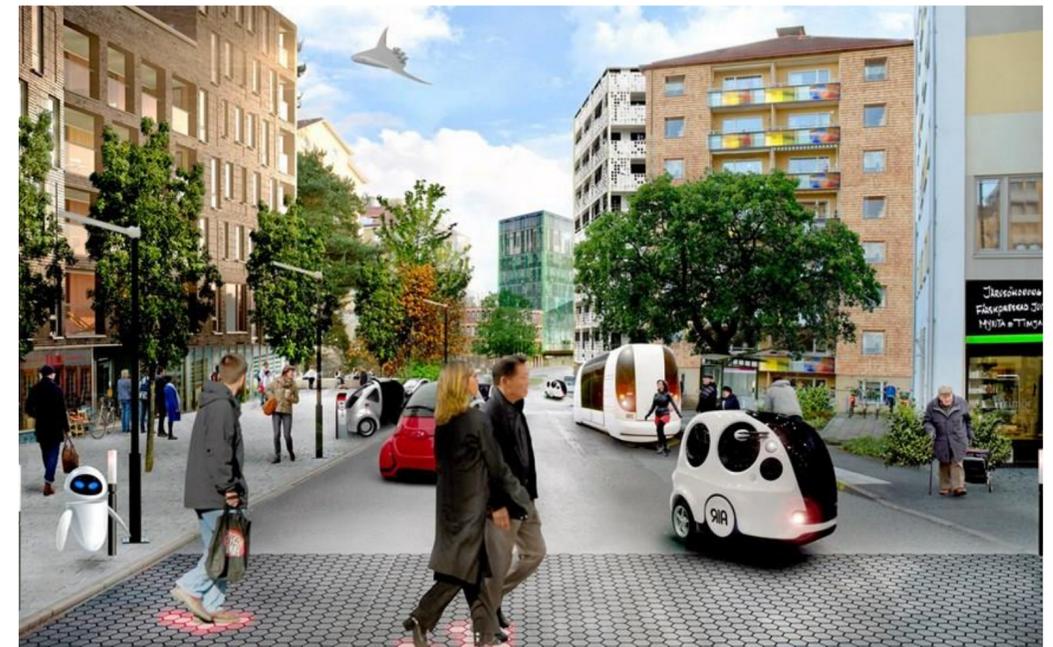
\*ex midseparated roads app 150 km/ year , 90 to 80 if not midseparated, side safety zones, rumble strips, separating pedestrians and bicyclists.



# The Safe and Sustainable City

## Examples

- 30 km/h speed limits in cities
- Geofencing
- Safe cycling, walking and micromobility
- Develop more effective AEB (Autonomous Emergency Braking) for vulnerable road users



# The safe workplace

## Examples

- Systematic road safety actions integrated in occupational health and safety work.
- How to handle GDPR and new technology
- Active and passive protection systems integrated in heavy vehicles



# The vehicle that works year round

## Examples

- Systems for lateral positioning that works for different weather conditions
- V2V - positioning of vehicles in relation to each other and the road
- AEB systems that work in slippery weather





# Maximising impact through SAFER's Working Groups

# SAFER's Working Groups

Main forum for  
idea generation  
and project  
development

Open for all  
partners to  
contribute to and  
learn from



Flexible in terms  
of time span and  
frequency.

Focused  
discussions on  
research and  
innovation  
themes

# The teams!

To engage in at the start of SAFER Stage 6

- Alternative fuel powertrain safety
- Connected safety
- Long-term impairments from injuries in traffic environment
- Post crash (*run by PICTA*)
- Road accident statistics
- Road user behaviour
- Safe infrastructure
- Safety of automated driving systems
- Safety of complex systems and emerging technologies
- To identify and improve your companies' work within traffic safety



# Engage in the groups!

Welcome to sign up to the working groups aligned with the knowledge that you and your organisation wish to build through SAFER!

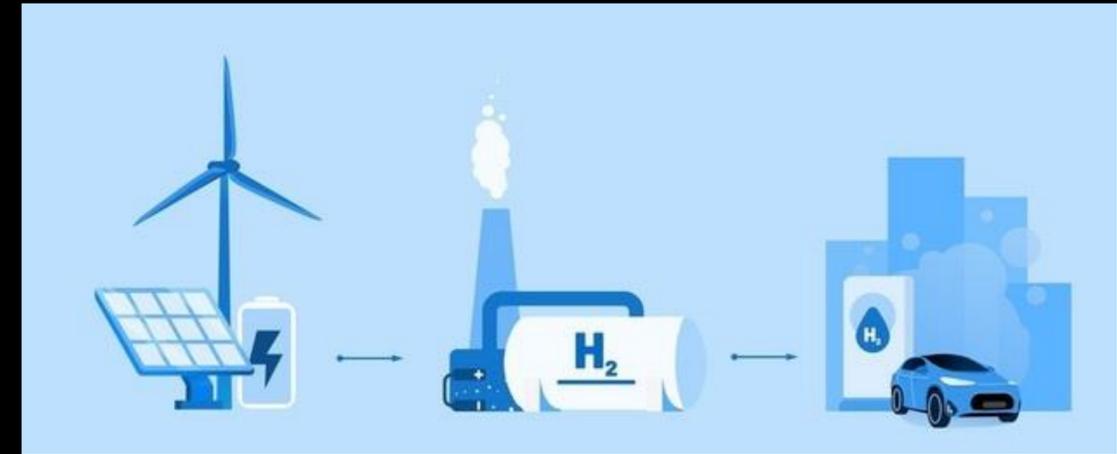
Do you have an idea for a working group? Contact the operational team!



# MEET OUR WORKING GROUP LEADERS!

Short presentations about the needs to be  
addressed and expected outcomes

# Alternative fuel powertrain safety



Examples of relevant topics

Accident research

Standardization and Legislation

Learning from other domains

Firefighting

Organisational aspects

Post-accident procedures

## Proposed deliverables 2024:

- Identify at least one project area suitable for a pre-study or project application.
- Arrange at least one workshop/seminar jointly with the Swedish Electromobility Centre.

Planning for a first meeting second half of February

# WG: Connected safety

- Connected safety is about sharing data to increase safety
  - For example cooperative intelligent transport systems (C-ITS), safety-related traffic information (SRTI), emergency call, Euro NCAP initiative etc.
- Challenges: data quality, trust and cybersecurity, digital infrastructure, etc.
- Goal: increase awareness about how connectivity can bolster safety and inspire to initiate further activities among the SAFER partners
- How: WG will kickoff with seminar series introducing the topic, invite speakers, and then we see where this takes us : )
- SAFER is the perfect platform for elaborating on connected safety, which requires involvement from both public and private entities as well as universities and research institutes

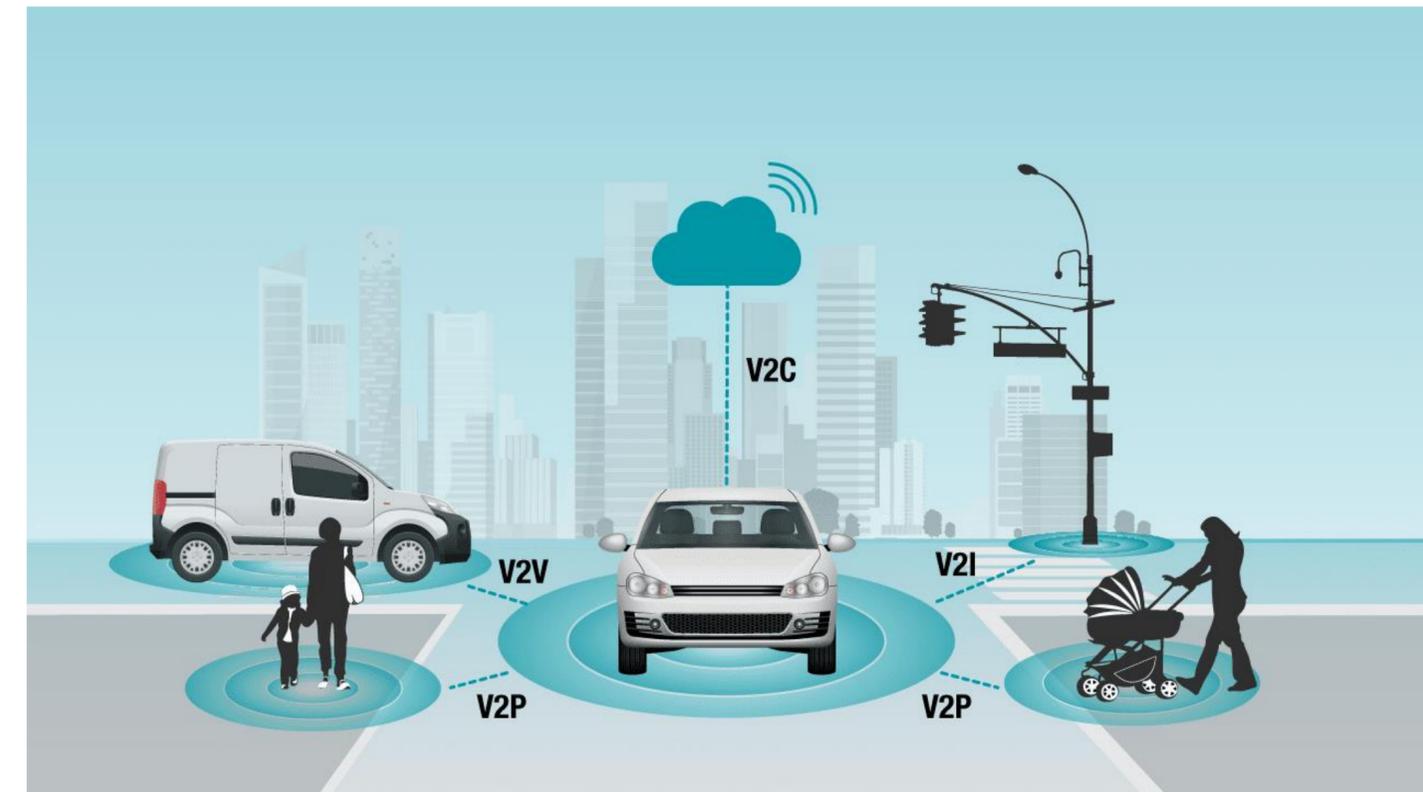


Image source: <https://www.ti.com/document-viewer/lit/html/SSZT418>

# LONG-TERM IMPAIRMENTS FROM INJURIES IN TRAFFIC ENVIRONMENT



## Challenges:

Understand the patterns and prediction of needs for non-life-threatening injuries with long-term impairment

How are persons affected in long-term by injuries acquired in traffic environment?

How to address reduction of the injuries and impairments of most importance to survivors?

Protection against injuries

Biomechanics / Injury mechanisms / Prediction of injuries

Principles for protection

## Expected outcomes and deliverables

3-4 Seminars/workshops in 1 year – a start...

WG selecting tasks of importance

**Inspire multiprofessional and multidisciplinary collaboration** – what do we need to know and do?

**Learn with survivors**, rehabilitation professionals

## Tools and other assets

- Patient organizations
- Medical rehabilitation
- Access to vehicle and pedestrian simulators through SAFER partners
- Human models, the SAFER Human Body Model (HBM)
- Databases (STRADA, and others)

## Working Group Leader



**Sara Kallin**  
Jönköping  
University

# LONG-TERM IMPAIRMENTS FROM INJURIES IN TRAFFIC ENVIRONMENT



Ideas for themes:

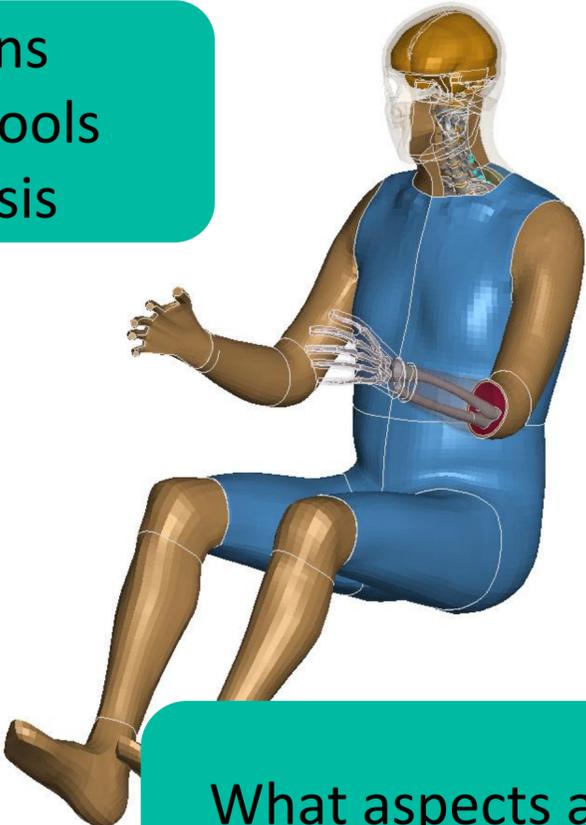


Sources of information, data



Survivors Perspectives

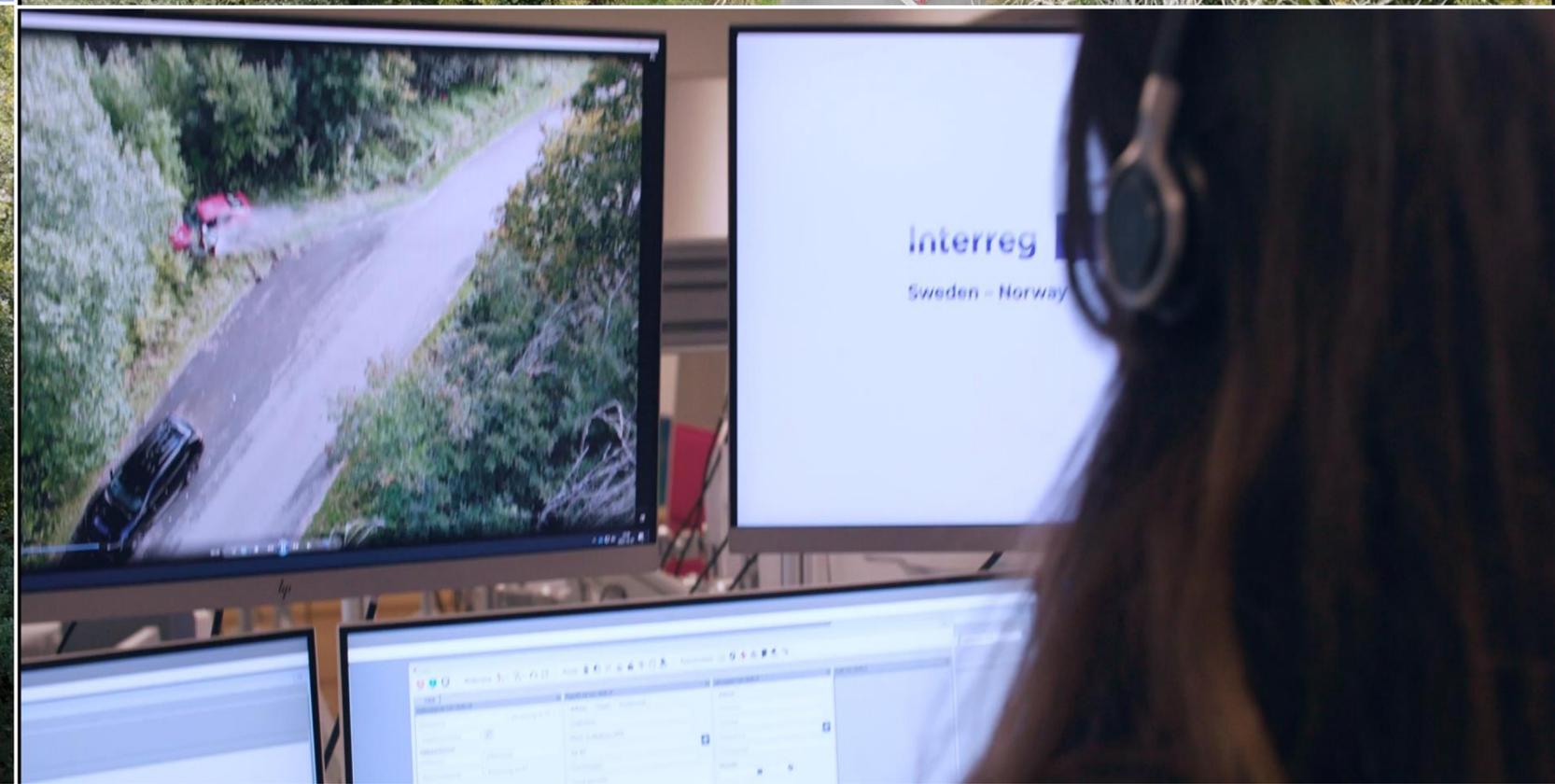
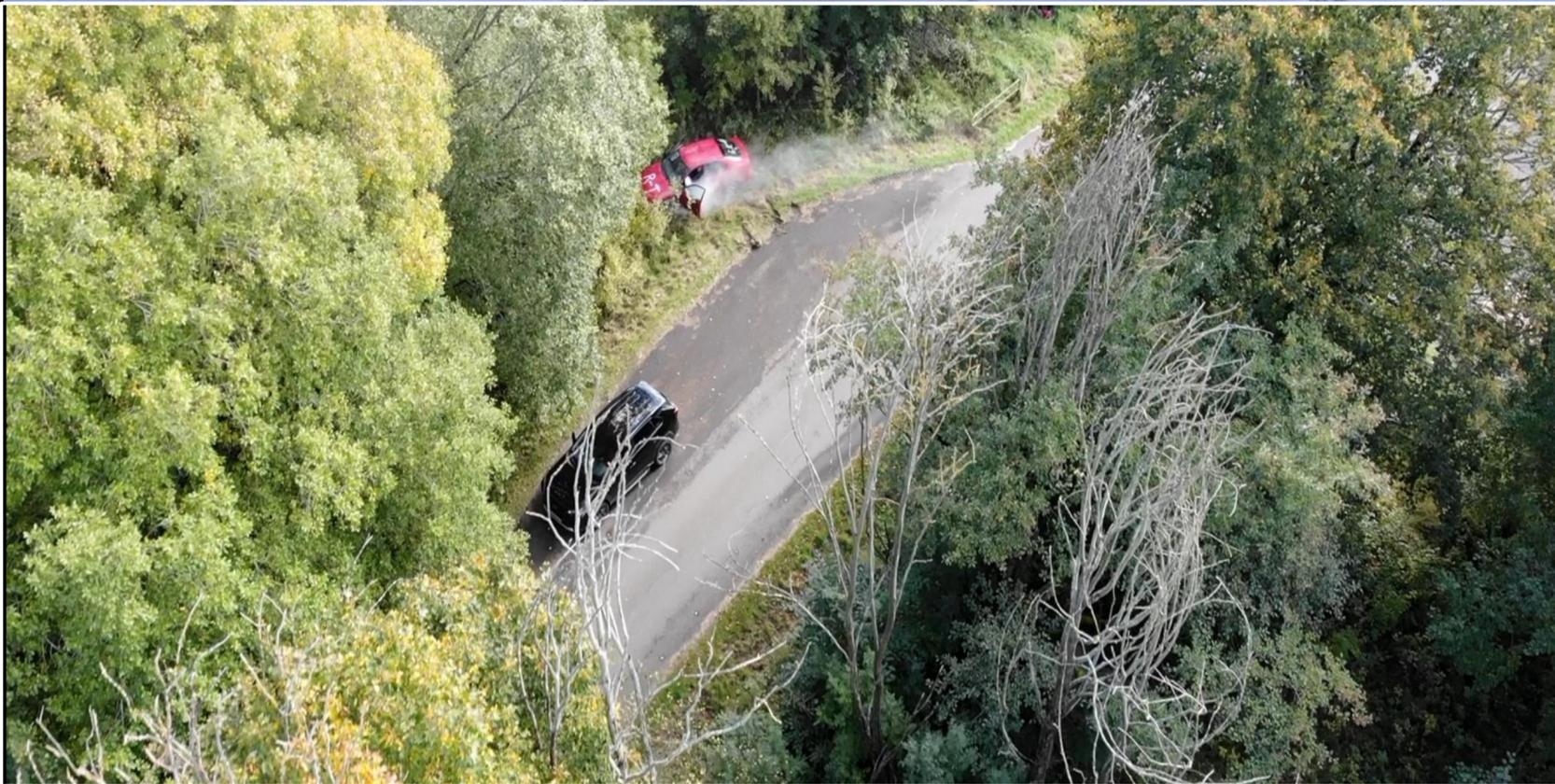
Simulations  
Prediction tools  
Risk analysis



What aspects are important?

Generate more collaboration and understanding

# Post-crash research group



# Road Accident Statistics

Working Group, Anna Theander



# The challenge

- Every year about 1.2 million people are killed in road traffic accidents worldwide. More than half of them is among vulnerable road users: pedestrians, cyclists, moped and motorcycle riders.
- Road traffic injuries are the leading cause of death for children and young adults aged 5–29 years.
- By understanding how and why traffic accidents occur, traffic safety improvements can be identified, and injuries reduced.



# What can be answered?

By using traffic accident data, many questions can be answered:

- What type of accidents happen on our roads and what road users are involved?
- How frequent do they occur?
- Do we have the right countermeasures in place (vehicle, infrastructure, behavior etc.) to reach the target for 2030 and Vision Zero?



# What do I gain as a partner?

- The working group will develop and educate *methodology* for working with accident statistics and accident databases.
- It expand partners *knowledge* in the field of accidentology and engage in reducing road fatalities.
- Free from competition, advantages building knowledge together.
- Origin from the previous Reference Group SPE, area was identified as important to continue joint research on.



# Expected outcome

- Initiate *research project* e.g., to understand effectiveness of existing and hypothetical safety features using in-depth accident. Do we reach the target for 2030 and Vision Zero?
- Identify gaps and new type of accident database needs (e.g. update of STRADA database).
- The working group jointly defines desired deliverables depending on interest (welcome with your thoughts and input).



# Partners registered so far



# Road User Behaviour

Working  
Group



**Traffic safety depends largely on the behaviour of the humans in the transport system. Safe behaviour is not limited to ensuring road users follow rules and regulations, it is also about supporting humans in and outside of vehicles to make safe decisions and actions.**

# Road User Behaviour (RUB)

Road User Behaviour has been a research area at SAFER since 2017. RUB was previously a reference group and will now continue as a Working Group.

Topics include but are not limited to:

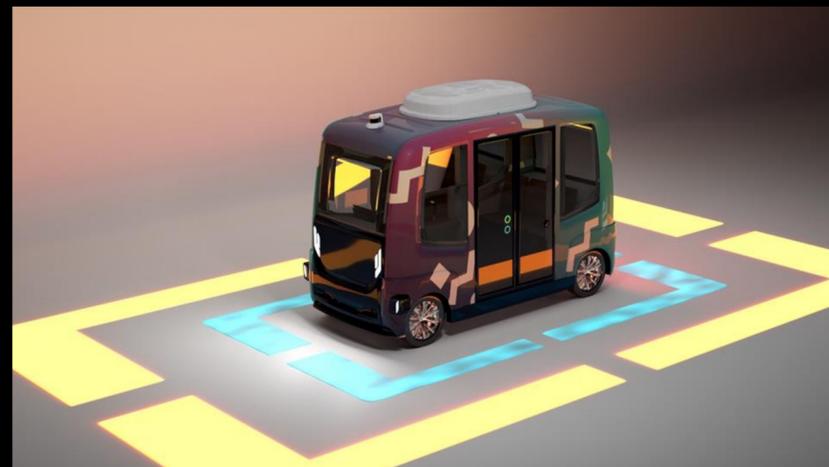
- Interactions between (automated) vehicles and humans in and outside of the vehicle (HMI design, handover situations, remote operation, personalization etc).
- Human factors aspects of the technology developed to support the human (e.g., ADAS, DMS).
- How to support understanding and correct use of vehicles, infrastructure and new technology, including new mobility solutions.
- Development of tools and models to monitor and predict road user behaviour (e.g., VRU intentions).
- Monitoring of and countermeasures for driver impairments, including fatigue, distraction, drug/alcohol use, illness.
- Adaptation of safety systems and emergency actions based on driver state.
- Long-term and short-term behaviour change.

# Examples of RUB research

How can we increase active mobility?



Design of internal/external HMI



Can we detect driver impairments?



# Expected outcome - RUB

The main purpose of the group is to create a meeting point for researchers from different disciplines where you can discuss current challenges. The expected outcome is therefore:

- Knowledge sharing among partners
- Maintaining a strong network around road user behaviour
- Collaborative project proposals
- Position papers or other joint publications

# Safe Infrastructure

Working Group

## Why?

Infrastructure has not been high on the agenda for a while already.

The transport system is changing, we are facing new challenges while we have not fully succeeded in the old ones.

Infrastructure is one of the components of the transport system, and part of the Safe System principals.

(Some of) the challenges...

- The classical infrastructure safety analysis is reactive by nature. We should not wait for accidents to happen!
- The effects of the infrastructure in the safety of interaction of CAVs and conventional road users is unknown.
- European Commission has established an Expert Group on the DG Move on forgiving roads focusing on roadside.

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# Safe Infrastructure

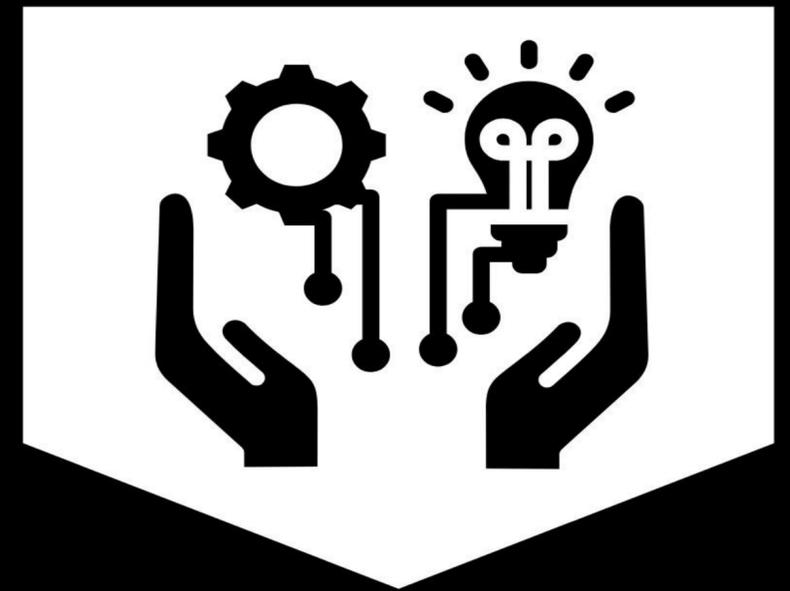
Working Group

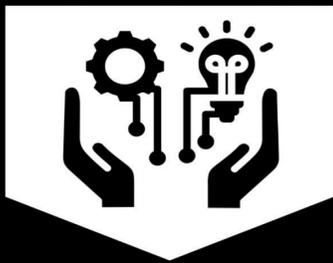
Sometimes to save lives you don't need better algorithms but rather safer infrastructures.

Let's work together!!

# Safety of Complex Systems & Emerging Technology

WORKING GROUP





# Belongs to Safety Principles impact area

Safety of individual components  
& interaction between them

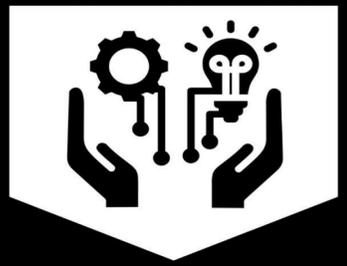
OUR IMPACT AREAS

Human body and mind

Safety performance evaluation

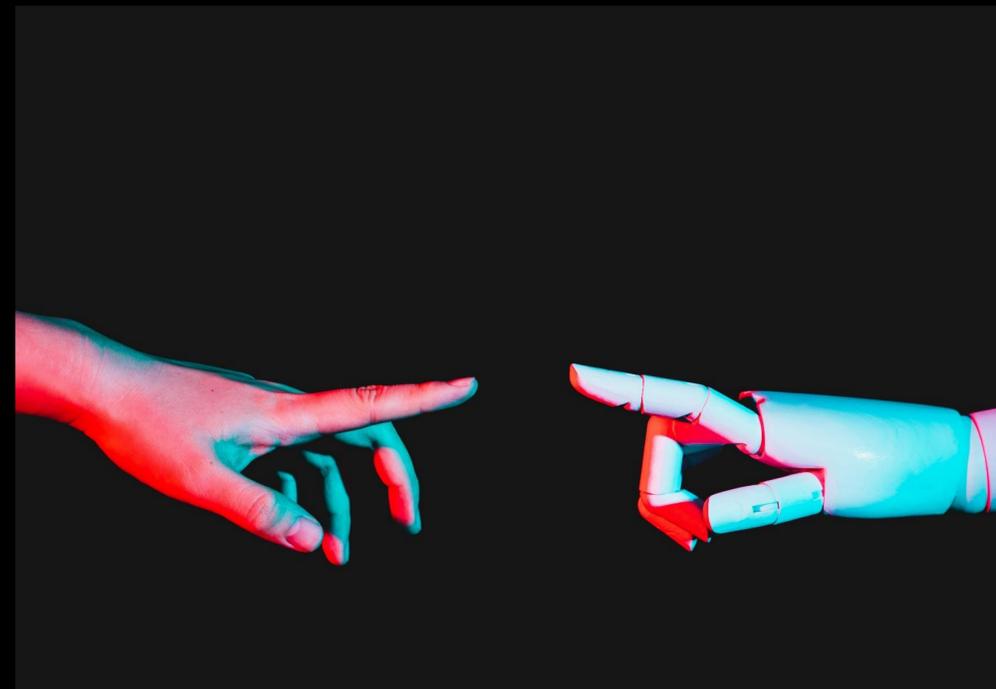
Safety principles

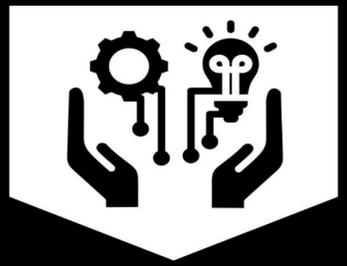
**SAFER**  
VEHICLE AND TRAFFIC SAFETY CENTRE AT CHALMERS



# Why ?

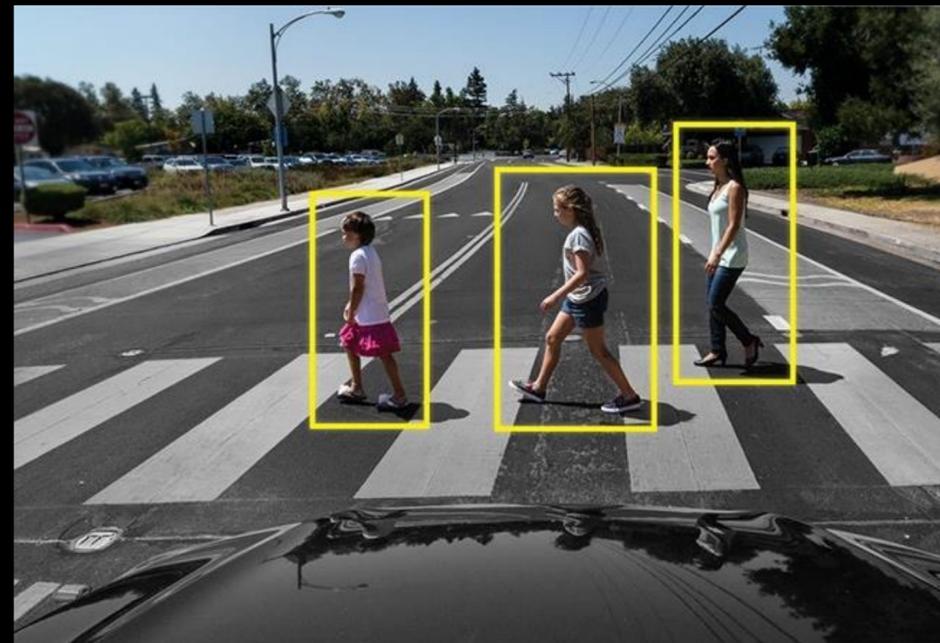
Road vehicles & their interactions are increasing in complexity





# Why ?

With new technologies arise new risks to safety



# Our activities

Meet once / month

+ more frequently on specific topics

Brainstorming  
Sessions

Knowledge Sharing  
Seminars

Study Circles

Find project partners

Find funding  
opportunities

Define new research  
questions +  
Initiate new projects

# Examples of topics

- Safe HMI for driver interventions in automated vehicles
- Simulation-based safety assessments
- Safety culture & organisational resilience
- Standardization of safe HMI for vehicles
- Safe AI & interaction with human cognition
- Safe charging & energy storage for electromobility

An aerial photograph of a scenic landscape. A paved road with white dashed lines curves along the left side of a calm, dark blue lake. The road is bordered by lush green trees and vegetation. Several vehicles are visible on the road: a dark car in the upper left, a white van in the lower left, and a motorcycle further down. The right side of the lake is characterized by rocky, light-colored terrain with sparse greenery. The sky is a pale, overcast grey. The text "Thanks for listening!" is centered in the middle of the image in a large, white, sans-serif font.

**Thanks for listening!**



# To identify and improve companies' work within Traffic safety

Using a fictitious case

# What?

Working group focusing on how companies can improve their safety footprint

# Why?

- 36% related to a work trip
- 52% related to procurement
- Private actors have an important role
- In order for companies to take their responsibility they need easy access to inspiration and information

# How?

Guide an imaginary company through the process on becoming aware of its safety footprint and finding the way to improve it.

In three workshops we will guide the participants through five steps, and together we'll find what this company will need in order to find and improve its Footprint. The steps are:

- Sphere of Influence
- Commitment and Plans
- Footprint
- Monitoring
- Safety Culture

# Outcome

Formulations, sample agreements and metrics that companies can use to take the next step.

- how to find the sphere of influence
- how to formulate corporate goals and intentions
- where to start identifying your footprint
- what demands to make on your business partners
- support in finding what to measure and how
- examples of good communication for a robust safety culture

# To identify and improve companies' work within Traffic safety

## Kontakt

Sanna Eveby

COO, Traffic Safety Expert

Guidance to Zero AB

[sanna@guidancetozero.com](mailto:sanna@guidancetozero.com)

+46 722 12 22 32

Welcome to join the working group for

# Safety of automated driving systems

Lead by Fredrik Sandblom, Zenseact



# WELCOME TO SIGN UP TO THE GROUPS!





# IDEA EXPLORATION PROGRAM

STAGE 6 / 2024



# SAFER'S IDEA EXPLORATION PROGRAM

## SUMMARY



### PURPOSE

Stimulate project generation and maximize benefits of our multi-disciplinary platform



### FUNDING

Max 100 kSEK (min 50% in-kind required)



### ELIGIBILITY

All SAFER partners



### REQUIREMENTS

Collaborative project that involves several partners  
Contribution to SAFER, SAFER's vision and strategic research focus



FUNDED PRE-STUDIES on [SAFER's website](#)



# SAFER'S IDEA EXPLORATION PROGRAM





SAFER'S  
IDEA EXPLORATION  
PROGRAM

*Opens February 1st!*

CALL #1 2024

- March 3 Submission Deadline
- March 14 Scientific Review
- March 26 Board Decision

# TRAFFIC SAFETY CALLS

List of funding opportunities available on SAFER Inside



## CALLS WITHIN TRAFFIC SAFETY

CALL	Funder	Deadline	Country	What can you apply for?	Who can apply?	How much can you apply for?	Comment	Funder's Website
Future Mobility – innovation collaborations between Sweden and the USA	Vinnova	Second round: Sept 20 2023 14:00  Third round: Nov 30 2023 14:00	Sweden	Smaller innovation, test or demonstration projects where bilateral cooperation is the focus with a maximum project time of 18 months.	Actors in the mobility and transport sector. Project must have at least one party in Sweden and one in the USA. The project coordinator must have a place of business in Sweden.	Maximum funding SEK 1 million per project.	The call for proposals opens on March 14 and is open until November 30, 2023. Three application rounds are conducted. Each round closes at 14:00 on the specified date.	<a href="https://www.vinnova.se/en/calls-for-proposals/future-mobility/future-mobility--innovation-2023-00433/">https://www.vinnova.se/en/calls-for-proposals/future-mobility/future-mobility--innovation-2023-00433/</a>
Länsförsäkringars Forskningsfond	Länsförsäkring	Jan 12 2024 12:00	Sweden	Med denna öppna utlysning vill Länsförsäkringars Forskningsfond ha forskarsamhällets hjälp att identifiera de frågor som Länsförsäkringar borde beforska för att vara relevant marknads- och samhällsaktör.	Vi söker disputerade forskare som vill utforska särskilt relevanta områden för en organisation som Länsförsäkringar. Syftet är att säkra verksamhetens framtidsrelevans.	Projektbudgeten bör inte överstiga en miljon kronor per år (inklusive direkta, övriga och indirekta kostnader). Maximal projekttid är tre år.	Steg 1 Sökande lämnar in en processkiss via blanketten på webbsidan senast den 12 januari 2024 kl 12:00.	<a href="https://www.lansforsakringar.se/s-tockholm/privat/om-oss/hallbarhet-forskning/forskning/utlysningar/oppen-utlysning/">https://www.lansforsakringar.se/s-tockholm/privat/om-oss/hallbarhet-forskning/forskning/utlysningar/oppen-utlysning/</a>
Trafiksäker automatisering	FFI	Mar 19 2024 14:00	Sweden	Forsknings- och utvecklingsaktiviteter inom säkra automatiserade fordon, säkerhet för trafikanter, integration av fordon och infrastruktur för säkra transportlösningar eller möjliggörande metoder och tekniker med tillämpning för säker automation.	Forskningsorganisationer, företag, offentliga och ideella organisationer. Samtliga projekt ska bestå av minst 2 parter.	Vinnova beviljar bidrag om max 50 procent för delprogrammet. Projekt ska ha minst 25 procent näringslivsfinansiering. Maxbelopp för förstudier och mindre studier är 500 000 kronor. Totalt budget ca 45	Öppet	<a href="https://www.vinnova.se/e/trafiksa-ker-automatisering-ffi/trafiksa-ker-automatisering-ffi-varen-2024/">https://www.vinnova.se/e/trafiksa-ker-automatisering-ffi/trafiksa-ker-automatisering-ffi-varen-2024/</a>

*Welcome to our new concept!*

# SAFER'S Research days

- Normally a half day meeting in mini-conference format, open for all to participate in – boosting the network.
- We plan for about four meetings per year – will evaluate the outcome and adapt if necessary.
- Examples of activities:
  - Deep-dive discussions and workshops
  - Networking
  - Various themes linked to the Impact areas, requested by the partners
  - Inspiration (invite special guests to inspire our research)
  - Presentations from the working groups
  - Feedback from projects and bring in new ideas and needs
  - New projects
  - Funding opportunities

Save the date  
April 24!

# A summary!

- Engage in the working groups to build knowledge.
- Welcome to use SAFER's facilitation support.
- Connect your projects to SAFER to add value and transfer research results and insights.
- Contribute to the network; it will pay off in the form of increased knowledge and improved traffic safety for *all*.

SUMMARY

Traffic Safety Nexus:  
A half-decade of traffic  
research insights

# SAFER STAGE 5 FINAL EVENT

WELCOME  
MARCH 8, 2024



# What do you bring home from this meeting?

2 responses

potential for new collabs  
more collaboration better understanding  
old and new contacts  
loved to learn about the  
collaboration useful  
inspiration information energy  
possibilities ideas new ideas  
network working groups  
very good networking  
great networking new people in my radar  
instructions  
great competence diversit  
new collaboration opps  
broad  
engagemang  
opportunity

