



TRAFIKVERKET  
SWEDISH TRANSPORT ADMINISTRATION

# VISION ZERO ACADEMY

Vision Zero  
International Course  
**15-19 SEPTEMBER 2025**





Sweden is one of the world's leading countries in the development of road safety with the goal of reducing the number of fatalities and serious injuries in road traffic. Vision Zero is the basis for all road safety work in Sweden.

In 1997, the Swedish Parliament adopted a 'vision zero' goal for road traffic, with the long-term goal that no one would be killed or seriously injured within the road transport system. Vision Zero is an ethical approach, but also constitutes the strategy of forming a safe road transport system. Vision Zero has led to major changes in both working methods and interventions, which will be presented in this course.

## **TARGET AUDIENCE**

The course is targeted at a broad audience, as we welcome everyone who works in practice with traffic safety issues in various agencies such as government authorities, industry, municipalities, NGOs and academia. It is also highly relevant for experts within UN authorities, development banks, and other international organisations.

## **GOALS OF THE COURSE**

After the course the participants will have gained a deep understanding of Vision Zero as a policy innovation and how it can affect working methods, as well as how a safe road transport system can be created. Participants will also receive a platform for the understanding of how to continue the work with road safety issues in their respective countries.

## **COURSE INFORMATION**

For the seventh time we will now offer the Vision Zero International Course in Gothenburg on September 15<sup>th</sup> to 19<sup>th</sup> 2025. During the course, interesting lectures will be mixed with study visits to clearly exemplify the Swedish model. At the end of the course the participants will receive a diploma as proof of participation.

## TENTATIVE COURSE CONTENT

- ▶ **Monday 15<sup>th</sup> September 8.30 am to 5.00 pm**  
**Introduction and Vision Zero innovation**
  - Road traffic injuries in the world.
  - Road safety work in Sweden from a historical perspective.
  - Vision Zero policy innovation.
  - The global plan for the second decade of action for road safety.
  - Study visit at The Swedish National Road and Transport Research Institute (VTI).
  
- ▶ **Tuesday 16<sup>th</sup> September 8.30 am to 5.00 pm**  
**Vision Zero – Governance and Leadership**
  - Implementation and innovation process.
  - Road safety analysis and methods.
  - Management by Vision Zero.
  - Group dinner in the evening for all participants.
  
- ▶ **Wednesday 17<sup>th</sup> September 8.30 am to 5.00 pm**  
**Vision Zero – safe systems for humans: the road**
  - Design principles and practice for a safe system for humans.
  - Study visit: Safety measures on rural and urban roads.
  
- ▶ **Thursday 18<sup>th</sup> September 8.30 am to 5.00 pm**  
**Vision Zero – safe systems for humans: the vehicle**
  - Design principles and practice for a safe system for humans.
  - Vision Zero – outcomes and its diffusion around the world.
  - Results and safety benefits.
  - Vision Zero and sustainable development.
  - Networking event organised by Business Sweden.
  
- ▶ **Friday 19<sup>th</sup> September 8.00 am to 4.00 pm**  
**Vision Zero – Ethical, philosophical and overall considerations and conclusions.**
  - Study visit at Volvo Trucks and Volvo Cars.
  - Panel discussion.

For the seventh time, the Vision Zero Academy of the Swedish Transport Administration is offering Vision Zero International Course. The course is organised in cooperation with several partners from both industry and research. All practical matters will be handled by the Swedish Transport Administration Education and Training Center.

## LECTURERS

The course lecturers will primarily be Swedish Transport Administration experts in their respective fields as well as guest lecturers from other authorities, municipalities, academies and industry. All the lectures and course material are in English.

## WHERE AND WHEN

The course will be held at the Lindholmen Science park, Lindholmospiren 5 in Gothenburg on September 15<sup>th</sup>–19<sup>th</sup>, 2025.

## PRICE

The course fee is 20.000 SEK per participant. The course is non-profit and includes accommodation at Radisson Blu Riverside hotel, from 14<sup>th</sup> to 20<sup>th</sup> of September 2025, all documentation, study visits, breakfast, coffee and snacks in the morning and afternoon, as well as lunch, Monday through Friday. Also included is a group dinner for all participants.

## REGISTRATION

For more information and registration, please visit our website:  
[bransch.trafikverket.se/en/visionzero-course](https://bransch.trafikverket.se/en/visionzero-course)

This has been the most valuable and useful course I have ever attended. MANY THANKS for arranging it.

This course provided a brilliant opportunity to meet up with international road safety leaders committed to ensuring everyone can get home safe to their loved ones. Every day. No exceptions.

The coordination among the different stakeholders is amazing and I am sure most of us, the participants have learned a lot not only from the content of the discussions but also from the way the course was coordinated.

*Testimonials from Vision Zero International Course previous years.*

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