

Goals 2025

3 x cycle trips

75 % will consider Gothenburg a cycle-friendly city

VISION

Gothenburg is an attractive city for cyclists.

The cycling is a competitive mode of transport.
It's fast, simple and safe.



Before: Safety first
Now: Safe, fast and simple

More cycling
Less accidents



Cycling – a natural part of everyday life?



- Attitude
- Knowledge
- Know-how

Cycling in an attractive city – A good match?



Göteborgs
Stad



Design: Cyclists and pedestrians



Cycling and public transport – A contradiction?



How do we increase cycling among children and new Swedes?



Thanks!

Handlingsplan, cykel 2017

Cykelprogram för en nära storstad

Trafik och resandeutveckling 2016

www.goteborg.se/cykla

www.forlivochrorelse.se

